Chengdu International Petroleum & Chemical Technology and Equipment Exhibition

Visitor Data Report

September 21-23, 2026

Chengdu Century City New International Convention and Exhibition Center

Beijing Zhenwei Exhibition Co., Ltd.

No: cippe2026-09-26

Prepared by: Visitor Department

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I. Overview

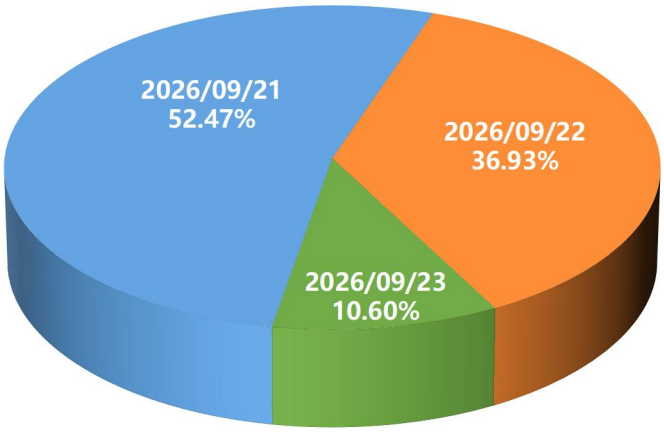
2026 Chengdu International Petroleum & Chemical Technology and Equipment Exhibition was held at Chengdu Century City New International Convention and Exhibition Center from September 21 to 23, 2026.

According to statistics, the exhibition attracted a total of 9,827 visitors. Among the 9,827 visitors, 9,501 are from Chinese mainland (covering 227 counties and cities across 31 provincial-level administrative regions of Chinese mainland), 23 from Hong Kong SAR, Macao SAR and Taiwan (region) of China, and other 303 are from abroad (from 25 countries and regions).

Visitor Attendance

Date	Visit Times	Daily Visitors	Unique New Arrivals	Percentage of Unique New Arrivals
2026/09/21	13,281	6,126	6,126	100.00%
2026/09/22	10,127	4,312	2,885	66.91%
2026/09/23	3,362	1,238	816	65.91%
Total	26,770	11,676	9,827	84.16%

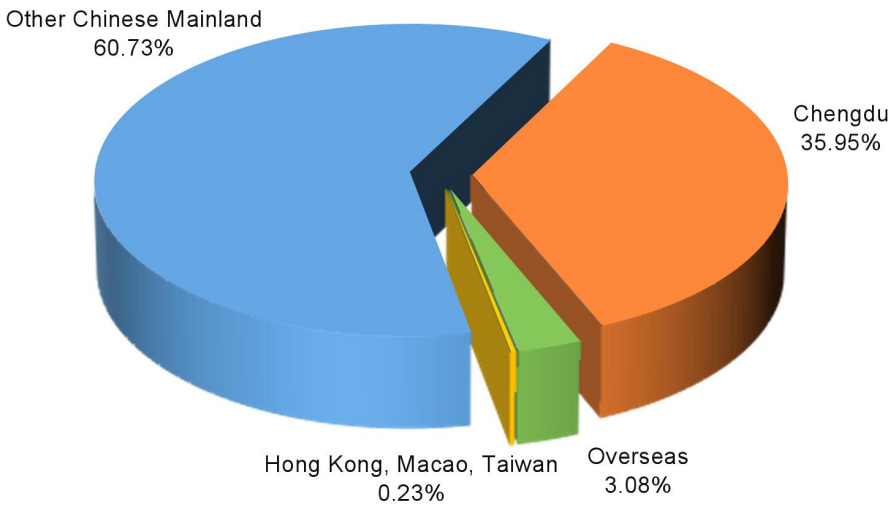
Breakdown of Daily Visitor Attendance



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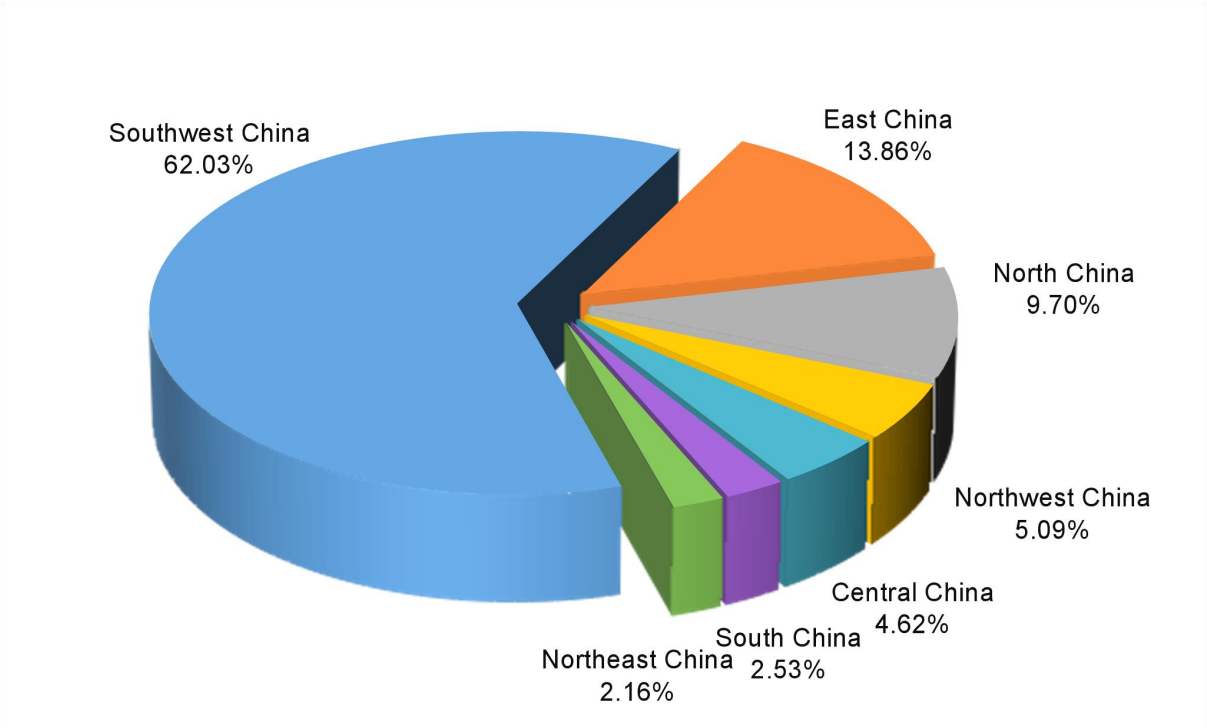
II. Geographical Breakdown of Visitors

Origin of Overall Visitors

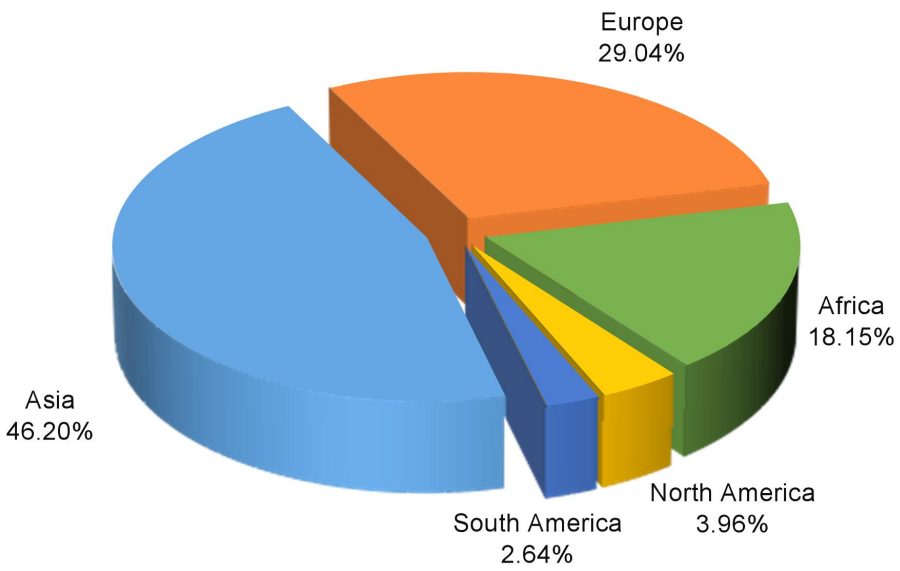


Origin of Other Chinese Mainland Visitors

Excluding the 3,533 local (Chengdu) visitors of the exhibition, calculated on a base of 5,968 non-local visitors from the Chinese mainland, the regional distribution is as follows:

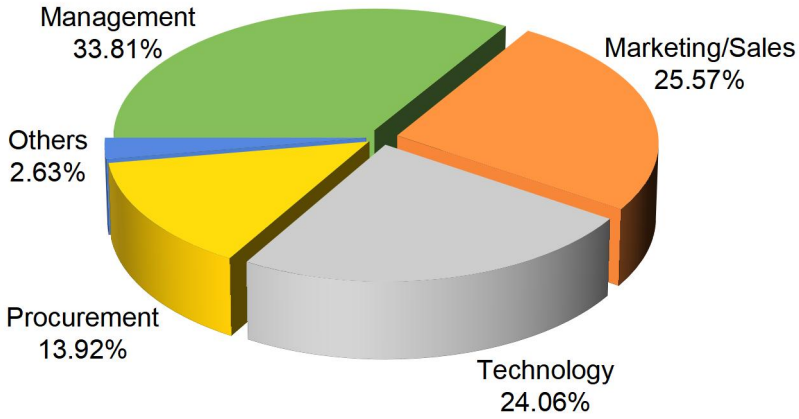


Origin of Overseas Visitors

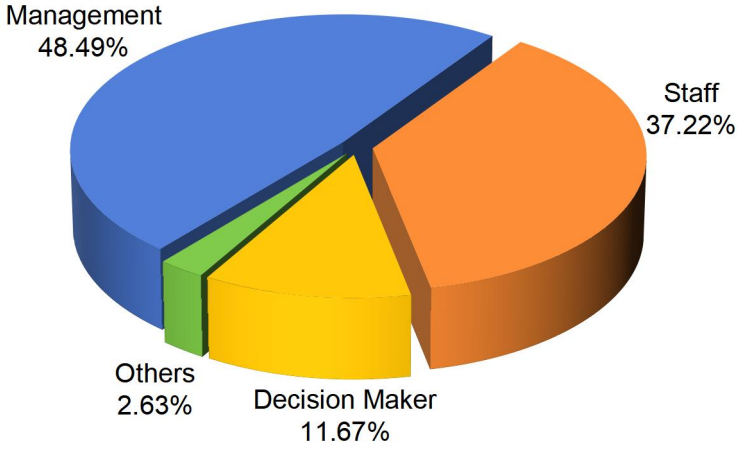


III. Visitor Job Functions and Seniority

Job Functions

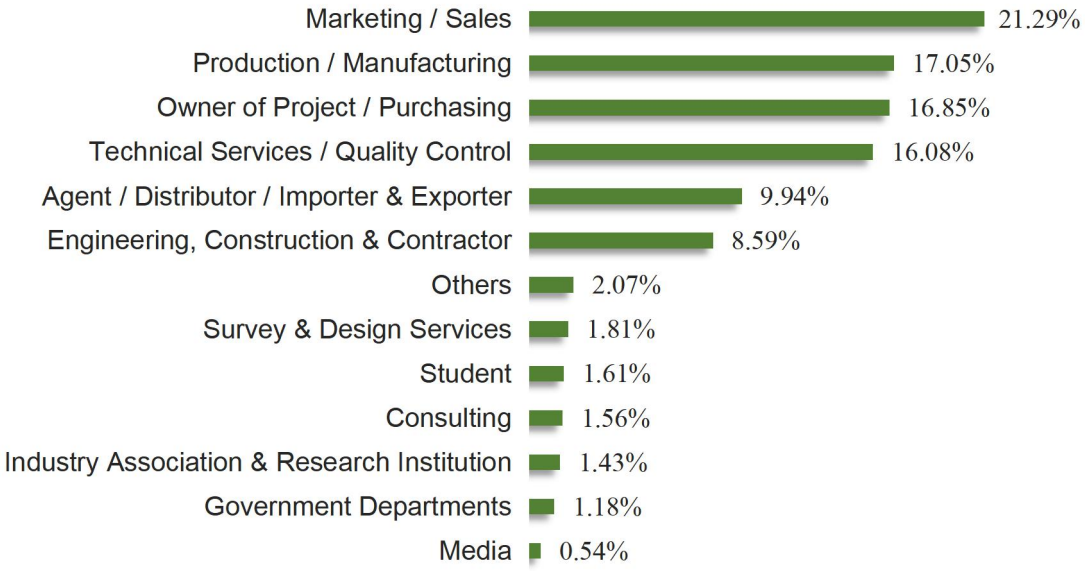


Visitor Seniority



IV. Visitor Survey Results

Business Nature

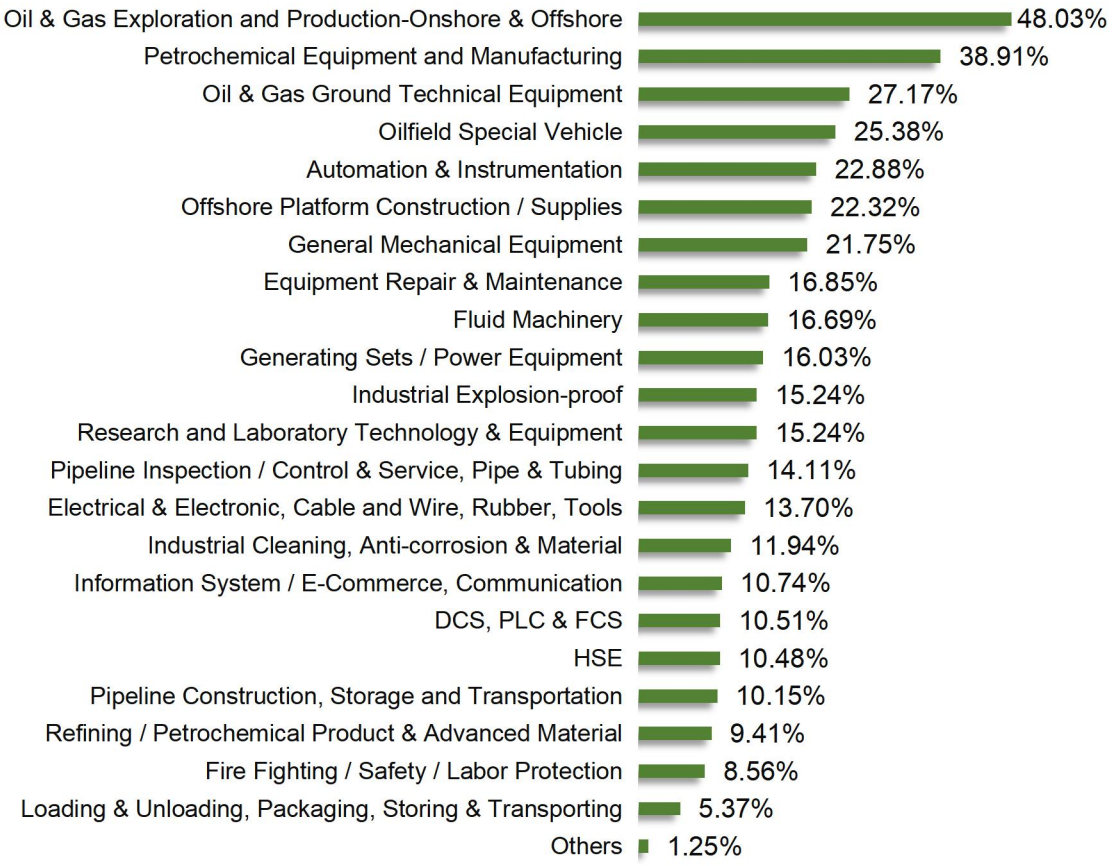


The following is the detailed data:

Item	Number	Percentage
Marketing / Sales	833	21.29%
Production / Manufacturing	667	17.05%
Owner of Project / Purchasing	659	16.85%
Technical Services / Quality Control	629	16.08%
Agent / Distributor / Importer & Exporter	389	9.94%
Engineering, Construction & Contractor	336	8.59%
Others	81	2.07%
Survey & Design Services	71	1.81%
Student	63	1.61%
Consulting	61	1.56%
Industry Association & Research Institution	56	1.43%
Government Departments	46	1.18%
Media	21	0.54%
Total	3,912	100.00%

- **6,231 visitors participated in the survey and 3,912 answered the above question.**
- **The percentage is based on the number of visitors who answered this question.**

Areas of Interest



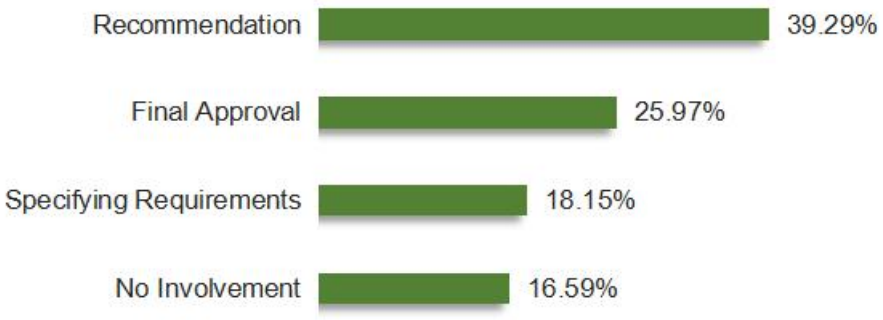
The following is the detailed data:

Item	Number	Percentage
Oil & Gas Exploration and Production-Onshore & Offshore	1,879	48.03%
Petrochemical Equipment and Manufacturing	1,522	38.91%
Oil & Gas Ground Technical Equipment	1,063	27.17%
Oilfield Special Vehicle	993	25.38%
Automation & Instrumentation	895	22.88%
Offshore Platform Construction / Supplies	873	22.32%
General Mechanical Equipment	851	21.75%
Equipment Repair & Maintenance	659	16.85%
Fluid Machinery	653	16.69%
Generating Sets / Power Equipment	627	16.03%
Industrial Explosion-proof	596	15.24%
Research and Laboratory Technology & Equipment	596	15.24%
Pipeline Inspection / Control & Service, Pipe & Tubing	552	14.11%
Electrical & Electronic, Cable and Wire, Rubber, Tools	536	13.70%
Industrial Cleaning, Anti-corrosion & Material	467	11.94%
Information System / E-Commerce, Communication	420	10.74%
DCS, PLC & FCS	411	10.51%
HSE	410	10.48%

Pipeline Construction, Storage and Transportation	397	10.15%
Refining / Petrochemical Product & Advanced Material	368	9.41%
Fire Fighting / Safety / Labor Protection	335	8.56%
Loading & Unloading, Packaging, Storing & Transporting	210	5.37%
Others	49	1.25%
Total	15,362	392.69%

- **6,231 visitors participated in the survey and 3,912 answered the above question.**
- **The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.**

Level of Purchasing Authority



The following is the detailed data:

Item	Number	Percentage
Recommendation	1,537	39.29%
Final Approval	1,016	25.97%
Specifying Requirements	710	18.15%
No Involvement	649	16.59%
Total	3,912	100.00%

- **6,231 visitors participated in the survey and 3,912 answered the above question.**
- **The percentage is based on the number of visitors who answered this question.**

Purpose of Visit



The following is the detailed data:

Item	Number	Percentage
Gather Market / Product Information	1,735	44.35%
Purchase	1,296	33.13%
Search Cooperation & Investment	1,257	32.13%
Contact Suppliers	1,201	30.70%
Find Innovations	952	24.34%
Attend Symposiums / Conferences	416	10.63%
Considering Future Participation	412	10.53%
Agent Recommendation	278	7.11%
Others	46	1.18%
Total	7,593	194.10%

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Source to Know cippe2026 Chengdu



The following is the detailed data:

Item	Number	Percentage
Direct Invitation From Organizer	1,580	40.39%
We-Chat/QQ Groups	1,123	28.71%
New Media	1,107	28.30%
Internet	1,038	26.53%
Previous Visitors & Exhibitors	938	23.98%
Newspaper & Magazine	739	18.89%
Friends / Colleagues / Business Associates	405	10.35%
Direct Invitation From Exhibitor	270	6.90%
International Social Media	100	2.56%
Others	27	0.69%
Total	7,327	187.30%

- **6,231 visitors participated in the survey and 3,912 answered the above question.**
- **The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.**