

Chengdu International Petroleum & Chemical Technology and Equipment Exhibition

Visitor Data Report

September 11-13, 2025

Chengdu Century City New International Convention and Exhibition Center

Beijing Zhenwei Exhibition Co., Ltd.

No: cippe2025-09-22

Prepared by: Visitor Department

Date: September 22nd, 2025

Copyright:

This file contains confidential exhibition information belonging to the organizer, it is only intended for correlated personnel as an authentic overview.

Content

I. Overview	3
Visitor Attendance	3
Breakdown of Daily Visitor Attendance	3
II. Geographical Breakdown of Visitors	4
Origin of Overall Visitors	4
Origin of Other Chinese Mainland Visitors	4
Origin of Overseas Visitors	5
III. Visitor Job Functions and Seniority	5
Job Functions	5
Visitor Seniority	5
IV. Visitor Survey Results	6
Business Nature	6
Areas of Interest	7
Level of Purchasing Authority	8
Purpose of Visit	9
Source to Know cippe2025 Chengdu	10

I. Overview

2025 Chengdu International Petroleum & Chemical Technology and Equipment Exhibition was held at Chengdu Century City New International Convention and Exhibition Center from September 11 to 13, 2025.

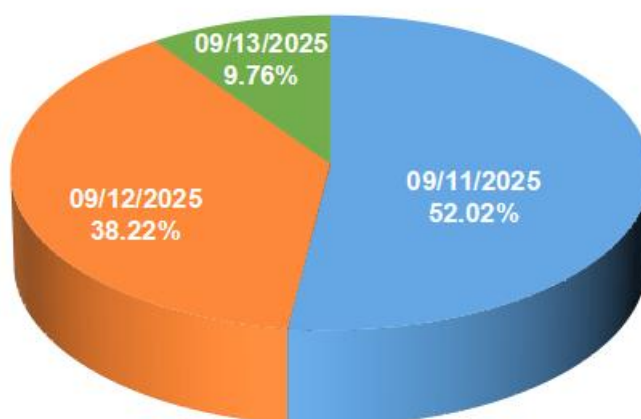
According to statistics, the exhibition attracted a total of 10,605 visitors (including 8,788 unique visitors and 1,817 repeat visitors), and 25,311 person-time visits were recorded in the access control system.

Among the 8,788 visitors, 8,690 are from Chinese mainland, 22 from Hong Kong SAR, Macao SAR and Taiwan (region) of China, and other 76 from abroad.

Visitor Attendance

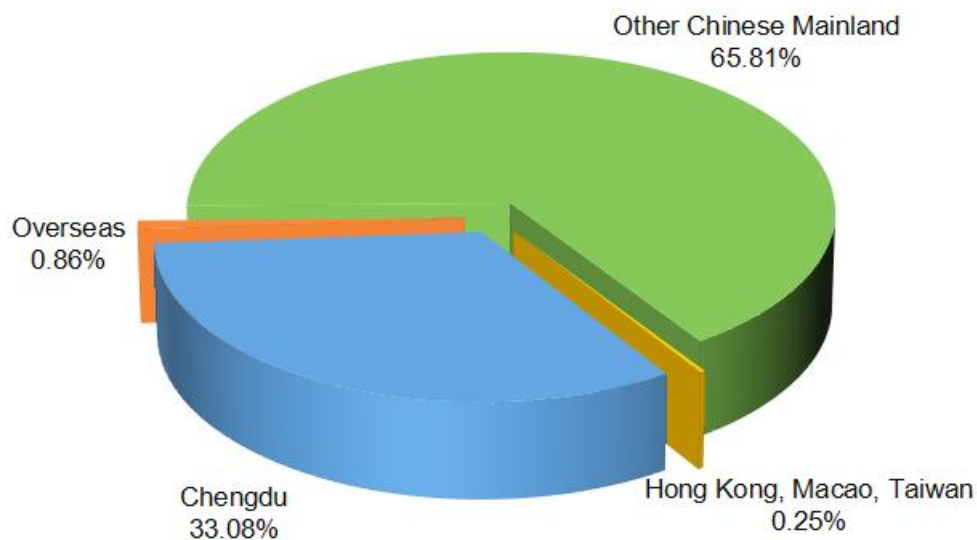
Date	Visit Times	Daily Visitors	Unique New Arrivals	Percentage of Unique New Arrivals
09/11/2025	12,271	5,517	5,517	100.00%
09/12/2025	9,665	4,053	2,645	65.26%
09/13/2025	3,375	1,035	626	60.48%
Total	25,311	10,605	8,788	82.87%

Breakdown of Daily Visitor Attendance



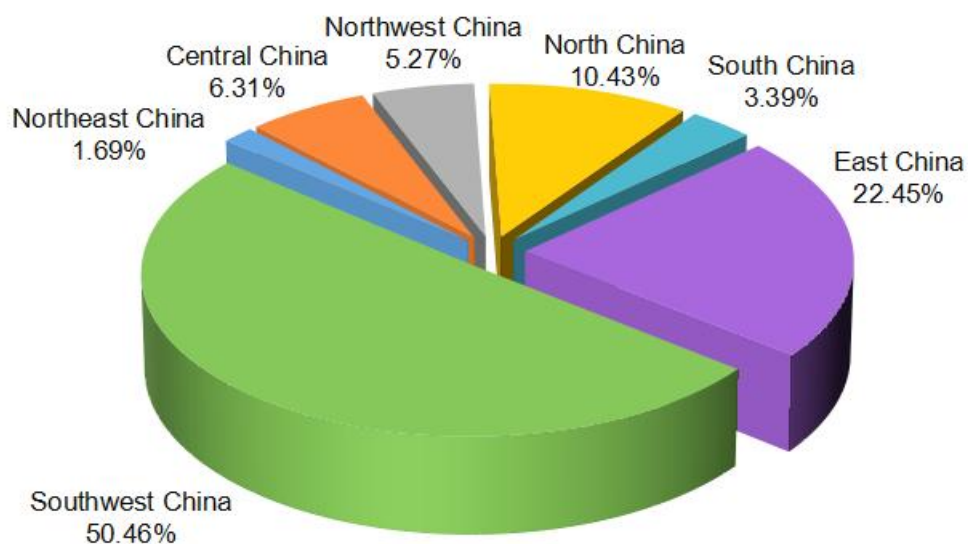
II. Geographical Breakdown of Visitors

Origin of Overall Visitors

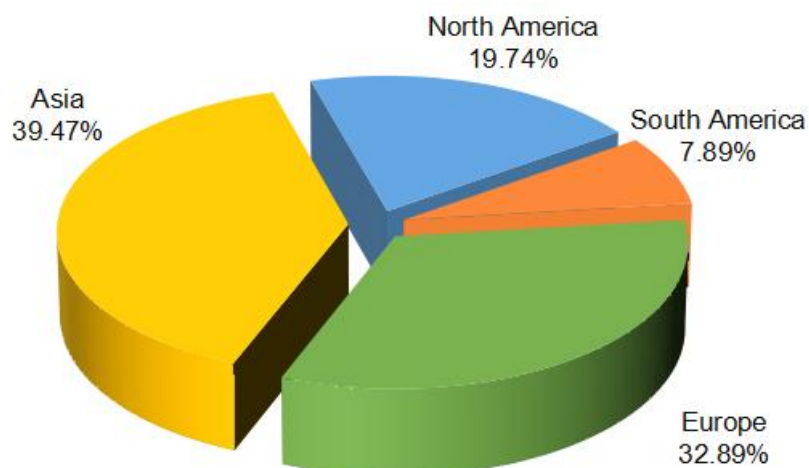


Origin of Other Chinese Mainland Visitors

Excluding the 2,907 local (Chengdu) visitors of the exhibition, calculated on a base of 5,783 non-local visitors from the Chinese mainland, the regional distribution is as follows:

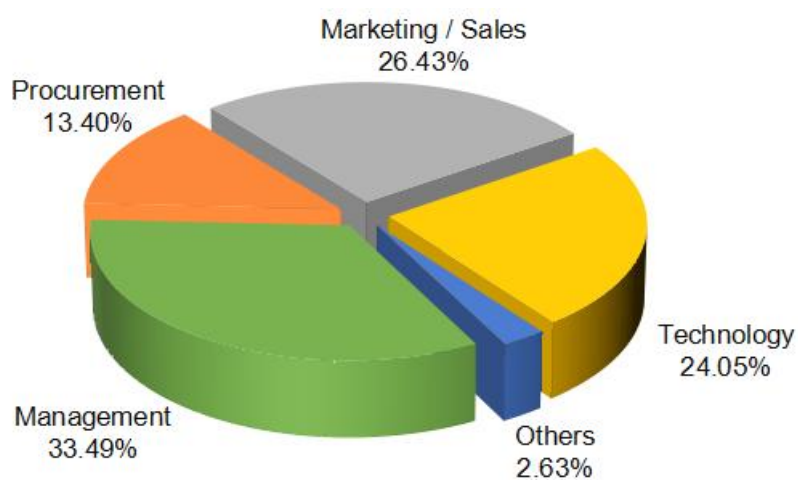


Origin of Overseas Visitors

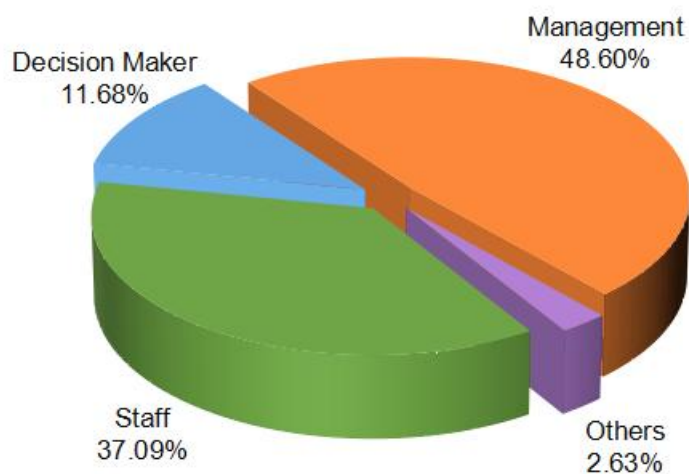


III. Visitor Job Functions and Seniority

Job Functions



Visitor Seniority



IV. Visitor Survey Results

Business Nature

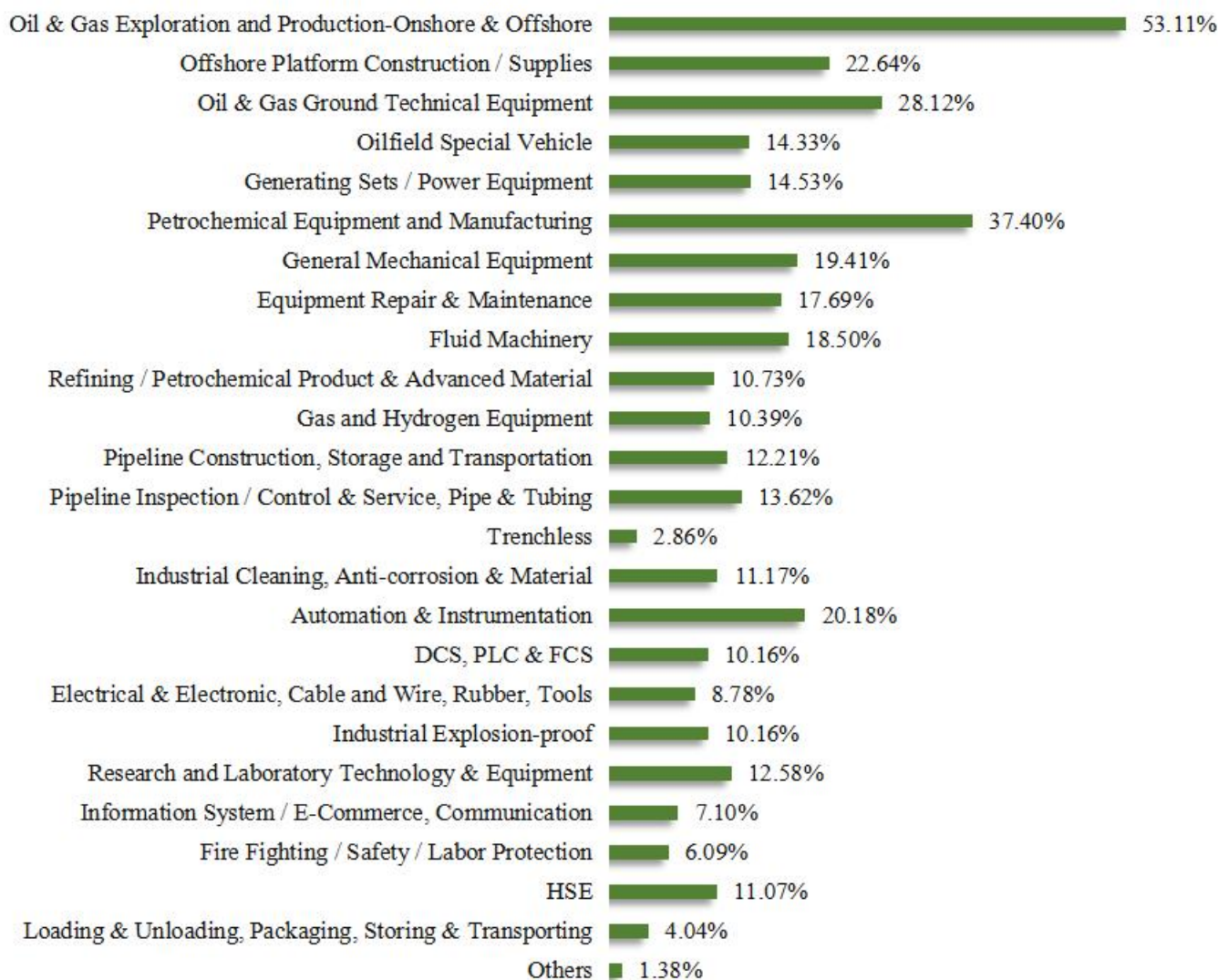


The following is the detailed data:

Item	Number	Percentage
Owner of Project / Purchasing	472	15.88%
Engineering, Construction & Contractor	307	10.33%
Agent / Distributor / Importer & Exporter	335	11.27%
Technical Services / Quality Control	301	10.12%
Production / Manufacturing	493	16.58%
Marketing / Sales	629	21.16%
Survey & Design Services	228	7.67%
Industry Association & Research Institution	52	1.75%
Government Departments	25	0.84%
Media	23	0.77%
Student	32	1.08%
Consulting	42	1.41%
Others	34	1.14%
Total	2,973	100.00%

- 5,292 visitors participated in the survey and 2,973 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Areas of Interest



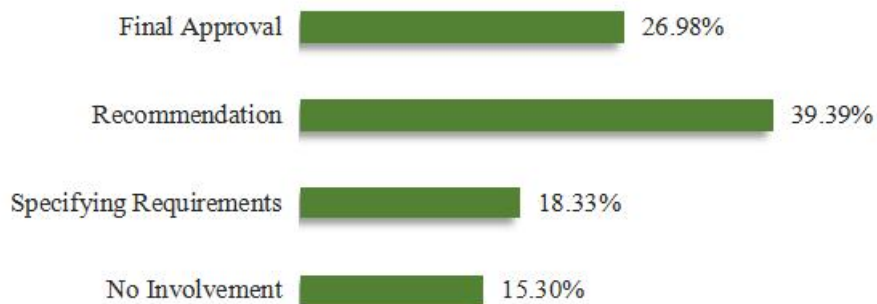
The following is the detailed data:

Item	Number	Percentage
Oil & Gas Exploration and Production-Onshore & Offshore	1,579	53.11%
Offshore Platform Construction / Supplies	673	22.64%
Oil & Gas Ground Technical Equipment	836	28.12%
Oilfield Special Vehicle	426	14.33%
Generating Sets / Power Equipment	432	14.53%
Petrochemical Equipment and Manufacturing	1,112	37.40%
General Mechanical Equipment	577	19.41%
Equipment Repair & Maintenance	526	17.69%
Fluid Machinery	550	18.50%
Refining / Petrochemical Product & Advanced Material	319	10.73%
Gas and Hydrogen Equipment	309	10.39%
Pipeline Construction, Storage and Transportation	363	12.21%
Pipeline Inspection / Control & Service, Pipe & Tubing	405	13.62%

Trenchless	85	2.86%
Industrial Cleaning, Anti-corrosion & Material	332	11.17%
Automation & Instrumentation	600	20.18%
DCS, PLC & FCS	302	10.16%
Electrical & Electronic, Cable and Wire, Rubber, Tools	261	8.78%
Industrial Explosion-proof	302	10.16%
Research and Laboratory Technology & Equipment	374	12.58%
Information System / E-Commerce, Communication	211	7.10%
Fire Fighting / Safety / Labor Protection	181	6.09%
HSE	329	11.07%
Loading & Unloading, Packaging, Storing & Transporting	120	4.04%
Others	41	1.38%
Total	11,245	378.24%

- 5,292 visitors participated in the survey and 2,973 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Level of Purchasing Authority



The following is the detailed data:

Item	Number	Percentage
Final Approval	802	26.98%
Recommendation	1,171	39.39%
Specifying Requirements	545	18.33%
No Involvement	455	15.30%
Total	2,973	100.00%

- 5,292 visitors participated in the survey and 2,973 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Purpose of Visit

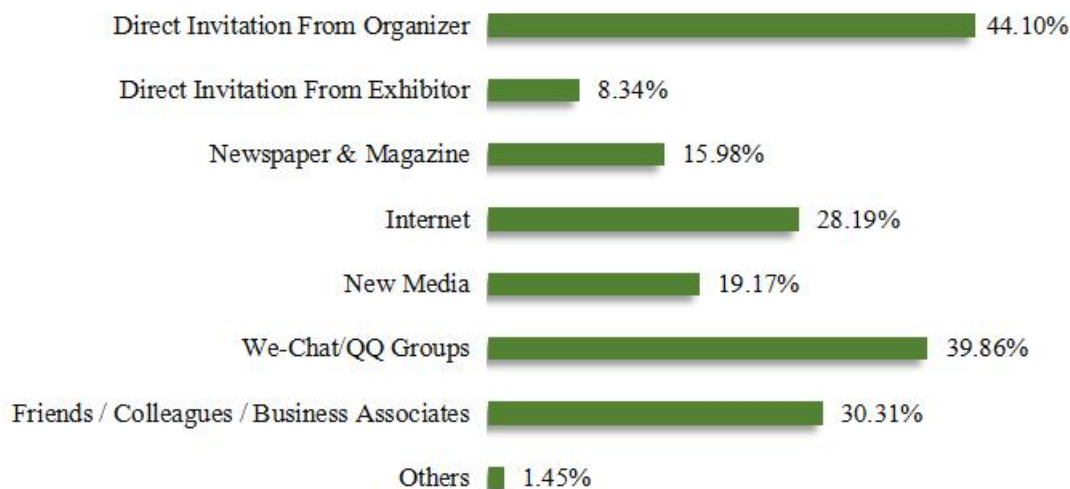


The following is the detailed data:

Item	Number	Percentage
Purchase	1,017	34.21%
Gather Market / Product Information	1,650	55.50%
Search Cooperation & Investment	962	32.36%
Contact Suppliers	662	22.27%
Agent Recommendation	173	5.82%
Attend Symposiums / Conferences	269	9.05%
Find Innovations	751	25.26%
Considering Future Participation	249	8.38%
Others	20	0.67%
Total	5,753	193.51%

- 5,292 visitors participated in the survey and 2,973 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Source to Know cippe2025 Chengdu



The following is the detailed data:

Item	Number	Percentage
Direct Invitation From Organizer	1,311	44.10%
Direct Invitation From Exhibitor	248	8.34%
Newspaper & Magazine	475	15.98%
Internet	838	28.19%
New Media	570	19.17%
We-Chat/QQ Groups	1,185	39.86%
Friends / Colleagues / Business Associates	901	30.31%
Others	43	1.45%
Total	5,571	187.39%

- 5,292 visitors participated in the survey and 2,973 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.