

cippe2026

Visitor Data Report

March 26-28, 2026

China International Exhibition Center (Shunyi Hall), Beijing

Beijing Zhenwei Exhibition Co., Ltd.

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Prepared by: Visitor Department

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I. Overview

The 26th China International Petroleum & Petrochemical Technology and Equipment Exhibition was held at China International Exhibition Center (Shunyi Hall), Beijing from March 26 to 28, 2026.

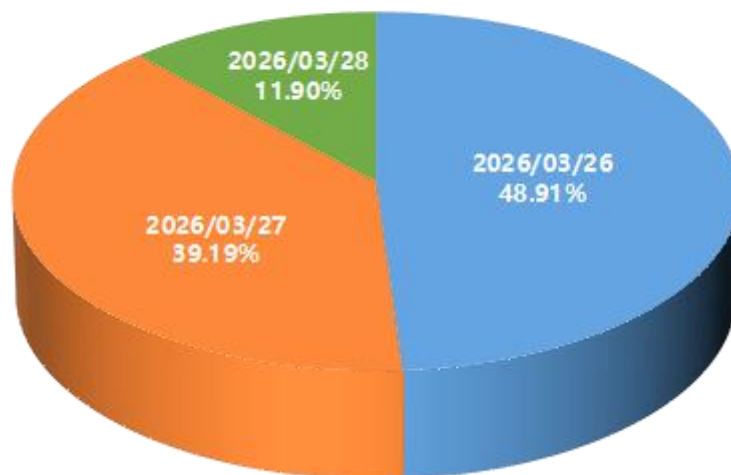
According to statistics, cippe2026 Beijing attracted a total of 88, 525 visitors (including 74,319 unique visitors and 14,206 repeat visitors), and 181,075 person-time visits were recorded in the access control system.

Among the 74,319 unique visitors, 70,303 are from Chinese mainland, 122 from Hong Kong SAR, Macao SAR and Taiwan (region) of China, and other 3,894 from abroad (covering 99 countries and regions).

Visitor Attendance

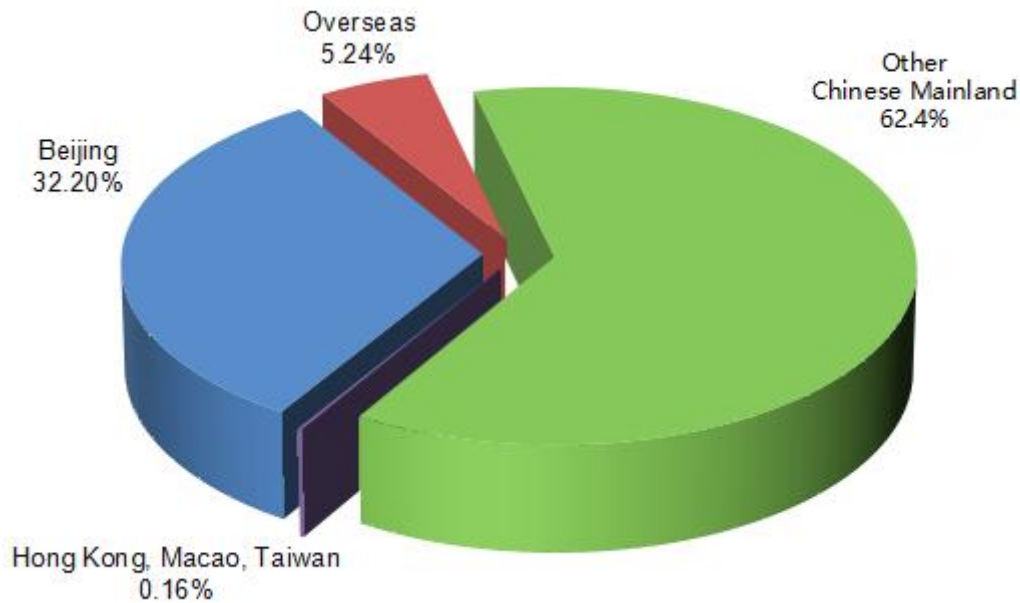
Date	Visit Times	Visitors	Unique Visitors	Percentage of Unique Visitors
2026/03/26	90,628	43,301	43,301	100.00%
2026/03/27	69,388	34,691	24,728	71.28%
2026/03/28	21,059	10,533	6,290	59.72%
Total	181,075	88,525	74,319	83.95%

Breakdown of Daily Visitor Attendance



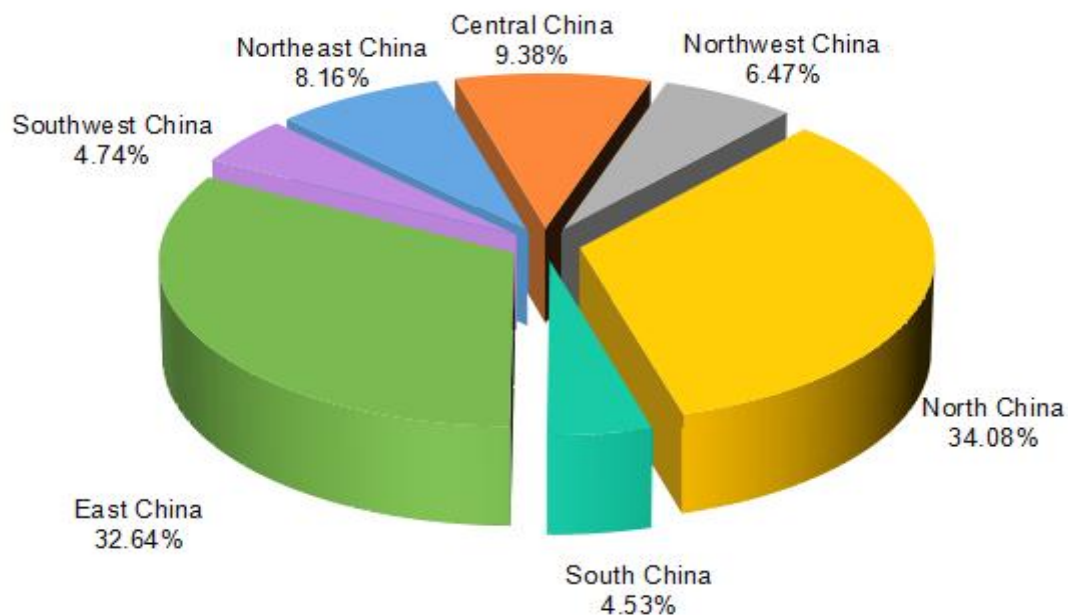
II. Geographical Breakdown of Visitors

Origin of Overall Visitors

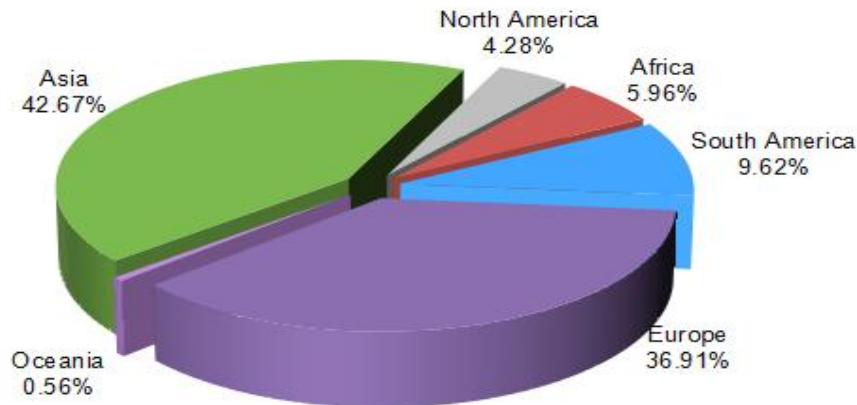


Origin of Other Chinese Mainland Visitors

Excluding the 23,928 local (Beijing) visitors of the exhibition, calculated on a base of 46,375 non-local visitors from the Chinese mainland, the regional distribution is as follows:

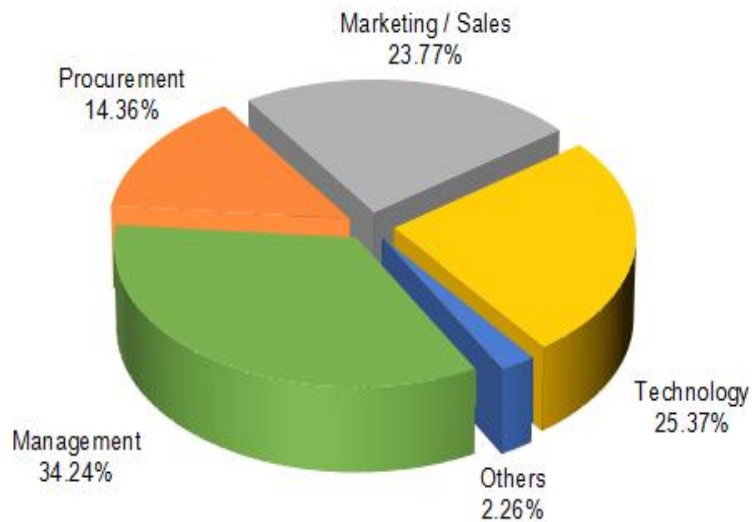


Origin of Overseas Visitors

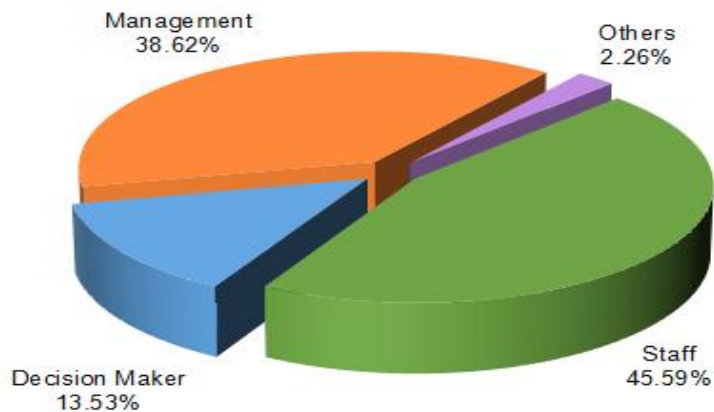


III. Visitor Job Functions and Seniority

Job Functions



Visitor Seniority



IV. Visitor Survey Results

Business Nature

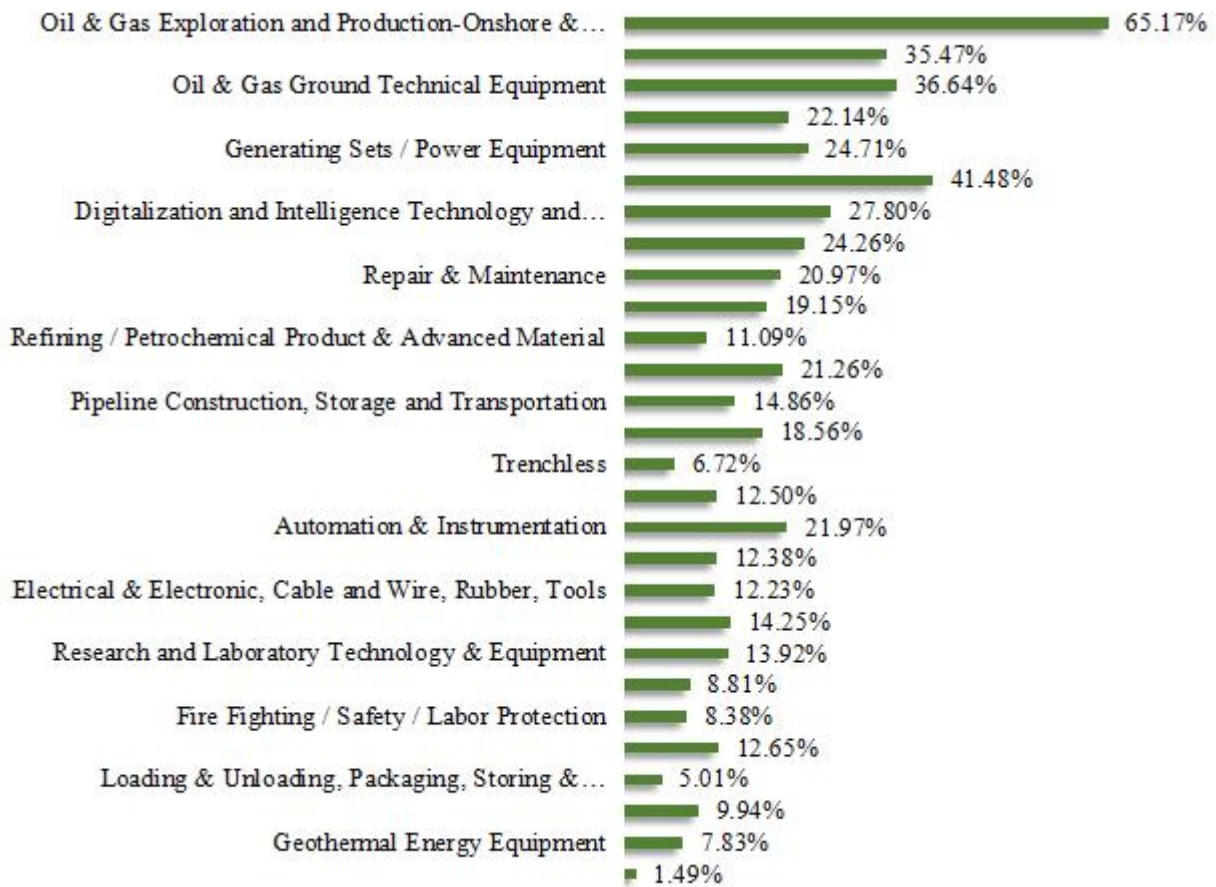


The following is the detailed data:

Item	Number	Percentage
Owner of Project / Purchasing	4,926	19.09%
Engineering, Construction & Contractor	4,168	16.16%
Agent / Distributor / Importer & Exporter	2,701	10.47%
Technical Services / Quality Control	3,478	13.48%
Production / Manufacturing	3,106	12.04%
Marketing / Sales	3,300	12.79%
Survey & Design Services	1,300	5.04%
Industry Association & Research Institution	1,312	5.09%
Government Institution	363	1.41%
Media	180	0.70%
Student	341	1.32%
Consulting	489	1.90%
Others	135	0.52%
Total	25,799	100.00%

- 25,975 visitors participated in the survey and 25,799 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Areas of Interest



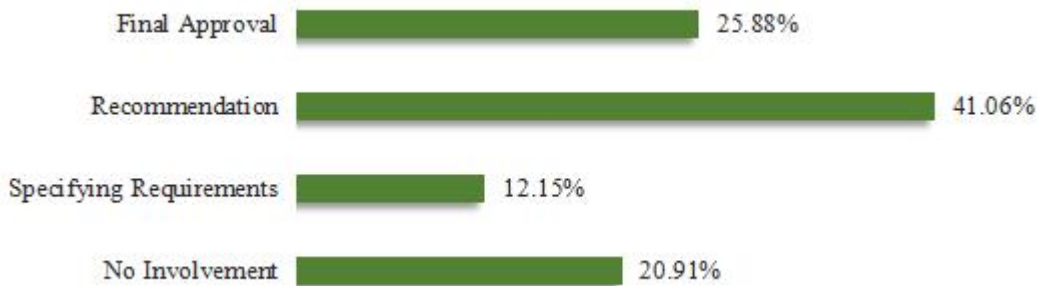
The following is the detailed data:

Item	Number	Percentage
Oil & Gas Exploration and Production-Onshore & Offshore	16,845	65.17%
Offshore Platform Construction / Supplies	9,170	35.47%
Oil & Gas Ground Technical Equipment	9,471	36.64%
Oilfield Special Vehicle	5,724	22.14%
Generating Sets / Power Equipment	6,387	24.71%
Petrochemical Equipment and Manufacturing	10,721	41.48%
Digitalization and Intelligence Technology and Equipment for Oil Fields	7,187	27.80%
General Mechanical Equipment	6,271	24.26%
Repair & Maintenance	5,420	20.97%
Fluid Machinery	4,950	19.15%
Refining / Petrochemical Product & Advanced Material	2,866	11.09%
Gas and Hydrogen Equipment	5,495	21.26%
Pipeline Construction, Storage and Transportation	3,840	14.86%

Pipeline Inspection / Control & Service, Pipe & Tubing	4,797	18.56%
Trenchless	1,737	6.72%
Industrial Cleaning, Anti-corrosion & Material	3,230	12.50%
Automation & Instrumentation	5,680	21.97%
DCS, PLC & FCS	3,201	12.38%
Electrical & Electronic, Cable and Wire, Rubber, Tools	3,160	12.23%
Industrial Explosion-proof	3,684	14.25%
Research and Laboratory Technology & Equipment	3,599	13.92%
Information System / E-Commerce, Communication	2,276	8.81%
Fire Fighting / Safety / Labor Protection	2,166	8.38%
HSE, Environmental and Energy Conservation	3,271	12.65%
Loading & Unloading, Packaging, Storing & Transporting	1,294	5.01%
Coalbed Methane Equipment	2,569	9.94%
Geothermal Energy Equipment	2,025	7.83%
Others	384	1.49%
Total	137, 419	531.64%

- 25,975 visitors participated in the survey and 25,848 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Level of Purchasing Authority



The following is the detailed data:

Item	Number	Percentage
Final Approval	6,716	25.88%
Recommendation	10,657	41.06%
Specifying Requirements	3,154	12.15%
No Involvement	5,428	20.91%
Total	25,955	100.00%

- 25,975 visitors participated in the survey and 25,955 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Purpose of Visit



The following is the detailed data:

Item	Number	Percentage
Purchase	8,885	35.24%
Gather Market / Product Information	16,975	67.33%
Search Cooperation & Investment	8,524	33.81%
Contact Suppliers	8,286	32.86%
Agent Recommendation	1,865	7.39%
Attend Symposiums / Conferences	3,540	14.04%
Find Innovations	8,439	33.47%
Considering Future Participation	2,921	11.58%
Others	260	1.03%
Total	59,693	236.75%

- 25,975 visitors participated in the survey and 25,213 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Source to Know cippe2026



The following is the detailed data:

Item	Number	Percentage
Previous Visitors / Exhibitors	12,567	48.84%
Direct Invitation From Organizer	9,028	35.09%
Direct Invitation From Exhibitor	39,07.2	15.18%
Newspaper & Magazine	17,29.2	6.72%
Internet	47,41.2	18.43%
New Media	17,08.8	6.64%
We-Chat/QQ Groups	1,708	6.64%
International Social Media	746	2.90%
Friends / Colleagues / Business Associates	55,95.6	21.75%
Others	174	0.68%
Total	41,905	162.86%

- 25,975 visitors participated in the survey and 25,731 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.