第二十六届中国国际石油石化技术装备展览会

The 26th China International Petroleum & Petrochemical Technology and Equipment Exhibition

广告和市场宣传资源手册(参展商专刊)

Sponsorship & Branding Opportunities

■ 触达全球油气领域10万专业群体 Connect with 100,000 oil & gas professionals in the world



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Position your brand in front of the industry



场宣传机会索引 Index to Creative Marketing Opportunities

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cippe线上展览 cippe Online Exhibition 🕽 🕽 🕽

1. 网上展览首页广告 Online Exhibition Home Page Advertising

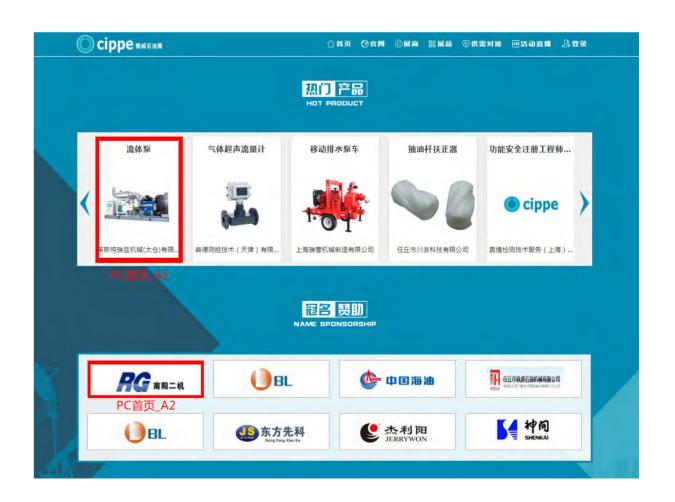
所在页	编号	位置名称	规格(像素)	投放单位	价格(元)
Page	Serial Number	Location	Size (px)	Units	Price (CNY)
首页 Home Page	AO	首页上方(第一屏) Top of home page (first screen)	82(W) X 32(H)	月 Month	20,200





2. 热门产品及冠名赞助 Hot products and Title Sponsorship

所在页 Page	编号 Serial Number	位置名称 Location	规格(像素) Size (px)	投放单位 Units	价格(元) Price (CNY)
首页 Home Page	A1	首页中间热门产品 Middle of home page hot product	33(W) X 82(H)	月 Month	19,000
首页 Home Page	A2	首页中间冠名赞助 Middle of home page title sponsorship	82(W) X 34(H)	月 Month	14,500



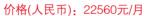
3. 供需对接推荐 Supply and Demand Connection Recommendation

所在页	编号	位置名称	规格(像素)	投放单位	价格(元)
Page	Serial Number	Location	Size (px)	Units	Price (CNY)
供需对接 Supply and demand	B1	供需对接页面 Supply and demand docking page	170(W) X 76(H)	月 Month	12,000



4. 微信小程序首页广告 Applet of WeChat





Applet of WeChat Home Page Rotation Advertising

Price:22560 CNY/month



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Applet of WeChat Exhibit Recommendation Advertisement on the Home Page

Price:18960 CNY/month



价格(人民币): 20160元/月

Applet of WeChat Home Exhibit Video Advertisement

Price:20160 CNY/month

5.观众预登记页面独家广告

Pop-up AD on Visitor Registration Page (Exclusive)



位置Position	规格(像素) Size(PX)	投放单位 Units	数量 Amount	价格(元) price(CNY)
观众预定扫描后直接 弹出(独家展商推 介)信息Pop-up AD on Visitor Registration Page (Exclusive)	5m*8m	届 Session	独家(1个) Exclusive	150000/个 150,000 each

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1. 展会官方网站形象宣传 (www.cippe.com.cn) Image Promotion on cippe Official Website

■ 规格 Specification

广告位 Advertisement	规格(像素) Size (px)	价格(人民币) Price (CNY)
网站首页显著位置产品推介 Product Promotion on Homepage	298 (W) x 519(H)	48,000 / 月(month)
网站首页左侧显著位置链接广告 Ads. Link on the Left Side of the Homepage	203(W) X 95(H)	24,000 / 月(month)

全新推出的参展企业形象、产品展示宣传,让 您在本次展会期间的主推产品直面、高效展示给业 内专业群体,达到优先宣传效果。

据统计,网站每天平均点击率为12,300多人次,专业人士高浏览量将为您带来更多市场回报机会!网站广告可以根据您的需求量身定制,如有特殊要求.

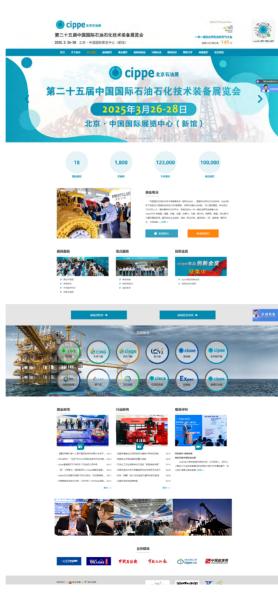
欢迎联系我们。

Email: cippe@zhenweiexpo.com

The organizing committee will provide you the opportunity to promote your company's image and products. Your main products will be got an early propaganda on the cippe official website.

According to the statistics, the average click rate of website is more than 12,300 people per day; the high page view of professionals is the best return for you. The web advertising can be customized according to your needs. If there is some special needs.

Please contact with us at cippe@ zhenweiexpo.com.



官方网站

2. 参观请柬广告(独家) Invitation Flier Advertisement (Exclusive)

■ 规格 Specification

尺寸(毫米)Size (mm)	颜色 Color	价格(人民币) Price (CNY)	标注 Remark
100 (W) x 210 (H)	4 色 4 Color	60,000	独家赞助 Exclusive sponsorship

截止日期: (广告的电子文档) 2026年1月17日

Deadline: (Advertisement digital file submission) January 17, 2026



参观请柬广告是提高贵公司展位到 访率的最高效方法之一。100,000张参 观券将通过我们庞大的数据库及渠道发 到观众手中,铺开2026振威国际石油 展的展前推广活动,为您在整个活动中 提供最大程度的曝光率。目标人群包括 cippe2026展会观众、贵宾/主要买家及 其它重要的工业团体。同时,参观券将 会插入60余家国际、国内知名的专业杂 志,达到流通最大化。

A highly effective way to get visitors to your booth! 100,000 invitation fliers will be sent to our extensive database to kick-off the pre-show promotional campaign of cippe2026, offering you the greatest exposure in the whole promotional campaign. The recipients include cippe2026 attendees, VIP / key buyers and other important industry delegates. The Invitation will also be inserted in over 60 local and international leading trade magazines for maximum circulation.



3. 展前预览 Show Preview

■ 规格 Specification

广告位 Advertisement	尺寸(毫米)Size (mm)	颜色 Color	价格(人民币) Price (CNY)
整版 Full Page	256 (W) x 368 (H)	4色 4Color	48,000
1/2版 1/2 Page	256 (W) x 180 (H)		24,000
1/4版 1/4 Page	126 (W) x 180 (H)		12,000

截止日期: (广告的电子文档) 2026年1月17日

Deadline: (Advertisement digital file submission) January 17, 2026

展前预览是您与潜在客户亲密接触的绝佳机会。展前预览包括展商名录、展会亮点、特别活动和会议安排。发行量 100,000份,将通过我们高质量的数据库发送到相关的行业决策者手中。

Reach your buyers 1 month before the opening of cippe2026! Show Preview is an excellent opportunity to reach your customers. It will include a comprehensive listing of exhibitors, exhibits highlight, special program, plus the outline of the conference schedule. 100, 000 copies of show preview will be sent to decision makers in relevant sectors basing on our high quality database.





4. 南广场正门墙体广告A

Hanging Advertising Banners on the Exterior Wall of South-entry A

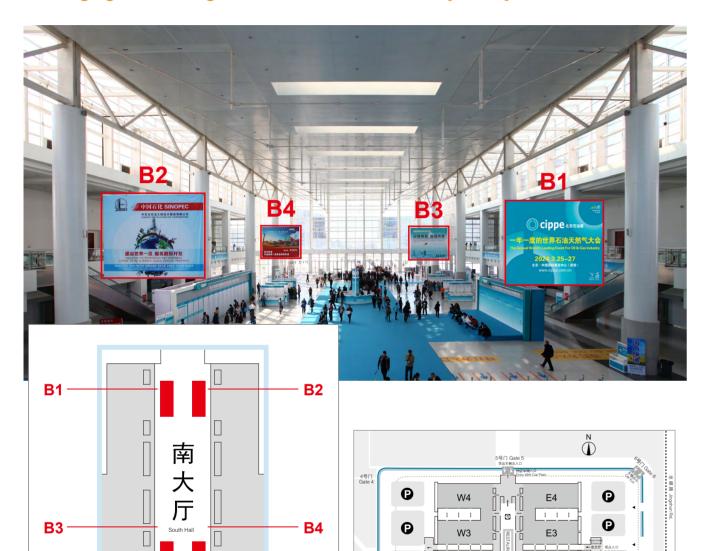


条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
南广场正门墙体广告A1/A2	12m×13m	2幅	180,000 / 幅
Wall advertising of South square main entrance		2pieces	180,000/Piece
南广场东/南侧墙体广告A3/A4	28m × 5m	2幅	145,000 / 幅
Wall advertising of South square East/North side		2pieces	145,000/Piece

观众入口 South Visitor Entrance

5. 南登录厅正面吊旗广告B

Hanging Advertising Banners on the South-entry Lobby B



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条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
南登录厅正面吊旗广告B1/B2/B3/B4 Hanging flag advertising of fronted South Entry Hall B1/B2/B3/B4	6m x 5m	4幅 (2面/幅) Pieces	72,000/单面 120,000/双面

6. 南登录厅两侧吊旗广告C

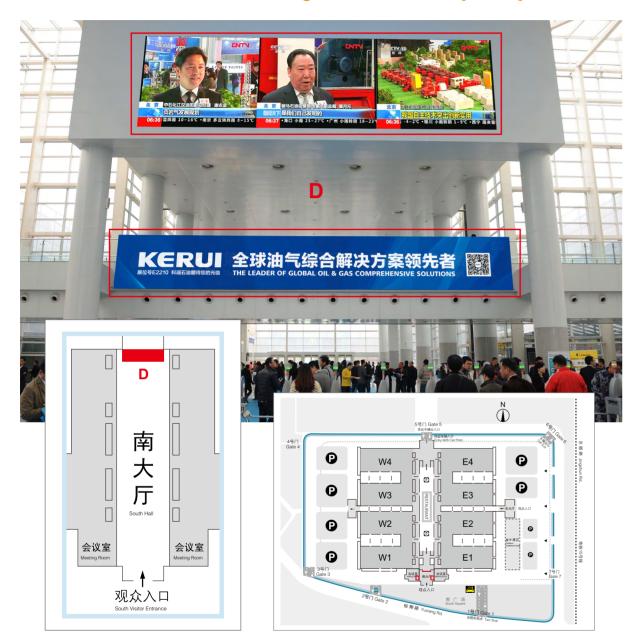
Hanging Advertising Banners on the Side of the South-Entry Lobby C



条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
南登录厅两侧吊旗广告C1——C8 Hanging flag advertising on the two sides of South Entry Hall C1——C8	5m × 5m	8幅 8Pieces	60,000/幅 60,000/Piece



7. 南登录厅LED广告D LED Advertising in the South-entry Lobby D



条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	单价(人民币) Price (CNY)
南登录厅LED广告	15m × 4m	32,000/15秒(60次/天) 32,000/15 seconds(60 times/day)
LED advertising of South Entry Hall	15m × 4m	58,000/30秒(60次/天) 58,000/30 seconds(60 times/day)
南登录厅主廊广告 Main Corridor of South Entry Hall	18m×2.5m	100,000/展期

8. 东展馆外墙体广告E

Advertising Banners on the Exterior wall of East Hall Entry E



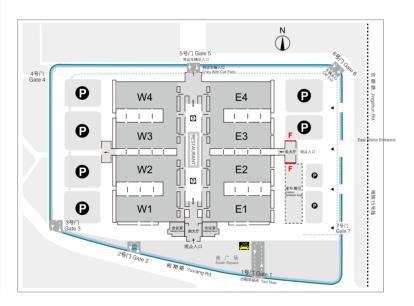
条幅位置 Banner Location		尺寸(米) (宽×高) Size (m) (W×H)	数量	单价(人民币) Price (CNY)
	E1A	30m×5m	1幅 1piece	72,000/幅 72,000/piece
东展馆外墙体广告 Wall advertising outside the	E1B	44m × 5m	1幅 1piece	85,000/幅 85,000/piece
East Halls	E2A	38m×5m	1幅 1piece	78,000/幅 78,000/piece
	E2B	24m×5m	1幅 1piece	60,000/幅 60,000/piece

9. 东登录厅外墙体广告F

Advertising Banners on Exterior wall of East Hall Entry F





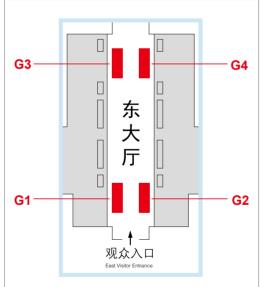


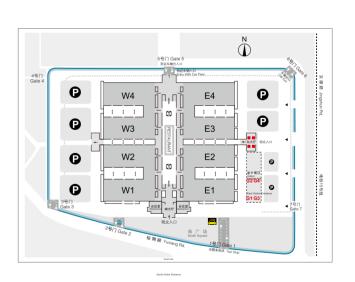
条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量	单价(人民币) Price (CNY)
东登录厅外墙体广告 Wall advertising outside the East Halls	16m×10m	2幅 2piece	180,000/幅 180,000/piece

10. 东登录厅吊旗广告G

Hanging Advertising Banners on the East-entry Lobby G





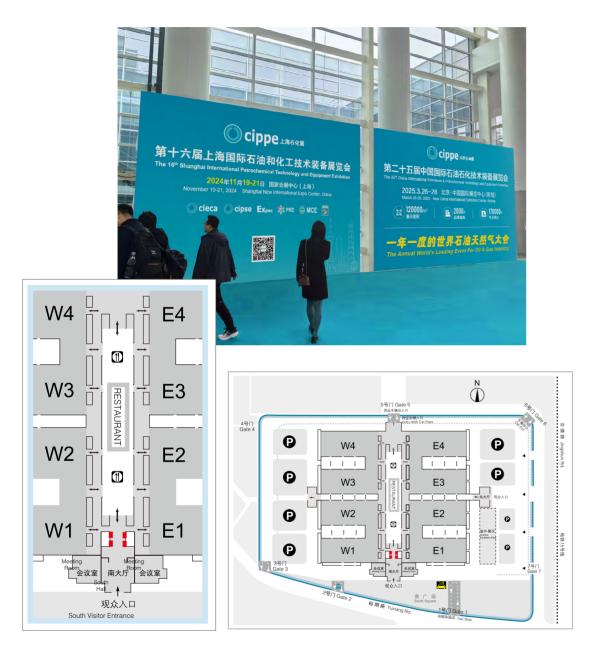


条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量	单价(人民币) Price (CNY)
东登录厅吊旗广告 Hanging flag advertising of East Entry Hall	3m×5m	4幅 4piece	60,000元/单面 100,000元/双面



11. 宝马厅喷绘板广告

Display Board AD Between Entrance of E and W Halls



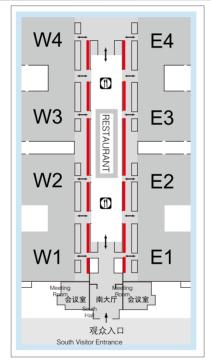
喷绘板位置	尺寸(米) (宽×高)	数量	单价(人民币)
Spray painting board location	Size (m) (W×H)		Price (CNY)
宝马厅喷绘广告 Display Board AD Between Entrance of E and W Halls	8m×5m	4个	50000/个 50,000 each

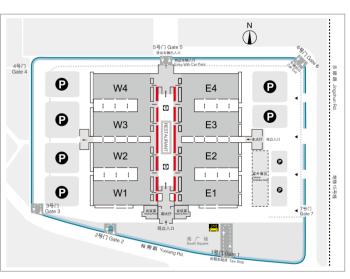
12. 连廊喷绘板广告

Display Board AD in Corridors







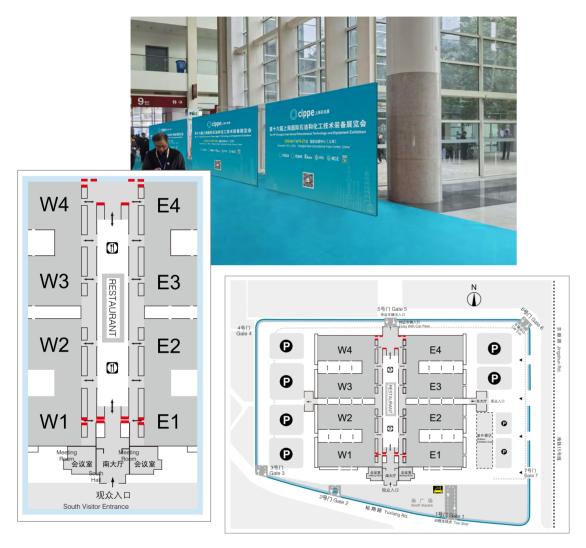


喷绘板位置 Spray painting board location	尺寸(米) (宽×高) Size (m) (W×H)	数量	单价(人民币) Price (CNY)
E1-E3/W1-W3 连廊喷绘板广告 E1-E3/W1-W3 Display Board AD in Corridors	5m × 3m	32个	30000/个 30,000 each
E4/W4 连廊喷绘板广告 E4/W4 Display Board AD in Corridors	5m × 3m	18个	20000/个 20,000 each



13. 通道喷绘板广告

Display Board AD in Passageway



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喷绘板位置 Spray painting board location	尺寸(米) (宽×高) Size (m) (W×H)	数量	单价(人民币) Price (CNY)
E1-W1 通道喷绘板广告 E1-W1 Display Board AD in Passageway	5m×3m	8个	30000/个 30,000 each
北厅 通道喷绘板广告 North Entry Hall Display Board AD in Passageway	5m×3m	8个	20000/个 20,000 each

14. 花园庭院喷绘板广告

Display Board AD in Central Garden



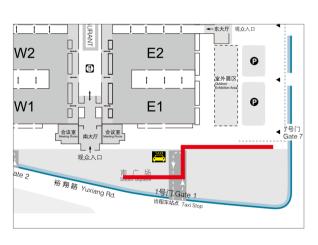
喷绘板位置	尺寸(米) (宽×高)	数量	单价(人民币)
Spray painting board location	Size (m) (W×H)		Price (CNY)
花园庭院喷绘广告 Display Board AD in Central Garden	5m×3m	4个	30000/个 30,000 each

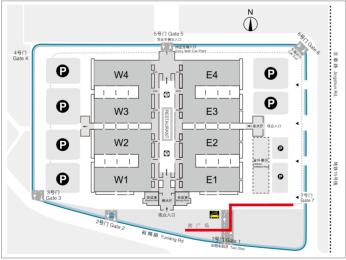


15. 南广场观众入口院喷绘板广告

Display Board AD along the South Square Visitor Entry Passage







喷绘板位置	尺寸(米) (宽×高)	数量	单价(人民币)
Spray painting board location	Size (m) (W×H)		Price (CNY)
南广场观众入口喷绘广告 Display Board AD along the South Square Visitor Entry Passage	5m × 3m	16个	30000/个 30,000 each

16. 东登录厅圆柱体广告/南登录厅两侧圆柱广告/连廊方柱广告 The Pillar Advertising on East/South Entry Lobby & Corridors



条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量	单价(人民币) Price (CNY)
东登录厅圆柱体广告 The Pillar Advertising in East Entry Hall	2.7m×3m	28根	2,500/根 2,500/piece
南登录厅两侧圆柱广告 The Pillar Advertising in South Entry Hall	5.4m × 3m	12根	30,000/根 30,000/piece
连廊方柱广告 The Pillar Advertising in Corridors	长0.96m×宽0.76 m×3.5m	80根	7,800/根 7,800/piece
南登录厅两侧圆柱广告 (副厅) The Pillar Advertising in South Entry Hall (Deputy)	4.15m×3m	14根	15,000/根 15,000/piece

17.幕墙广告

Curtain Wall Ad Outside

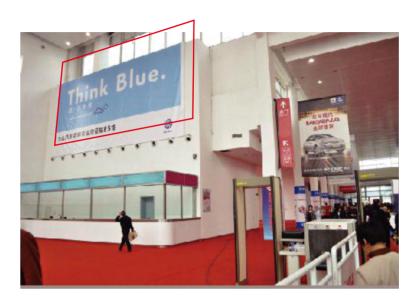


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条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
南登录厅外幕墙广告	(26mX8m)	1幅	350,000/幅
Curtain Wall Ad Outside South Entry Hall		1piece	350,000/piece
东登录厅外幕墙广告	(26mX8m)	1幅	250,000/幅
Curtain Wall Ad Outside East Entry Hall		1piece	250,000/piece

18.东/西登录大厅墙体广告

Wall Advertising in East/West Entry Hall



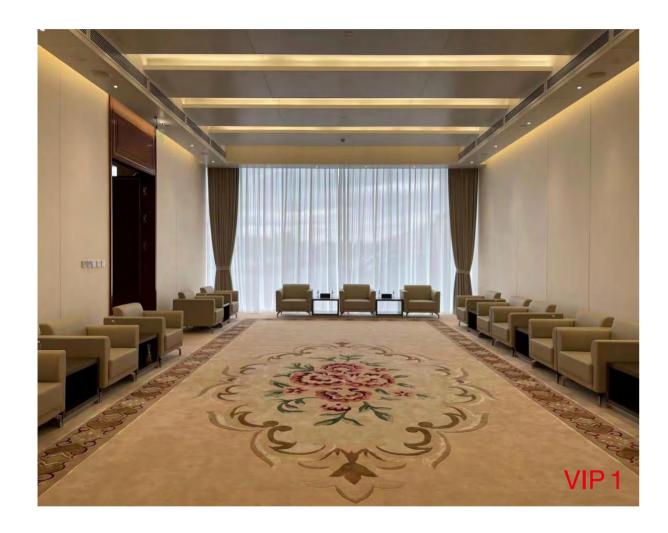
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条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
东/西登录厅内墙体广告	(12mX6m)	4幅	60,000/幅
Wall Advertising in East/West Entry Hall		4piece	60,000/piece

19.贵宾室租用

Rental of VIP rooms



地点	面积	数量	单价(人民币)
Location	m²		Price (CNY)
VIP 1	98.6	1	160,000/天 160,000/day







地点 Location	面积 m²	数量	单价(人民币) Price (CNY)
VIP 2	61.2	1	120,000/天 120,000/day
VIP 3	63.8	1	120,000/天 120,000/day
VIP 4	57.9	1	120,000/天 120,000/day

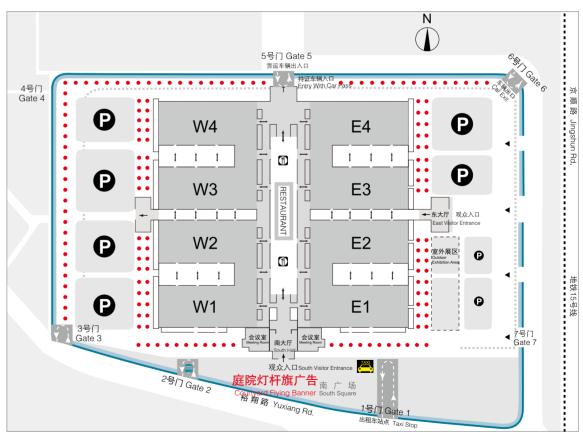
20. 南广场旗杆广告 Advertising Flags on the South Square



条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
南广场旗杆广告	6m×1.2m	24根	8,500元/根
Flying banner of South square		24pieces	8,500/pieces

21. 庭院灯杆旗广告 Advertising Flags in the Courtyard





条幅位置	尺寸(米) (宽×高)	数量	单价(人民币)
Banner Location	Size (m) (W×H)		Price (CNY)
庭院灯杆旗广告	0.75m × 2.5m	141根	4,200元/根
Courtyard flying banner		141pieces	4,200/pieces

22. cippe展品创新金奖 cippe Gold Award for Innovative Product



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cippe展品创新金奖首创于2012年,由cippe振威国际石油展组委会发起,经由十余位权威专家院士组成的评审委员会严格评审, 从该届cippe石油展的众多申报展品中选出具有自主知识产权、具有重大技术突破、能代表该领域国际最高科技水平的装备及技术。

Gold Award for innovative exhibits initiated by cippe organizing committee in 2012. By inviting more than 10 authoritative experts to organize the review committee, with strict evaluation, the committee will select the awards-winning equipment or technology which should get the independent intellectual property rights, major technical breakthrough and most representing the highest developing level in the international petroleum industry.

专家评审委员会成员 The Expert Evaluation Committee Members



翟光明 中石油集团咨询中心 专家,中国工程院院士



李鹤林

高德利 中国石油大学(北京) 教授,中国科学院院士



中石油集团管材研究所高

秦文贵 中国华油集团有限公司党委 书记,副总经理,工会主席



郭尚平 中国石油集团勘探开发科 学研究院 中国科学院院士



张来斌 全国政协常委、中国工程 院院士



苏义脑 中石油集团钻井院教授, 中国工程院院士



柳贡慧 北京市人大教育科技文化 卫生委员会副主任委员



赵金洲 西南石油大学 校长, 博导



陈次昌 西南石油大学 原四川省政协副主席 省工商联主席 教授, 博导



姜伟 中国海洋石油总公司 原副总工程师, 教授



中石油集团咨询中心 专家, 教授



钟树德 中石油集团公司咨询中心 专家,教授



刘清友 成都理工大学教授



刘汝山 中石化石油工程技术服务 有限公司, 党委副书记



张永泽 中石油装备制造分公司 副总经理, 教授



刘乃震 长城钻探公司 原副总经理, 总工程师



郑新权 中国石油勘探与生产分公司 副总经理, 教授



路保平 中石化钻井工程技术研究院 院长, 教授



石林 中国石油钻井工程技术研 究院 院长,教授



张冠军 中石油石油管工程技术 研究院 原院长 教授



周健良 中海油集团勘探开发 研究院总工程师, 教授



朱天寿 中石油咨询中心专家教授



胡泊 贝克休斯亚太区 原市场与销售经理





Cippe 振威石油展

Sponsorship for the cippe Industry Leaders International Conference

赞助内容 Sponsored content	价格(人民币) Price (CNY)	标注 Remark
cippe产业领袖国际交流会赞助 Sponsorship for the cippe Industry Leaders International Conference	420,000	独家赞助 Exclusive sponsorship











顾秀莲 第十届全国人大常委会副委员长



<mark>马培华</mark> 第十二届全国政协副主席



李毅中 工业和信息化部原部长、中国 工业经济联合会会长



<mark>张来斌</mark> 全国政协常委、中国工程 院院士



傳成玉 全国政协常委、中国石油化工 集团公司前董事长、党组书记



<mark>翟光明</mark> 中国工程院院士



<u>苏义脑</u> 中国工程院院士



中国石油和石油化工设备工业协会常务副理事长



中国国际经济交流中心副理事长中华人民共和国商务部原副部长





Cippe 振威石油展

中国工程院院士、中国海洋石油有限公 司原总裁



陈次昌 四川省政协副主席 西南石油大学教授



李鹤林 中国石油集团石油管工程技术研究院 高级顾问、中国工程院院士



高德利 中国石油大学教授 中国科学院院士



中国海洋石油总公司原副总工程师 兼钻完井技术管理部总经理



新疆克拉玛依市人民政府副市长



中石油新疆油田公司副总经理



中国石油工程技术分公司总经理



中石油物资装备部副总经理



中石化石油工程机械有限公司总经理



<mark>汪世宏</mark> 中国石油天然气集团公司 总经理助理



挪威船级社商务与技术经理



石 林 中国石油集团钻井工程技术 研究院原院长



加拿大石油工业服务协会总裁



Don Whittaker API质量委员会委员/API质量认证经理



阿克塞尔 德斯特摩先生 斯伦贝谢中国区总经理



白安娜 GEOSPLIT LLC国际业务发展副总



阿兹曼 纳西尔 EIC能源产业委员会亚太总监

24. 第四届石油技术与装备院校长论坛暨第十八届国际石油天然气产业大会赞助形式 Sponsorship of The 4th Presidents Forum of Petroleum Technology and Equipment Institutes & The 18th International Petroleum & Natural Gas Conference



赞助形式 Sponsorship	时段 Time	价格 Price
演讲赞助	演讲时间在第一天上午,茶歇后	12万
Speech	The speech after tea break, a.m., March 26, 2026	120,000 CNY

享受回报 Privilege

- ★冠名贵公司为本次论坛的"演讲赞助单位",并对外统一宣传 Entitle and promote the company as Summit Sponsor;
- ★邀请贵司1位领导发表20分钟演讲 20 minites speech
- ★3名代表免费出席论坛所有活动,包括单独的午宴,晚宴主桌就坐等 Three access for participation of Summit, Lunch and VIP Banquet
- ★贵公司名称及LOGO出现在会场背景板显著位置 Logo displayed on Summit background board;
- ★演讲时段的茶歇期间,播放贵公司宣传片,茶歇区摆放贵公司2个易拉宝广告 Video and roll screen banner promotion during tea break
- ★参会代表资料袋中夹放贵公司企业资料
 Company promotion materials inserted in Summit bags;
- ★权威媒体、行业媒体全方位的报道和宣传; Promotion with Summit media partners;
- ★论坛网页内鸣谢,出现贵公司名称、LOGO及网站链接; Logo and link on Summit Website;
- ★论文集内鸣谢,出现贵公司名称及LOGO,并提供内页整版彩色广告;
 Company name and logo emerged in the Summit Proceedings and one page advertising offer;
- ★会议LED主屏幕轮播企业宣传片视频(上午会议开场前、下午会议开场前)
 Promotional video in rotation on the main screen (before the conference in the morning and afternoon).



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赞助形式 Sponsorship	时段 Time	价格 Price
演讲赞助	演讲时间在第一天下午,茶歇前	8万
Speech	The speech before tea break, p.m., March 26, 2026	80,000 CNY

享受回报 Privilege

- ★冠名贵公司为本次论坛的"演讲赞助单位",并对外统一宣传 Entitle and promote the company as Summit Sponsor;
- ★邀请贵司1位领导发表15分钟演讲 15 minites speech
- ★2名代表免费出席论坛所有活动

Two access for participation of Summit;

- ★贵公司名称及LOGO出现在会场背景板显著位置
 Company and Logo displayed on Summit background board;
- ★茶歇区摆放贵公司2个易拉宝广告
 Two roll screen banners promotion during tea break
- ★参会代表资料袋中夹放贵公司企业资料
 Company promotion materials inserted in Summit bags;
- ★权威媒体、行业媒体全方位的报道和宣传; Promotion with Summit media partners;

★论坛网页内鸣谢,出现贵公司名称、LOGO及网站链接;

Logo and link on Summit Website;

- ★论文集内鸣谢,出现贵公司名称及LOGO,并提供内页整版彩色广告;
 Company name and logo emerged in the Summit Proceedings and one page advertising offer;
- ★会议LED主屏幕轮播企业宣传片视频(上午会议开场前、 下午会议开场前)
 Promotional video in rotation on the main screen (before the conference in the morning and afternoon).





赞助形式 Sponsorship	时段 Time	价格 Price
演讲赞助	演讲时间在第二天上午,茶歇后	6万
Speech	The speech after tea break, a.m., March 26, 2026	60,000 CNY

享受回报 Privilege

- ★冠名贵公司为本次论坛的"演讲赞助单位",并对外统一宣传 Entitle and promote the company as Summit Sponsor
- ★邀请贵司1位领导发表10分钟演讲 10 minites speech
- ★1名代表免费出席论坛所有活动
- One access for participation of Summit, Lunch and VIP Banquet
- ★贵公司名称及LOGO出现在会场背景板显著位置 Logo displayed on Summit background board
- ★茶歇区摆放贵公司1个易拉宝广告
- One roll screen banner promotion during tea break
- ★权威媒体、行业媒体全方位的报道和宣传:
- Promotion with Summit media partners
- ★论坛网页内鸣谢, 出现贵公司名称、LOGO及网站链接; Logo and link on Summit Website;
- ★论文集内鸣谢,出现贵公司名称及LOGO,并提供内页整版彩色广告;
- Company name and logo emerged in the Summit Proceedings and one page advertising offer;
- ★会议LED主屏幕轮播企业宣传片视频(上午会议开场前、 下午会议开场前)
- Promotional video in rotation on the main screen (before the conference in the morning and afternoon).





	CIP	he	Petroleum Exhibition	

赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
午餐赞助	论坛期间	7.2万	独家
Lunch	During the Summit	72,000 CNY	Exclusive

享受回报 Privilege

- ★冠名贵公司为本次论坛的"演讲赞助单位",并对外统一宣传 Entitle and promote the company as Summit Sponsor
- ★邀请贵司1位领导发表10分钟演讲 10 minites speech
- ★1名代表免费出席论坛所有活动

One access for participation of Summit, Lunch and VIP Banquet

- ★贵公司名称及LOGO出现在会场背景板显著位置 Logo displayed on Summit background board
- ★茶歇区摆放贵公司1个易拉宝广告 One roll screen banner promotion during tea break
- ★权威媒体、行业媒体全方位的报道和宣传;

Promotion with Summit media partners

- ★论坛网页内鸣谢, 出现贵公司名称、LOGO及网站链接; Logo and link on Summit Website;
- ★论文集内鸣谢,出现贵公司名称及LOGO,并提供内页整版彩色广告; Company name and logo emerged in the Summit Proceedings and one page advertising offer;
- ★会议LED主屏幕轮播企业宣传片视频(上午会议开场前、下午会议开场前) Promotional video in rotation on the main screen (before the conference in the morning and afternoon) .

赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
茶歇赞助	论坛期间	4.8万	独家
Tea Break	During the Summit	48,000 CNY	Exclusive

享受回报 Privilege

- ★茶歇桌上摆放贵公司的名称及LOGO;
- The company name and logo displayed on the tea break table;
- ★茶歇区域摆放贵公司2个易拉宝广告;

Two roll screen banners on tea break site;

- ★1名代表免费出席论坛所有活动;
- One access for participation of Summit;
- ★贵公司名称及LOGO将出现在论坛背景板的显著位置;
- The company name and logo displayed on the backgroud board of Summit;
- ★论文集内鸣谢, 出现贵公司名称及LOGO, 并提供内页整版彩色广告。 Company name and logo emerged in the Summit Proceedings and one page advertising offer;



赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
注册区展台赞助	论坛期间	4.8万	独家
Registration	During the Summit	48,000 CNY	Exclusive

享受回报 Privilege

★注册区域的背景板设计将以贵公司广告宣传为主,包含贵公司名称、LOGO、企业形象宣传内容等, 规格4.5m宽*3m高(依据会场情况适当调整);

The Registration backgroud board design includes the sponsor's advertising, company name and logo (4.5m(W) *3m(H), the dimension confirmed according to the reality)

★2名代表免费出席论坛所有活动;

Two access for participation of Summit;

- ★贵公司名称及LOGO将出现在论坛背景板的显著位置; Company and Logo displayed on Summit background board;
- ★论坛交流区域摆放贵公司的2个易拉宝广告; Two roll screen banners on Summit communicating area;
- ★注册区(签到处)旁设立企业形象展示台,可摆放贵公司宣传资料等; Displayed stand near the registration for sponsor to placing materials;
- ★ 论坛网页内鸣谢, 出现贵公司名称、LOGO及网站链接; Logo and link on Summit Website;
- ★ 论文集内鸣谢,出现贵公司名称及LOGO,并提供内页整版彩色广告。 Company name and logo emerged in the Summit Proceedings and one page advertising offer;



赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
论文集插页赞助 Proceedings Insert	论坛期间 During the Summit	1.2万 12.000 CNY	独家 Exclusive
r roceedings insert	Duning the Summit	12,000 0111	LAGIUSIVE

享受回报 Privilege

★论文集每页页眉或页脚将印有贵公司LOGO;

The company logo emerged on the header or footer of Summit Proceedings.

- ★论文集内鸣谢, 出现贵公司名称及LOGO, 并提供扉页跨版彩色广告一版; Company name and logo emerged in the Summit Proceedings and one page advertising offer;
- ★论坛网页内鸣谢, 出现贵公司名称、LOGO及网站链接。 Logo and link on Summit Website;



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赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
U盘赞助	论坛期间	3.6万	独家
U-Disk	During the Summit	36,000 CNY	Exclusive

享受回报 Privilege

- ★论坛汇编U盘上印有贵公司LOGO, U盘内收录贵公司宣传资料; Company logo printed on U–Disk that includes sponsor's promotion materials;
- ★2名代表免费出席论坛所有活动;

Two access for participation of Summit;

★论坛网页内鸣谢, 出现贵公司名称、LOGO及网站链接。

Logo and link on Summit Website;



赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
资料袋赞助	论坛期间	4.8万	独家
Bag	During the Summit	48,000 CNY	Exclusive

享受回报 Privilege

- ★资料袋上印有贵公司名称及LOGO,数量400个,可放入一份宣传资料,由组委会制作; Company and logo emerged on the bag that includes sponsor's material and made by the organizer (400 copies);
- ★1名代表免费出席论坛所有活动;

One access for participation of Summit;

- ★贵公司名称及LOGO将出现在论坛背景板的显著位置; The company name and logo displayed on the backgroud board of Summit;
- ★茶歇区摆放贵公司2个易拉宝广告;

Two roll screen banners on tea break site;

★论文集内鸣谢, 出现贵公司名称及LOGO, 并提供内页整版彩色广告。 Company name and logo emerged in the Summit Proceedings and one page advertising offer;







赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
笔记本赞助	论坛期间	3.6万	独家
Notebook	During the Summit	36,000 CNY	Exclusive

享受回报 Privilege

★由组委会定制,尺寸待定,数量400个;

The Notebook is made by the organizer (400 copies)

★封面印有贵公司名称及LOGO,扉页为贵公司产品介绍,联系方式等内容;

Company and logo emerged on the cover. The product introduction and contact displayed on the front page.

★1名代表免费出席论坛所有活动;

One access for participation of Summit;

★贵公司名称及LOGO将出现在论坛背景板的显著位置;

The company name and logo displayed on the backgroud board of Summit;

★茶歇区摆放贵公司2个易拉宝广告;

Two roll screen banners on tea break site;

★论文集内鸣谢, 出现贵公司名称及LOGO, 并提供内页整版彩色广告。

Company name and logo emerged in the Summit Proceedings and one page advertising offer;



赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
礼品赞助 Gift	论坛期间	2.5万	独家
	During the Summit	25,000 CNY	Exclusive

享受回报 Privilege

★所有参会代表都将收到印有贵公司LOGO的礼物一份;

The company logo displayed on gift distributed to all participants.

★1名代表免费出席论坛所有活动;

One access for participation of Summit;

★茶歇区域摆放贵公司的2个易拉宝广告;

Two roll screen banners on tea break site;

★贵公司名称及LOGO将出现在论坛背景板的显著位置;

The company name and logo displayed on the backgroud board of Summit;

★论文集内鸣谢,出现贵公司名称及LOGO,并提供内页整版彩色广告。

Company name and logo emerged in the Summit Proceedings and one page advertising offer;



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赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
物上 早级蛛典 Padge/Lapyard	论坛期间	4.8万	独家
胸卡、吊绳赞助 Badge/Lanyard	During the Summit	48,000 CNY	Exclusive

享受回报 Privilege

★参会代表胸卡正面显示企业logo;

The company logo displayed on the badge of Summit participants.

★参会代表背面为企业广告;

The company advertising displayed on the back of badge

★参会代表胸卡吊绳显示企业名称与logo。

The company name and logo printed on the lanyard.



赞助形式 Sponsorship	时段 Time	价格 Price	备注 Comment
指示牌赞助	论坛期间	1.2万	独家
Sign	During the Summit	12,000 CNY	Exclusive

享受回报 Privilege

★会议现场指示牌印有贵公司醒目形象广告;

The company advertsing on the summit sign;

★指示标牌赞助数量不得少于2块;

Two sponsored Summit signs at least;

★尺寸规格2.2mx1.2m(依据会场情况适当调整);

The dimension for the sign is 2.2mx1.2m

★论文集内鸣谢, 出现贵公司名称及LOGO, 并提供内页整版彩色广告。

Company name and logo emerged in the Summit Proceedings and one page advertising offer;



25. 展会报告 Post-show Report

■ 规格 Specification

广告位 Advertisement	尺寸(毫米)Size (mm)	颜色 Color	价格(人民币) Price (CNY)
封面 Front Cover	210 (W) x 297 (H)	4 色	120,000
整版 Full Page	210 (W) x 297 (H)		60,000
1/2版 1/2 Page	210 (W) x 297 (H)	4 Color	30,000
1/4版 1/4 Page	210 (W) x 297 (H)		12,000

展后最权威最全面的展会资料,精美制作,每年印刷50,000册。行业协会、高端展商一对一派送。展会报告中的展商特辑 将针对贵司参展做立体全面的呈现。

It is the most authoritative and comprehensive information about the show, Outstanding designed, Be printed 50,000 copies every year. We deliver it to industry associations and top exhibitors by one-to-one. Exhibitors special in post-show report is a perfect presentation platform for your company.





封面 Front Cover 内文彩页



26. 展馆WiFi登录页广告 Onsite WiFi Login Page Advertising

■ 规格 Specification

广告位 Advertisement	尺寸(像素)Size (pixel)	颜色 Color	价格(人民币) Price (CNY)
Hall E1	宽320*180 像素		36,000
Hall E2	宽320*180 像素	3色 3 Color	36,000
Hall E3	宽320*180 像素		36,000
Hall W1	宽320*180 像素		36,000
Hall W2	宽320*180 像素		36,000
Hall W3	宽320*180 像素		36,000

注:单个展馆的广告位价格为3.6万元,全部展馆广告位买断价格为19万元。 Advertising price for single exhibition hall is CNY36,000, exclusive advertising price of all halls is 190,000 CNY.

本届展会,展馆WiFi网络将实现全面覆盖。通过WiFi登录页广告,可以将企业的参展信息传递给广大参展商、以及所有国 内外参观观众,实现一对一传达,传播范围大,覆盖面广。同时,通过此形式广告的定向引导作用,可直接吸引观众莅临企业 展台洽谈合作。

During cippe2026, Wifi network of exhibition halls will be full covered. Through the Onsite WiFi login page ads, your information will be passed to other exhibitors, as well as all visitors from home and abroad, to achieve one-to-one communication with a wide range of coverage. Besides, through the directed orientation of advertising, audiences will be directly attracted to your booth for cooperation discuss.



页面1 Page1



www.cippe.com.cn

页面2 Page2



页面3 Page3



页面4 Page4

27. 会刊广告 Show Catalogue Advertisement

■ 规格 Specification:

广告位 Advertisement	规格: 宽x 高 / 颜色 单位:(毫米) Specification: W x H / colorunit: mm	价格 (人民币) Price (CNY)
封面 Front Cover		36,000
封底 Back cover		30,000
封二 Inside front cover 1	130 x 210 / 4色 4 color	25,000
封三 Inside back cover 1		22,000
扉页 Head Page		25,000
彩色内页 Colored Inside Page		12,000

会刊将会分发给展商、观众、使馆、协会及不能参会的国际买家,这将 为贵公司创造持续的商业机会。

- 1) 尺寸技术要求:
- 出血版页尺寸 216毫米(高) X 136毫米(宽)
- 裁切版页尺寸 210毫米(高) X 130毫米(宽)
- 2) 广告稿必须符合以下要求: (截止日期2026年1月17日)

彩色 - 1套分色正片及四色样稿

黑白 - 黑白菲林(正片), 画稿概不受理

Reach your buyers at the show and even after! Show directory will be distributed to exhibitors, trade visitors to the show, embassies, trade associations and more. Many months after the show, the directory continues to provide international buyers with a quick and comprehensive reference guide used to secure new contracts, products and services, which can create continuous business opportunities for you. 1) TECHNICAL REQUIREMENTS:

Bleed - 216mm (H) x 136mm (W) Trimmed - 210mm (H) x 130mm (W)

2) ARTWORK / MATERIALS (Deadline for submission is January 17, 2026) COL: Screened color separated positive films with progressive proofs. B&W: Original artwork, reproduction proofs, photo print or screened positives.



封面 Front Cover



封底 Back Cover



28. 参观指南 Visitor Guide

■ 规格 Specification

A 参观指南版面广告 Advertisement in Visitor Guide

广告位 Advertisement	颜色 Color	价格(人民币)Price (CNY)
封面 The cover		180,000
封底 Back cover	4色 4Color	96,000
封二 Inside front cover 1		72,000

B 参观指南展位标注(人民币25,000元)

贵公司的展位将在展位图中用特殊颜色标注,让观众更快速、方便找到您。

B. Special Label in the Floor Plan (CNY 25,000)

Your booth number and the company's name will be marked with special color, which will let visitors find you more easily and more guickly.

截止日期: (公司商标的电子文档) 2026年1月17日

Deadline: (Digital file of corporate logo submission) January 17, 2026

参观观众及展商人手一份,内容包括展馆平面图、展商具体分布图等大量实用信息,是企业最直面、高效的宣传途径。

Each visitor will get one visitor guide which contains the overall floor plan, detailed exhibitor distribution and a lot of useful information. It is the most efficient way to promote enterprise's image.



29. 展会日报广告 Advertising on the cippe Daily

■ 规格 Specification

广告位 Advertisement	规格: 宽x 高 / 颜色 单位:(毫米) Specification : W x H / colorunit: mm	价格 (美元) Price (\$)
整版、彩色 Full Page, Color Printing	246mm x 374mm / 9.7" x 14.7"	19,375
美国Junior、彩色 US Junior, Color Printing	146mm x 218mm / 5.7" x 8.6"	6,975
半版、彩色 Half Page, Color Printing	246mm x 181mm / 9.6" x 7.1"	9,688
美国junior半版、彩色 US Junior Half, Color Printing	146mm x 107mm / 5.7" x 4.2"	3,488

www.cippe.com.cn

备注:广告可分软文及硬广告2种,软文版面随排版需求有部分调整。

广告联系方式: 010-56176923 Email: cippe@zhenweiexpo.com

To book space or request further information about advertising in cippe Daily, please send an email to cippe@zhenweiexpo.com

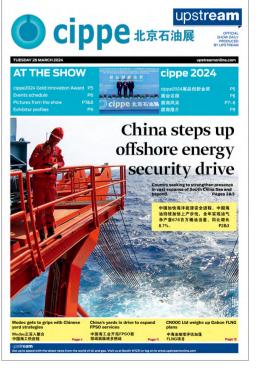
与全球知名石油周报《Upstream》合作,内容中英文双语版,全球知名记者撰稿,展会现场每日发行。展会日报回顾每日展会现场,关注展会动态,发布展会亮点展位、展品,报道展会同期举办论坛资讯,跟踪参访参展商及参观观众的参展感言。发行量20,000份/天,展会现场派发,全球同步浏览。

The official cippe Daily, in conjunction with Upstream, the world's leading provider of independent news on the oil and gas industry. The prestigious cippe2024's Daily will be produced and printed in Beijing each day of the event,

allowing participants to stay up to speed on the latest industry news from the show and from around the globe. This creates an excellent advertising opportunity. Whether you want to alert participants to your booth number, build brand awareness, strengthen your company profile, buy or sell goods and services, or recruit professionals, cippe Daily will get your message across effectively to both visitors and exhibitors! (20,000 pieces/day)

There are many options to choose from, but the most commonly used are:



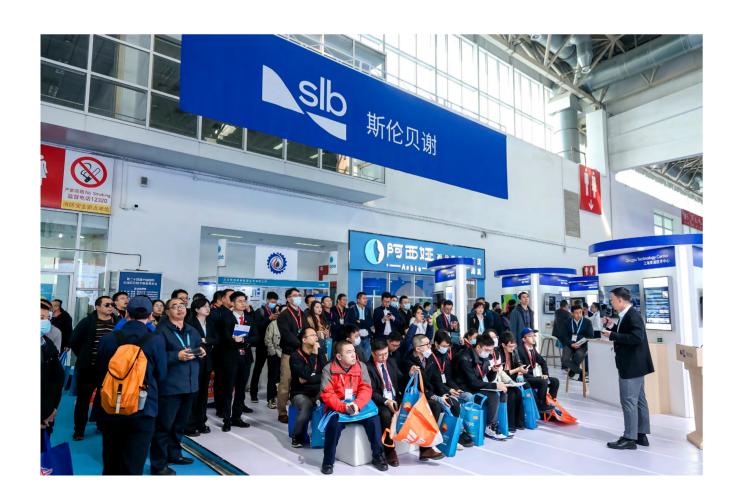


30. 展商技术交流会 Exhibitor Technical Seminar

通过信息化的介绍,为您的潜在客户加深印象!在现场的技术交流会中,您将为潜在客户群体展示您的公司形象和产品,传达贵公司的经营理念和市场布局,直面高效交流。组委会将帮助您在展前推广您的技术交流会,并提供场地和设备。

Impress potential buyers through an informative presentation! You will present your company and product to potential buyers at the exhibitor seminar onsite. Convey your ideas and advantages to potential buyers as well as answer their questions face to face. The organizer will help you to promote your seminar to visitors before the show and provide venue and facilities.

价格: 人民币 8,000元 / 小时 Price: CNY 8,000 / hour 截止日期: (演讲者的姓名和交流会的题目) 2026年1月17日 Deadline: (speaker and topic submission) January 17, 2026



31. 观众登记处(独家) Visitor Registration (Exclusive)

■ 规格 Specification

位置 / Location	价格(人民币)/ Price (CNY)
南登录厅 South Entry hall	96,000
东登录厅 East Entry hall	72,000

截止日期: (公司商标的电子文档) 2026年1月17日

Deadline: (Digital file of corporate logo submission) January 17, 2026

登记处是观众进入展厅的必经之地, 让展会登记处成为贵公司另一形象展示平台:

- 1)将印有贵公司商标的两个灯箱放置在登记处过道前侧
- 2) 用贵公司的商标装饰登记台
- 3)在登记处旁可设专人派发资料

Impress your customers upon arrival! Registration area is the first place where all visitors must register before entering the exhibition hall. Make the show registration area your company's exclusive front reception desk by -

- 1) Placing two light boxes imprinted with your corporate logo at the front side on the gangway of the registration area
- 2) Decorating the counter structure with your company logo
- 3) Enjoying exclusive service of material distribution to all visitors



32. 现场观众自助制证机屏幕广告投放赞助

Sponsorship for the Screen Advertising on Self-service Visitor Badge Printer

www.cippe.com.cn

数量: 南厅8台、东厅5台 展示周期: 2026年3月26-28日

广告屏幕尺寸: 27英寸(下面17英寸电容触屏,不做广告设置)

机箱尺寸: 535×1859.5×668毫米(宽×高×厚) 截止日期(以广告电子档提交为准): 2026年1月17日

Quantity: 8 sets in South Entry Hall, and 5 Sets in East Entry Hall

Display Duration: May 31 - March 26-28, 2026

Screen Size: 27 Inches (the 17-Inch Touch Screen below is unavailable for advertisement)

Printer Size: 535mm × 1859.5mm × 668 mm (W × H × D)

Submission Deadline: January 17, 2026



自助制证机屏幕广告投放形式及报价 Screen Advertising on Self-service Visitor Badge Printer

赞助形式 Sponsorship	企业数量限制 Number of Sponsors	投放地点 Location	价格(人民币) Price (CNY)
	1	南厅和东厅 South and East Entry Hall	120,000
独家冠名 Exclusive	1	南厅 South Entry Hall	72,000
	1	东厅 East Entry Hall	48,000
	3	南厅和东厅 South and East Entry Hall	36,000
全屏轮播 Rolling	3	南厅 South Entry Hall	24,000
	3	东厅 East Entry Hall	12,000

备注:独家冠名企业画面可设为静态画面。

Note: The exclusive sponsors could be accessible to static image ads.

33. 展位指示牌 Booth Guiding Board

4个贵企业LOGO、展位产品、位置标识的指示牌将被放置在贵司所在展馆的出入口等重要位置,以便引导观众前往您的展台参观。

Direction Board

In order to guide the visitors to your booth directly, four direction boards with your company's logo, exhibits and your booth location will be placed in the important position like the doorway etc. Your company name and logo will also leave a deep impression on visitors.



价格(人民币): 48,000元

截止日期(以广告电子档提交为准):2026年1月17日

Price: CNY 48,000

Deadline (submit the advertising in electronic file):

January 17, 2026



34. 胸卡独家赞助 (独家) Badge (Exclusive)

123,000名专业观众将佩带着印有贵公司广告的胸卡!正面印有大会信息、背面印有贵公司广告。

www.cippe.com.cn

123,000 professional visitors will wear the Badge that printed with your company's advertisements. The Badge printed with the exhibition information on the front and your company's advertisements on the back will be given to each registered visitor.

价格(人民币): 180,000元 Price: CNY 180,000 截止日期(以广告电子档提交为准): 2026年1月17日

Deadline (submit the advertising in electronic file): January 17, 2026



35. 地面向导 Floor Signage Advertisement

引导您的目标观众直达您的展位! 贵司所在展馆的通道地毯及您展位附近的地面贴上贵公司的展台号码及logo,以箭头提醒并引导观众参观您的展台。

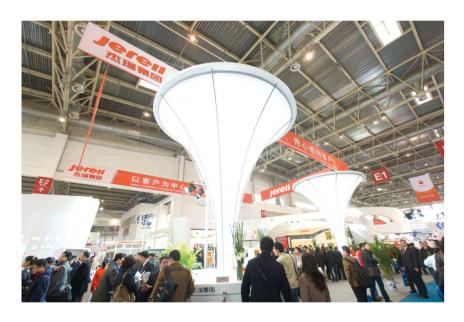
To guide your target audiences to your booth directly! Affix the booth number and logo to the carpet of channel and the ground near your booth, using arrow to guide visitors to your booth.

价格(人民币):36,000元

截止日期(以广告电子档提交为准): 2026年1月17日

Price: CNY 36, 000

Deadline (submit the advertising in electronic file): January 17, 2026





36. 吊带 Lanyard

123,000名观众将佩带着标有贵公司商标的吊带! 所有进入展馆的观众都会佩戴此吊带。

Get the visitors to wear the lanyard with your brand! 80,000 visitors wear lanyard as soon as they enter the hall. Putting your company logo and URL on the lanyards makes your company image visible to all participants at every corner of the hall.

价格: CNY 180,000 / 123,000个(含制作费) 截止日期: (公司商标的电子文档) 2026年1月17日

Price: CNY 180,000 / 123,000 pieces (Including production cost)

Deadline: (Digital file of corporate logo submission) January 17, 2026



37. 手提袋 Visitor Bag

■ 规格 Specification

尺寸(毫米) Size (mm)	颜色 Color	价格(人民币) Price (CNY)	标注 Remark
377(高) x 278(长) x 80(宽) 250g无光铜纸、单面覆哑膜 377 (H) x 278 (L) x 80 (W) 250g halftone paper, outside covered by plastic film	4 色 4 color	180,000元 / 123,000个 (含制作费) CNY 180,000 / 123,000 bags (Including production cost)	独家赞助 Exclusive sponsorship

截止日期: (公司商标的电子文档) 2026年1月17日

Deadline: (Digital file of corporate logo submission) January 17, 2026

手提袋会派送给观众,用以携带会刊、观众指南以及其它在展会上收集的材料。独一无二的宣传机会!组委会在登记处派 发为您量身定做的手提袋,推广您的公司和产品,增加曝光度。

Exclusive opportunity! Visitor bags are distributed to all visitors to hold show directory, visitor guides and other materials collected at the show. Promoting your company and products to all visitors by having the organizer distribute the tailor made bags at the registration counter is an effective way to get maximum exposure.





38. 大会饮水(独家赞助) Water Sponsorship (Exclusive)

我们将向所有展商发放印在贵公司logo或带有贵公司招牌的饮用水。同时,也方便观众饮水,我们将在各展厅设置饮水机,旁边放置贵公司标识、展位及大会用水赞助商字样。

To distribute the water to all exhibitors with your company's logo. At the same time, in order to allow visitors to drink water, the water dispenser will be placed in the obvious position. Your company identification board that with the booth number and the words "Water Sponsor" will be placed near by the water dispenser.

价格(人民币): 72,000元

PRICE (CNY): CNY 72, 000

截止日期(以广告电子档提交为准): 2026年1月17日 Deadline (submit the advertising in electronic file): January 17, 2026



39. 礼品赞助 Gift Sponsorship

面向VIP嘉宾、参观团及展商发放,展示企业实力、打造强势品牌、巩固市场地位。

- VIP嘉宾、参观团及展商将收到印有贵公司LOGO的礼品
- 展会全程市场形象宣传(展前预览、权威媒体发布、会刊广告、会后报道专题等)

Distribute to VIP guests, exhibitors and visitors. It is the way to show the strength of enterprises and to build strong brands and strengthen its market position.

- Gift will distribute to VIP guests, exhibitors and visitor tour with your company LOGO.
- Full market image promotion during exhibition (pre-show preview, the authority of the press release, journal advertising, reported that the topic)

价格(人民币):300,000元

Price: CNY300, 000



40. 晚宴赞助(独家) Banquet Sponsor (Exclusive)

会集合嘉宾、展商、论坛参会代表于一堂,规模600余人,达到多重市场宣传回报。

- 晚宴将冠名为"XXXX(贵公司名称)之夜"字样和LOGO
- 贵公司领导在晚宴开幕式致辞
- 2位嘉宾主桌就坐
- 晚宴礼品袋中放入贵公司宣传资料或礼品
- 晚宴中全方位形象宣传(背景板、宣传片、形象展示厅、台卡等)

The banquet with around 600 people including VIPs, exhibitors, summit delegates and leaders of visiting and purchasing parties etc. You would get the multiple market promotion payback through the banquet.

- The banquet will be named as "XXX Night" (your company's name and LOGO).
- 2 guests seats at the head table.
- 10-min opening speech on banquet.
- Company propaganda video before banquet.
- The cards printed with your company name, LOGO and production images displayed on each table.

价格: 人民币360,000元 Price: CNY 360,000











41. 网站在线宣传 cippe Online Advertisement

全球石油化工网(www.cippe.net)由英国国际能源投资控股有限公司、《石油与装备》杂志、振威展览共同投资创办。 依托一年一度的世界石油装备大会(cippe北京)、上海石油化工装备展(cippe上海)等线下资源、立足先进的网络技术,全 球石油化工网历经16年沉淀,已成为国内石油石化装备及工程技术领域排名第一的电子商务平台。

全球石油化工网内容涵盖地质勘探、油气藏、钻井、测井、录井、采油、炼化、储运、非常规、海油等多个专业领域,设 置了石油资讯、石油化工设备产品库、石油化工企业库、石油化工设备求购、石油化工招投标信息、石油技术文库分享、博研 石油论坛、会议会展、石油杂志共九大板块,月均访问量达150万人次。

网站访问人群以中国石油石化行业的高层管理者、决策者、设计研究人员、油田工程师、物资采购及石油装备贸易人员为 重点对象,用户遍布全国各大油田、物资采购中心、工程公司、石化公司、科研院所、贸易公司及装备制造公司。

Funded by UK International Energy Investment Co., Ltd, "Petroleum & Equipment" Magazine and Zhenwei Exhibition, through 16-years development, Global Petroleum Net (www.cippe.net) now is the No. 1 electronic commerce platform in China's petroleum & petrochemical equipment and engineering technology field as the website is relying on cippe Beijing, the annual world petroleum equipment event and cippe Shanghai, petrochemical aquipment exhibition in Shanghai and based upon advanced web technology.

The website covers different aspects like geological exploration, oil-gas reservoir, drilling, well logging, mud logging, oil extraction, refining, storage and transportation, unconventional and offshore oil through nine columns including Petroleum News, Database for Petroleum & Petrochemical Equipment, Database for Petroleum & Petrochemical Enterprises, Demand for Petroleum & Petrochemical Equipment, Bidding for Petroleum & Petrochemical Project, Material-

share for Petroleum Technology, Petroleum Forum, Conference & Exhibition and Petroleum Magazine.

Global Petroleum Net gets a monthly 1500,000 clicks and the web mainly attracts surfers from highlevel superintendent, decision-maker, designer & researcher, engineer, purchaser and trader of petroleum equipment from oil fields, purchasing center, engineering enterprise, petrochemical enterprise, academy, trade company and equipment-manufacturing corporation.

● 其它服务

电子样本、EDM直邮、网络广告

Other Services

E-brochure Services, EDM Services, Web Ad.

●联系方式 Contact Information

地址 Add:

北京市通州区经海五路1号院国际企业大道|||

13号楼振威展览大厦(101111)

Zhenwei Exhibition Building, Building III13, International Enterprise Avenue, Yard 1, Jinghai 5th Road, Tongzhou District, Beijing (101111)

电话 Tel: +86-10-5091 7091

传真 Fax: +86-10-5617 6998

邮箱 E-mail: guxin@zhenweiexpo.com

我们的服务

服务项目	标准版	专业版	高级版
首页黄金广告位	无	2 个月	6 个月
合作杂志软文推广:《石油与装备》 cippe 全球最大石油展指定内刊	无	1 篇	2 篇
产品发布数量	10 ↑	20 个	无限
产品频道黄金展位	2 个月	3 个月	6 个月
定向邮件推广	5000 封	10000 封	30000 封
首页产品推荐	1 个月	2 个月	6 个月
专题推广 (企业、人物、产品)	无	(企业、人物、产品) 任选其一专题报道	(企业、人物、产品) 任选其一专题报道
首页软文推广	5 篇	10 篇	15 篇
企业频道黄金展位	2 个月	3 个月	6 个月
价格	10,800/年	20,800/年	32,800/年

详细服务项目请致电: +86-10-50917091、50917096



其它服务















www.cippe.com.cn



42. 综合赞助方案 Sponsorship Packages

● 铂金赞助 Platinum Sponsorship

广告位 Advertisement	价格(人民币) Price (CNY)
cippe所有官方宣传资料都标注赞助商logo Sponsor's Logo Displayed on All Marketing Materials	180,000
展馆wifi独家登录页广告 On-site Wifi Login Page ads	180,000
南登陆厅正面吊旗广告1副 Hanging Flag Advertising of Fronted South Entry Hall	72,000/幅 72,000/piece
吊绳广告 Lanyard	180,000
参观指南封面广告 Visitor Guide (cover)	180,000
展馆现场会议室广告 Advertising at Conference Room	120,000
南登录大厅留影墙logo Logo Emerged on the Wall of South Entry Hall	60,000
大会饮水独家赞助 Drinking Water Sponsor (Exclusive)	72,000
官方网站首页形象宣传 Image Promotion on Homepage of cippe Official Website	48,000/月 48,000/month
展前预览整版广告 Show Preview (Full Page)	48,000
展会日报软文广告1篇 A Press Release Published on Exhibition Daily	25,000
会刊彩页封面广告1P Show Catalogue Advertisement (Front Cover)	36,000
广告总价值 Total:	1,201,000

● 金牌赞助 Golden Sponsorship

广告位 Advertisement	价格(人民币) Price (CNY)
cippe所有官方宣传资料都标注赞助商logo Sponsor's Logo Displayed on All Marketing Materials	180,000
参观指南封底广告 Visitor Guide (Back cover)	96,000

南登录厅观众登记处广告 Visitor Registration Advertisement (South Entry Hall)	96,000
南登录大厅留影墙logo Logo Emerged on the Wall of South Entry Hall	60,000
展馆现场会议室广告 Advertising at Conference Room	120,000
官方网站首页形象宣传	48,000/月
Image Promotion on Homepage of cippe Official Website	48,000/month
展前预览整版广告 Show Preview (Full Page)	48,000
展会日报软文广告1篇 A Press Release Published on Exhibition Daily	25,000
会刊彩页封底广告1P Show Catalogue Advertisement (Back cover)	30,000
广告总价值 Total:	703,000

● 银牌赞助 Silver Sponsorship

广告位 Advertisement	价格(人民币) Price (CNY)
cippe所有官方宣传资料都标注赞助商logo Sponsor's Logo Displayed on All Marketing Materials	180,000
南登录大厅留影墙logo Logo Emerged on the Wall of South Entry Hall	60,000
官方网站首页形象宣传	48,000/月
Image Promotion on Homepage of cippe Official Website	48,000/month
展前预览半版广告 Show Preview (1/2 Page)	24,000
展会日报软文广告1篇 A Press Release Published on Exhibition Daily	24,000
会刊彩页封二广告1P Show Catalogue Advertisement (Inside Front Cover 1)	24,000
广告总价值 Total:	360,000

43. 企业新产品新技术推介会 Sponsorship Packages

企业新产品新技术推介会是cippe组委会在2021年推出的重磅活动之一,旨在为企业搭建产品推介、技术交流的沟通平台

www.cippe.com.cn

- 晚推介时长: 15-30分钟
- 收费标准:展会现场:30000元;企业指定地:150000元起(根据企业需求提供定制化服务)
- 活动形式:报名此项活动,企业可享受"拎包入住式"推介服务,只需准备推介PPT即可。
- 活动权益:推介活动将通过cippe官网、小程序、视频号、抖音号、及行业媒体全程同步直播,并在50个行业群转发分享。

The Enterprise New Product and Technology Promotion Conference is one of the major events launched by the CIPPE Organizing Committee in 2021, aiming to provide a communication platform for product promotion and technology exchange for enterprises

- Evening recommendation duration: 15–30 minutes
- Fee standard: 30000 yuan for exhibition site; Designated location for enterprises: starting from 150000 yuan (customized services provided according to enterprise needs)
- Event format: By registering for this event, companies can enjoy a "ready to move in" promotion service by simply preparing a promotional PPT.
- Activity benefits: the promotion activity will be broadcast synchronously through the official website of cippe, applet, video number, Tiktok number, and industry media, and shared in 50 industry groups.

















2021-06-09 10:20:00 1139 观看

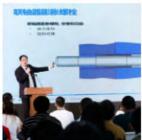
◎ 洛帝牢紧固系统(上海)有限公司

看直播

看直播

看直播







现场媒体宣传机会 On site media promotion opportunities



1. 自媒体矩阵宣传 Home

发布平台: 官网、微信、微博、搜狐号、头条号、企鹅号、网易号、一点号、百家号、大鱼号、知乎等

Release platforms: official website, WeChat, Weibo, Sohu account, Toutiao account, Penguin account, NetEase account, Yidian account, Baijia account, Dayu account, Zhihu account, etc

收费标准:企业自行提供稿件:5000元/次,我方撰稿并发布:8000元/次

Fee standard: For articles provided by the enterprise itself, the fee is 5000 yuan per submission. For articles written and published by us, the fee is 8000 yuan per submission

注:稿件将在相关板块自媒体平台发布,如果选择多板块平台发布,费用另计。

Note: The manuscript will be published on relevant self media platforms. If multiple platforms are chosen for publication, additional fees will be charged.







2. 行业/综合媒体稿件宣传 Industry/Comprehensive Media Article Promotion

行业媒体:中国工业报、中国石油和化工网、中国能源网、国家能源网、《中国石油报》、《中国石化报》、《中国石油石化》杂志、《中国石油企业》杂志、石油商报、洛克斯石油网、石油在线、慧聪能源网、环球能源网、QC检测仪器网、全球阀门网、天下机械网、全球石油化工网、《石油与装备》杂志、中国船舶在线、《中国船检》杂志社、中国管道商务网、石油圈、立方石油、石油link、新能源汽车网、北极星电力网······

China Industry News, National Petroleum and Chemical Network, China Energy Network, National Energy Network, China Ship Inspection Magazine, China Pipeline Business Network, Roxoil Network, Petroleum Online, China Petroleum&Petrochemical Magazine, China Petroleum Enterprise Magazine, Huicong Energy Network, Global Energy Network, QC Testing Instrument Network, Global Valve Network, Tianxia Machinery Network, Global Petrochemical Network, Petroleum and Equipment Magazine, China Shipbuilding Online, Petroleum Circle, Cube Petroleum, Petroleum link, China Petroleum News, China Petrochemical News, Petroleum Business Daily, New Energy Vehicle Network, Polaris Power Grid……

综合媒体:朝闻天下、新华网、人民网、光明网、中国网、中国经济网、国际在线、凤凰网、北青网、界面新闻、网易新闻、北京晚报、TOM新闻、千龙网、中国日报网、金融界、中国经营网、央广网、环球网、上海热线、华西都市网、大众新闻网、中国山东网、中国江苏网、河北新闻网、中金在线、中国财经新闻网、中国财经观察网······

Comprehensive media: Chaowen Tianxia, Xinhua News Agency, People's Daily Online, Guangming News Agency, China Net, China Economic Net, International Online, Phoenix Net, Beiqing Net, Jiemian News, NetEase News, Beijing Evening News, TOM News, Qianlong Net, China Daily Net, Financial Industry, China Business Network, China National Radio, Global Times, Shanghai Hotline, Huaxi Urban Net, Popular News Net, China Shandong Net, China Jiangsu Net, Hebei News Net, Zhongjin Online, China Finance News Net, China Finance Observation Net······

收费标准:视选择媒体而定(每家媒体报价不同)

Fee standard: Depending on the selected media (each media has a different quote)

注:建议打包宣传(全媒体区域性覆盖),宣传面广,价格更优

Note: It is recommended to package promotion (regional coverage of all media), with a wide coverage and better prices





3. 海外媒体宣传 Overseas media promotion

自媒体 Self media:

展会英文官网、LinkedIn (cippe China)、Facebook (cippezw)、Twitter (cippe_zw)、Youtube (cippe China) 粉丝数: (Linkedin 415; Facebook 21,562; Twitter 115; Youtube 4)

综合媒体 Integrated media:

AFP France (法新社)、Associated Press (美联社)、Interfax、UAE Business Review、Yahoo! Finance、Daum News、New Delhi Times、Iraq Daily Journal、Market Watch、Oil and Gas Daily、Oil and Gas 360……

行业媒体 Mass media:

Upstream、Petroleum Economist、World Oil、Pipeline & Gas Journal、Hydrocarbon Processing、Oil & Gas Journal、Oil & Gas Middle East、Oil Review Middle East、Oil Review Africa、Asian Oil & Gas、ROGTEC (Russian Oil & Gas Technologies)







● 国际综合媒体宣传收费标准 Mass Media Press Release:

可选发布圈和发布范围 Press Release Geographic Options

全球发布

Global Release

东南亚发布(包含日本、韩国、新加坡、印尼和印度)

Southeast Asia (Japan, South Korea, Singapore, Indonesia, and India)

东欧发布(哈萨克斯坦、乌克兰和俄罗斯)

Eastern Europe (Kazakhstan, Ukraine, Russia)

欧洲发布(包含英国、挪威、德国、法国、意大利、丹麦等)

Europe (UK, Norway, Germany, France, Italy, Denmark, etc.)

中东海湾和北非发布(包含阿联酋、沙特、卡塔尔、科威特、巴林、阿曼、阿尔及利亚、尼日利亚和南非等) MENA (UAE, Saudi Arabia, Qatar, Kuwait, Bahrain, Oman, Algeria, Nigeria, South Africa)

北美发布(美国和加拿大)

North America (United States, Canada)

南美发布(包含巴西、委内瑞拉,愚西哥、阿根廷等)

South America (Brazil, Venezuela, Mexico, Argentina, etc.)

注:400 字以内英文稿件发布。根据发布区域选择、语言翻译、以及是否添加图片或视频等,洽谈具休价格。

Note: Limited to English press within 400 words. The cost will be negotiated separately.

www.cippe.com.cn



● 国际自媒体宣传收费标准 Self Media Promotion

发布形式Format	发布平台 Release Platform	收费标准 Fee Standards
英文宣传稿 Press in English	展会英文官网 LinkedIn/ Facebook /Twitter 转发) cippe Official Website (share via cippe LinkedIn/Facebook /Twitter account)	1.企业自行提供稿件 3000 元/次 2.我方翻译并发布 5000 元/次 (企业提供中文,5000元以内) 1. Press (in English) provided by the enterprise CNY3,000 each time 2. With translation service CNY5,000 each time (Chinese version provided by the enterprise, less than 5,000 words.)
动态发布(图片+配文) Posts (graphic + text)	LinkedIn / Facebook / Twitter	5000 元/次 CNY5,000 each time
动态发布(短视频+配文) Posts (video + text)	LinkedIn / Facebook / Twitter Youtube	5000 元/次 注:如需我方制作短视频,费用需另行治谈 CNY5,000 each time Note: If video production services are required, the cost will be negotiated separately.

注:如您有意在上方的动态发布形式上升级服务(定制推广周期,覆益国家/区域,群体等),欢迎与我们洽谈。我们将根据您的需求,提供专业建议及帮助。

Note: If you are interested in upgrading services of Posts (customized promotion dates, coverage of countries/regions, targeting areas, etc.), please negotiate with us separately.

● 国际行业媒体宣传 Industry Medias:

媒体范围: Upstream、Petroleum Economist、World Oil、Pipeline & Gas Journal、Hydrocarbon Processing、Oil & Gas Journal、Oil & Gas Middle East、Oil Review Middle East、Oil Review Africa、Asian Oil & Gas、ROGTEC (Russian Oil & Gas Technologies)等。

各家媒体主要覆盖国家及区域、覆盖领域(石油、天然气、管道、海油等)各有不同。如您有意通过我们,定制国际行业媒体宣传,欢迎与我们洽谈。我们将根据您的目标群体,为您提供专业的建议及帮助,选择最佳媒体及广告形式,定制宣传方案并对接媒体执行。费用视最终方案所需而定。

Upstream, Petroleum Economist, World Oil, Pipeline & Gas Journal, Hydrocarbon Processing, Oil & Gas Journal, Oil & Gas Middle East, Oil Review Middle East, Oil Review Africa, Asian Oil & Gas, ROGTEC, etc.

The main coverage geographic regions and industry fields of medias vary from each other. If you are interested in customizing international industry media promotion through us, please contact us and discuss the details. We will provide professional advice based on your target customers and coordinate with the media for execution. The cost depends on the final requirements.

4. 短视频宣传 Video Promotion

合作形式 Format	执行要求 Requirement	时长 Video Duration	价格(人民币) Price (CNY)
视频转载 Postvia cippe self medias	企业提供视频、文案,我方转载。 Video and text provided by the enterprise.	30分钟内 Less than 30min	5000元/条 CNY5,000/post
视频口播 Podcast	企业提供简介、产品亮点等相关文案内容,我方负责拍摄口播视频,并推广。 Copy-writing of brief introduction, product highlights provided by the enterprise, cippe is responsible for podcasting and post via cippe self medias.	1分钟以内 Less than 1min	8000元/条 CNY8,000/post
基础剪辑 Video Edit	企业提供视频素材,我方负责剪辑,并推广。 Video materials provided by the enterprise, cippe is responsible for editing and post via cippe self medias.	30秒以内 Less than 30s	6000元/条 CNY6,000/post
产品宣传 Plan Draft and Video Edit	企业提供相应图片或视频材料,我方负责策划制作剪辑,并推广。 Corresponding pictures or video materials provided by the enterprise, cippe is responsible for plan drafting, video editing, and post via cippe self medias.	1分钟以内 Less than 1min	15000元/条 CNY15,000/post
话题采访 Interview	视频采访甲方相关负责人(每条至多2个问题)后 制作剪辑并推广。 Interview (up to 2 questions), record, edit and post via cippe self medias.	2分钟以内 Less than 2min	10000元/条(不含差旅费) CNY10,000/post (Excluding travel expenses needed)
宣传片制作 Promotion Video	根据甲方需求,为甲方提供宣传片制作服务,需要甲方提供基础相关素材,也可提供拍摄服务,素材购买等。 Whole service for the production of promotional videos. Basic materials provided by the enterprise.	3分钟起 More than 3min	以实际情况为准 Cost will be negotiated separately.

合作形式: 视频转载 / 视频口播 / 基础剪辑 / 产品宣传 / 直播视频 / 宣传片制作

发布平台:视频号(首发)

增值宣传: 抖音、快手、领英、Facebook、Twitter以及cippe自媒体平台等

Release Platform: WeChat Channels Account

Value-added: Douyin, Kuaishou, LinkedIn, Facebook, Twitter and other cippe self media accounts

5. 展会现场媒体采访 Media Interviews Onsite at the Exhibition

www.cippe.com.cn

宣传形式:视频采访报道发布平台:视频媒体4家

增值赠送: 6家行业媒体及门户网站

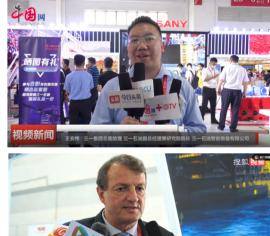
收费标准: 10000元/次

Format: Video interview and report Platforms: 4 video media outlets

Value-added: 6 more industry media and portal websites posts

Cost: CNY10,000 once





6. 展会探馆直播 cippe Discoveries Livestream

展会现场邀请直播主持人以探馆形式对企业进行直播采访。通过与企业展台工作人员的沟通互动,对企业带来的产品技术 进行介绍。借助cippe官网、小程序、社群同步直播引流,增加企业的曝光度。

直播时长: 5-20分钟

直播形式:单机位直播,多企业组合专场

直播内容: 企业参展产品介绍

直播平台: cippe官网、小程序、50余行业社群

直播费用: 5000元/场

Through onsite livestreaming, interaction with the exhibitors at the booth, audiences will understand more about the product and technology showcased by exhibitors. And the live will be spread through the cippe official website, WeChat Mini Program, WeChat groups.

Live Duration: 5-20 minutes

Live Format: single camera, multi enterprise combination

Live Content: Products Showcased Onsite

Coverage: cippe official website, WeChat Mini Program, 50+ WeChat groups

Cost: CNY5.000 each



7. 展会专场直播 Exhibitor Live Broadcast (Customized)

www.cippe.com.cn

cippe组委会可根据企业需求,提供定制化、专场直播服务。专场直播可进一步彰显企业的实力,也可从产品、客户等多角 度, 充分展示企业的新产品与新技术。

直播时长: 20分钟起

直播形式: 多机位、固定机位+移动机位

直播内容:嘉宾访谈+产品介绍 直播平台: cippe官网、小程序

直播费用:50000元起(根据企业需求提供定制化直播服务)

cippe could provide customized live streaming services according to the needs of exhibitors, showcase the company strength, promote products and technologies.

Live Duration: Starting from 20 minutes

Live Format: multiple cameras, fixed+mobile cameras

Live Content: Interviews+Product Introduction

Coverage: cippe official website, WeChat Mini Program

Cost: CNY50,000 or more (customized)







8. 展会现场摄影摄像服务 Photography and Videography Services During the Exhibition

cippe组委会可根据企业需求提供专属摄影摄像服务,为企业提供一对一、定制化的图片及视频拍摄服务,也可从产品、客 户洽谈、签约等多角度,充分展示企业新产品、新技术及展台现场氛围。

服务形式:固定机位+移动机位

服务内容:以图片、视频形式,根据企业需求提供全方位的展位现场氛围及产品拍摄,拍摄当天提供30秒初剪短视频1条

服务费用: 6000元/天(包含一名摄影师、一名摄像师,一条粗剪短视频)

cippe could provide exclusive photography and videography services for exhibitors according to their needs, save shooting materials from multiple perspectives such as products, onsite excellent moments, etc., for subsequent promotion and publicity.

Format: fixed+mobile cameras

Content: Photography/videography services. Provide comprehensive on-site shooting services according to the needs of exhibitors, and provide a 30-second short promotion video on the day of shooting.

Cost: CNY6,000/day (including one photographer, one cameraman, and one short cut video)







《石油与装备》Petroleum & Equipment Advertiser 》》》

《石油与装备》全媒体把握世界石油工业发展脉搏,密切关注石油新装备、新技术开发和应用,旨在为石油装备制造厂 商与石油生产企业提供信息交流的优质平台,促进中国石油技术进步。《石油与装备》全媒体阵营包括纸质版、官网(www. shiyouyuzhuangbei.com)、新媒体(微信号: shiyouyuzhuangbei),从线上到线下全方位满足业内人士多渠道阅读需求,在油气行 业中起到了链接企业、技术和市场的信息纽带作用。

Petroleum & Equipment grasps the development trend of the world's petroleum industry, pays close attention to the development and application of new petroleum equipment and technologies; aims to provide a high-quality platform for information exchange between petroleum equipment manufacturers and petroleum production enterprises, and promote the progress of China's petroleum technology. Petroleum & Equipment includes paper version, official website (www. shiyouyuzhuangbei.com), new media (WeChat: shiyouyuzhuangbei), from online to offline to meet the needs of industry insiders in multi-channel reading, plays a role of information link between enterprises, technology and market in the China oil and gas industry.

《石油与装备》新媒体

每天更新国内外油气大事, 传递着油气市场最强音!

Petroleum & Equipment --- New Media

Daily updates on major oil and gas events of the world, passing strongest voice in the oil and gas market!



《石油与装备》官方网站

海量油气资讯, 传递国内外 油气行业最强音! 您关注的, 都在这里!

Petroleum & Equipment --- Official Website

Massive oil and gas information, transfer world's strongest voice in the oil and gas industry! Your attention is here!



《石油与装备》纸质版(双月出版)

深度、高度、特色内容 值得品读

Petroleum & Equipment

--- Printed Magazine (Bi-monthly)

Characteristic content worth reading with depth and height





我们的优势——

Our Advantages --

个大中型油田管理层、工程师阅读在手;

Readers from 20 large and medium-sized oilfield management departments and engineers;

位业内专家组成的智囊团;

A think-tank composed of 82 industry experts;

名通讯员分布在油田、装备企业及科研机构;

121 correspondents are distributed in oilfields, equipment companies and scientific research institutions;

余场专业展会论坛会议推广; Promot in more than 130 professional exhibitions & conferences;

多家装备企业的支持; Upport from more than 1,700 equipment companies;

25000 余册的当期发行量。
current circulation of more than 25,000 volumes.

内容 Content

立足原创,精心筹划,符合专业读者阅读口味及实际需求;融合互联网平台,全方位传递行业信息;吸收 当前流行元素,风格独特、清新,迎合读者阅读习惯;

Based on originality and carefully planned to meet the needs of professional readers; integrates Internet platforms and transmits industry information;

读者 Readers

遍及国内外油气田生产一线、项目工程、高校及科研机构、行业制造领域;

Covers domestic and foreign oil and gas fields production lines, project engineering, universities and scientific research institutions, industry manufacturing fields, etc.;

支持 Support

阵容强大的展会、论坛、会议推介背景。依托cippe庞大数据库,借助行业各种会议、展会资源,为客户市

Strong exhibition, forum, and conference promotion backgrounds. Relying on the huge database of cippe, with the help of various industrial conference and exhibition resources, develop and promote the market for customers.

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《石油与装备》纸质版 Petroleum & Equipment --- Printed Magazine

封面	封底	封二	封三
Front Cover	Back Cover	Inside Front Cover	Inside Back Cover
80,000	45,000	40,000	30,000
扉页/后扉	内页	软文	成品尺寸(宽和高)
Title Page/Back Title Page	Inside Page	Press	Advertising Size (Width * Height)
35,000/18,000	12,800	10,000	205*265 mm

《石油与装备》官网 Petroleum & Equipment --- Official Website

首页头屏 Head Banner	首页一屏/年 Horizontal Banner 1/Year	首页二屏/年 Horizontal Banner 2/Year	首页三屏/年 Horizontal Banner 3/Year
60,000	30,000	25,000	15,000
首页右手/年 Homepage Skyscraper/Year	二级页右手/年 Second Level Page Skyscraper/ Year	友情链接 Link	成品尺寸(宽和高) Advertising Size (Width * Height)
30,000	18,000	6,000	170*80 像素 pixel

《石油与装备》新媒体 Petroleum & Equipment --- New Media

微访谈(头条)	微访谈(次条)	微信头条/条	文前广告/条
Wechat Interview (Headline)	Wechat Interview (Secondline)	Wechat Headline/Press	Top Banner
26,500	15,000	3,000	1,800
文未广告/条	微视频	其他定制	图片/视频尺寸
Lower Banner	Video	Other Options Customized	Picture/Video Size
1,200	12,000		

提示:

预定广告需与振威公司签订书面合同;刊登的广告内容、形式等需符合本刊要求;户刊登广告需提前付款;本刊收到汇款后方出具发 票,刊登广告;企业要求发布的企业介绍、产品介绍、技术案例、视频资料、信息活动等内容须符合中华人民共和国广告法等相关法 律法规要求;适用文件标准: Adobe Photoshop文件、PCI Freehand文件、Adobe Pagemaker 文件、分辨率300以上(TIF、JPG)格式。

Tips:

Advertisements booking need to sign paper contracts with Zhenwei Exhibition Company; the content and form to be published must meet the requirements of the magazine; the advertisements need to be paid in advance; the magazine will issue invoices and advertise after receiving remittances; enterprise introduction, product introduction, technical cases, video materials, information activities, etc., will be published must comply with the relevant laws and regulations, such as Advertising Law of the People's Republic of China; document standards: Adobe Photoshop, PCI Freehand, Adobe Pagemaker, with resolution at least 300 (TIF, JPG).

全球石油化工网 Global Petrochemical Network >>>>

1. 首页 Home

价格有效期:2026年1月1日-2026年12月31日

Price validity: January 1, 2026 – December 31, 2026

每月为1期,3期88折,6期8折,全年7折

There will be 1 installment per month, with a discount of 88% for 3 installment, 20% for 6 installment, and 30% for the whole year

广告位置Location	广告形式 Advertisement Form	像素尺寸 Pixel Size	投放 单位 Units	价格(元) Price(CNY)
A0	在网站首页打开时,弹出大广告位。链接到推广客户的相关网页上。 When the home page of the website is opened, the large advertising space pops up.Link to the relevant page of the promotion customer.	982*395	月 Month	24,000
A1	在网站logo旁边,可以显示企业logo或产品,链接到推广客户的相关网页上。 Next to the website logo, the company logo or products can be displayed and linked to the relevant webpage of promoting customers	547*67	月 Month	24,000
A2-1	在热点新闻和热门产品的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 In the top of the hot news and hot products, can display the enterprise logo or products, linked to the relevant webpage to promote customers	273*62	月 Month	6,000
A2-2	在热点新闻和热门产品的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 Above the top of hot news and hot products, you can display your company's logo or product, and you can link it to the page that you're promoting to the customer	387*62	月 Month	7,200
A2-3	在热点新闻和热门产品的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 In the top of the hot news and hot products, can display the enterprise logo or products, linked to the relevant webpage to promote customers	300*62	月 Month	6,000
A3–1	在网站公告的下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 At the bottom of the website announcement, you can display the corporate logo or products, and link to the relevant pages to promote customers	273*62	月 Month	3,000
A3-2	在网站公告的下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 At the bottom of the website announcement, you can display the corporate logo or products, and link to the relevant pages to promote customers	387*62	月 Month	3,600

广告位置Location	广告形式 Advertisement Form	像素尺寸 Pixel Size	投放 单位 Units	价格(元) Price(CNY)
A3-3	在网站公告的下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 At the bottom of the announcement on the website, you can display your logo or your product, and you can link it to the page where you want to promote your customer	300*62	月 Month	3,000
A4-1	在行业资讯板块的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 At the top of the industry information section, the enterprise logo or products can be displayed and linked to the relevant web pages to promote customers	273*62	月 Month	1,800
A4-2	在行业资讯板块的上方,可以显示企业logo或产品,链接到 推广客户的相关网页上。 At the top of the industry information section, the enterprise logo or products can be displayed and linked to the relevant web pages to promote customers	387*62	月 Month	2,500
A4-3	在行业资讯板块的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 At the top of the industry information section, the enterprise logo or products can be displayed and linked to the relevant web pages to promote customers	300*62	月 Month	1,800
A5-1	在电子商务板块的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 In the top of the e-commerce section, you can display the corporate logo or products, and link to the relevant web pages to promote customers	273*62	月 Month	1,500
A5-2	在电子商务板块的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 In the top of the e-commerce section, you can display the corporate logo or products, and link to the relevant web pages to promote customers	387*62	月 Month	2,000
热门产品 Popular Product	在电子商务板块的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 In the top of the e-commerce section, you can display the corporate logo or products, and link to the relevant web pages to promote customers	76*76	月 Month	3,600
A5-3	在电子商务板块的上方,可以显示企业logo或产品,链接到推广客户的相关网页上。 In the top of the e-commerce section, you can display the corporate logo or products, and link to the relevant web pages to promote customers	300*62	月 Month	1,500
两侧位置 On both sides of the position	在网站首页两侧对联广告,链接到推广客户的相关网页上。 Couplet ads on both sides of the home page of the website link to the relevant pages to promote customers	20*30 (展开前 Former) 110*300 (展开后 After)	月 Month	7,200
右下角位置 The lower right corner	右下角升起广告,链接到推广客户的相关网页上。 Advertisements are raised in the lower right corner, linking to the relevant web pages for promoting customers	220*280	月 Month	15,000



电子商务版块>>产品频道企业频道 求购频道 招标频道 ☑ 发布信息 电子样本 更多>> 产品 公司 供应 求购 招标 涌用设备、五金、焊接、家村、涂料 化丁泵 | 计量泵 | 截止網 | 调压網 | 空气压缩机 | 防慢压缩 | 他更物探设备 | 检波器 | 他更心 | 涂层地更勘探设备 | 磁力 机 | 电动机 | 风机 | 电气焊、切割 | 防腐材料、设备 | 涂 仪器 | 重力仪器 | 地震轻便钻机 | 经纬测距仪 | 可控震源 料 | 内燃机 | 工业锅炉 | 密封件 更多>> 车 | 勘測设备 | 地质罗盘仪 更多>> 钻井、完井、固井、洗井设备 录井、测井设备 仪 | 测斜仪 | 井壁取心器 | 录井设备 | 综合录井仪 | 地质参 器 | 套管头 | 节流管汇 | 钻井工具 | 钻头 | 钻杆 | 完井工 数仪|钻井参数仪|油气综合评价仪 更多>> 具 | 射孔器 | 洗井设备 | 固井工具 更多>> 新增产品 更多>> 采油、压裂、修井、打捞、井下设备 **姓油**. 化丁设备 HSK-标准电缆接头 采油设备 | 抽油机 | 抽油泵 | 采油树 | 压裂和酸化设备 | 压 传热设备 | 换热器 | 反应设备 | 制冷设备 | 工业炉 | 揉装设 焦炭机械强度测定仪 製车 | 注采设备 | 注水泵 | 修井设备 | 通井机 | 井下工具 | 备 | 塔美 | 分禽设备 | 过滤设备 | 干燥设备 | 粉碎设备 | 混 TCK索道钢丝编检测仪 合设备 | 压力容器 | 输送设备 更多>> - 螺纹式隔膜压力表 扶正器 | 打捞工具 解卡工具 更多>> O46F四通换向球阀 海洋与非常规设备 储运及加油(气)设备 抽油杆扶正器 输油管道 | 无缝碳素钢管 | 耐压胶管 | 管道附件 | 弯头 | 法 海洋修井机 | 半潜式钻井平台 | 海洋工程模块 | FPSO浮式 ■ YTK系列压力控制器 兰 | 管道检测 | 管道防魔 | 油气储存设备 | 油气运输设备 | 横块 | 海丁支持船舶 | 平台供应船 | 海洋丁程辅助系统 | 水 螺杆空压机 加油站设备 | 加气站设备 更多>> 下工程装备 | 海工钢结构 | 页岩气开发设备 更多>> 推荐企业 更多>> 软件与油服 油田化学品、催化剂 地质软件 | 正演软件 | 油藏分析 | 建模软件 | 测井软件 | 录 钻井用化学品 | 钻井液 | 完井液 | 油田开采化学品 | 酸化 • 广州香輸仪器有限公司营业部 井软件 | 试井解释 | 物探服务 | 测井服务 | 钻井服务 | 完井 液 | 压裂液 | 集輸类化学品 | 缓浊剂 | 减阻剂 | 油田支撑 深圳市搏雷阀门有限公司 济南昌润自动化仪表有限公司 服务 | 固井服务 | 采油服务 更多>> 剂 | 陶粒支撑剂 | 炼油助剂 | 反应催化剂 更多>> **西央泰威心夷有限公司**

成品油气 | 汽油 | 燃料油 | 润滑油 | 工业用润滑油 | 车船用 压力仪表 | 流量仪表 | 变送器 | 物位仪表 | 气体检测 | 温度 润滑油 | 专用油品 | 化工塑料 | 橡胶材料 | 有机化工原料 | (仪表 | 分析仪器 | 光学仪器 | 机械量仪表 | 检测设备 | 试验 机 | 实验仪器 | 电子测量仪器 更多>> 无机酸 | 无机碱 | 氧化物 更多>>

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• 酸化施工 · 油井作业总结填写参考

· \$4. 美国石油工业词典

中国化工市场七日讯

• 2009年中石化测井丁技能大寒 ■ 地震解释方法

• 注水泥塞施工 [2016-01-04]

[2015-12-08]

振动筛

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[2014-05-24] [2010-09-27] • 我有高级地质工程师证,找单位兼职 [2016-03-14] • 现有三十多个中级物探工程师职称... [2016-03-08]

• 即称评审专用办流贴 [2016-02-29] [2015-07-27]

大家来看看这个声幅变密度图,你... [2012-10-23] ● 册亨县(者楼镇),成功的可能—… [2016-02-11]



- 2018年第18届俄罗斯国际石油和天然气设备与技法
- 2018年第23届伊朗国际石油、天然气、石化展览4 - 2018年第49届美国休斯敦(OTC)国际石油及天然^在
- 2018北京国际消费电子堆览会

↑ Home 推荐:钻井设备 螺杆钻具 泥浆泵 修井机 防喷器 抽油机 压缩机 炼化设备 原油管道 海洋石油 油田信息 物探设备 www.cippe.net 友情链接 >> 中国泵阀商务网 数控机床 中国船舶网 船舶英才网 中国化工原料网 原油期货 能源网 中国石油石化网 中国产业竞争情报网 中国非常规油气 仪众国际 调节阀 中国控制阀网 一览石油英才网 国际管道网 钢联资讯石油网

企业采购平台 石油与装备





2. 资讯频道 Information Channel

价格有效期:2026年1月1日-2026年12月31日

Price validity: January 1, 2026 - December 31, 2026

每月为1期,3期88折,6期8折,全年7折

There will be 1 installment per month, with a discount of 88% for 3 installment, 20% for 6 installment, and 30% for the whole year

www.cippe.com.cn

所在页面 Page	广告位置 Location	广告形式 Advertisement Form	像素尺寸 Pixel Size	投放单位 Units	价格(元) Price(CNY)
	A1	横幅,在资讯频道导航的下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 Banners, below the information channel navigation, can display the corporate logo or products, linked to the relevant web page to promote customers	980*60	月 Month	6,600
资讯频道首页 Information Channel Home Page	A2	横幅,在油气动态和技术装备栏目的下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 Banners, below the Oil & Gas Trends and Technical Equipment section, can display the company logo or product, and link to the relevant web page to promote customers	980*60	月 Month	5,400
	АЗ	半横幅,在独家资讯或会员资讯栏目的下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 Half banner, below the exclusive information or member information column, can display the corporate logo or products, link to the relevant webpage to promote customers	748*60	月 Month	3,600
资讯频道 Information channel	其它广告 形式 Other forms of advertising	在资讯频道所属的所有网页中,如对联、弹窗、漂浮、右下角升起等形式均可。 In all the pages of the information channel, such as couplets, pop-ups, floating, rising in the lower right corner and so on can be			具体价格视广 告形式而定 The specific price depends on the form of advertisement



给我空间,让你精彩.....



技术装备 [外文油气炼化海工]	更多>>
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·新型聚合物可像海绵一样吸收泄漏石油 04-24	
• 重大技术突破托举"千万吨规模"高原油 04-1	.7
• BP: 技术将拯救油气行业 03-19	
• 我国系统掌握海上超高温高压钻完井技术 02-0	18
• 2018中国国际石墨烯产业发展论坛召 02-01	
• 中石油自研技术在塔里木油田成功应用 01-12	

• 中国石油安全环保技术国内领跑 11-16

非常规油气 [页岩气煤层气油砂可燃冰] 供需基本面宽松 我国油气生产增速有望 2018年俄罗斯天然气开采量达创纪录 01-03 中国最大页岩气生产基地建成 全年产量 12-25 青岛首条海底天然气管线开建 12-24 俄罗斯北极地区天然气潜在储量或达到2 12-19 • 天然气时代来临?中城银信看天然气推动 12-19 · 煤改气加速油气市场变革 12-19 •荆门;荆东大道次高压天然气管道投运 12-18 • 2018年8月份中国进口美国LNG: 12-17



新能源 [风能核能生物能太阳能] 综合新闻 [煤炭 电力 钢铁 有色] •加油站行业开启新一轮圈地:国资民资外 02-27 • 山西寿阳光伏应用领跑基地实现并网发电 01-03 ■三峰新能源新疆北塔山50米万米伏顷目 12-20 • 中石化管网首次引进系统外非常规气源 12-29 截至11月底山东光伏装机容量达13. 12-25 • 原油价格将继续下跌 页岩气行业将受重 12-25 • 生物质能供热促环保 煤省山西加快推进 12-24 卡塔尔紹200亿投资美国油气 12-19 山西: 2018年煤层气地面抽采量将超 12-17 • 两巨头高歌猛进 动力钾电池 解淘汰赛 12-18 • 中国第一大油气田 长庆气区建成"首座 12-17 • 中石油计划提高塔里木盆地油气产量 10-19 • 江西1-9月光伏发电量10.75亿千 10-24 • 国内陆上最大三维勘探射洪—盐亭项目 09-25 ■ 美国流动电池储能技术取得新突破 10-12 • 管道运行迎来共享智能化时代 09-04 独家资讯 [煤炭电力钢铁有色] 会员资讯 [钻机阀门冶金泵] 更多>> • 张学山:会展大平台让世界了解更加开放 12-06 • IEA表示并不计划动用战略石油储备 10-12 • 重磅! 国民油井华高参展cippe20 01-04 • 中国石油需求放缓将不利于油价 09-06 • S-image次声波管道泄漏监测系统 01-04 • 中国石油在非洲实现互利共赢 09-04 • 山防防爆电机将重磅亮相cippe20 01-04 •油价创下三年来最长连跌: 熊市再现? 08-20 •油气行业优秀综合服务商—青岛北美油气 12-29 •中国明年将成最大天然气进口国 08-08 • 西安天瑞将携全新产品亮相2019北京 12-29 • 发改委调研中石油 提出下半年油气保供 08-07 安东石油参展2019北京石油展 12-29 • 3.5万吨成品油在温哥华完成卸货 07-13 • 豪氏威马将亮相cippe2019北京 12-29 •安哥拉非石油经济未来五年预计年均增长 07-05 **A3 D** • BASE

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3. 产品频道 Product Channel

价格有效期:2026年1月1日-2026年12月31日

Price validity: January 1, 2026 - December 31, 2026

每月为1期、3期88折、6期8折、全年7折

There will be 1 installment per month, with a discount of 88% for 3 installment, 20% for 6 installment, and 30% for the whole year

	所在页面Page	广告位置 Location	广告形式 Advertisement Form	像素尺寸 Pixel Size	投放单位 Units	价格(元) Price(CNY)	
		A1	横幅,在产品频道导航的下方,可以显示企业 logo或产品,链接到推广客户的相关网页上。 Banners, below the product channel navigation, can display the corporate logo or products, linked to the relevant web page to promote customers	980*60	月 Month	6,000	
	产品频道首页 Home Page of Product Channel	A2	横幅,在每一个分类的右侧,必须是产品图片,链接到推广客户的相关网页上。 The banner, to the right of each category, must be a product picture, linked to the relevant web page for the promotion customer	70*70	月 Month	4,200	
	Channel	A3	横幅,在产品分类栏目的下方,可以显示企业 logo或产品,链接到推广客户的相关网页上。 Banners, in the product category below the column, can display the enterprise logo or product, link to promote the customer on the relevant page	980*60	月 Month	4,800	
		浮动广告 Floating ads	以实际情况制定。 Make according to actual situation		天 Day	600	
	产品频道二级 分类页 Product channel secondary classification page	右侧横幅 On the right side of the banner	横幅,在黄金展位供应商栏目下方,可以显示企业logo或产品,链接到推广客户的相关网页。 上Banners, below the supplier column of the golden booth, can display the corporate logo or products, and link to the relevant webpage of promoting customers			投放以上服务, 本项赠送 The above services will be presented as a free gift	
	产品频道 Product channel	其它广告形式 Other forms of advertising	在产品频道所属的所有网页中,如对联、弹窗、漂浮、右下角升起等形式均可。 In the product channel belongs to all the web pages, such as couplets, pop-ups, floating, rising in the lower right corner and other forms			具体价格视广告 形式而定 The specific price depends on the form of advertisement	

- 求购氟0圈

* 求购酚洗大小头

求购放料網DN50

求购效电控二位五通电磁阀

- 求购实验室用的Ph计

2011-11-23

2011-11-23

2011-11-23

2011-11-23

2011-11-23

上海创端实业有限公司

浙江托普仪器有限公司

- 山东宇龙机械有限公司

• 堅杰动力

北京志盛公司

2011-11-24

2011-11-24

2011-11-24

2011-11-24

2011-11-23

液压绞车,液压锚头

• 机油品质检测分析

上海巨义泵业有限公司

GPRS无线液位传感器 | RS485数字。

• 工业网络安全防护网关公安部产

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工业网络安全防护网关公。

• 机油品质检测分析

2011-11-24

2011-11-23

4. 企业频道 Enterprise Channel

价格有效期:2026年1月1日-2026年12月31日

Price validity: January 1, 2026 – December 31, 2026

每月为1期,3期88折,6期8折,全年7折

There will be 1 installment per month, with a discount of 88% for 3 installment, 20% for 6 installment, and 30% for the whole year

所在页面 Page	广告位置 Location	广告形式 Advertisement Form	像素尺寸 Pixel Size	投放单位 Units	价格(元) Price(CNY)
	A1	横幅,在企业频道导航的下方,可以显示企业 logo或产品,链接到推广客户的相关网页。 上Banners, below the enterprise channel navigation, can display the corporate logo or products, linked to the relevant web page to promote customers	980*60	月 Month	6,000
企业频道首页 Home Page of Enterprise Channel	A2	横幅,在企业频道导航的下方,可以显示企业 logo或产品,链接到推广客户的相关网页上。 Banners, below the enterprise channel navigation, can display the corporate logo or products, linked to the relevant web page to promote customers	980*60	月 Month	4,800
	浮动广告 Floating ads	以实际情况制定。 Make according to actual situation		天 Day	600
企业频道特定 分类页 Corporate channel specific classifications page	右侧横幅 On the right side of the banner	横幅,在黄金展位供应商栏目下方,可以显示企业logo或产品,链接到推广客户的相关网页上。 Banners, below the supplier column of the golden booth, can display the corporate logo or products, and link to the relevant webpage of promoting customers			投放以上服务,本项赠送 The above services will be presented as a free gift
企业频道 Enterprise channel	其它广告形式 Other forms of advertising	在企业频道所属的所有网页中,如对联、弹窗、漂浮、右下角升起等形式均可。 In all pages belonging to the enterprise channel, such as couplets, pop-ups, floating, rising in the lower right corner and other forms			具体价格视广 告形式而定 The specific price depends on the form of advertisement

· 求购实验室用的PH计

·求购放料阀DN50

2011-11-23

2011-11-23

- 北京志盛公司

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www.cippe.com.cn Cippe ZHENWEI International Petroleum Exhibition

5. 会展频道 Exhibition Channel

价格有效期:2026年1月1日-2026年12月31日

Price validity: January 1, 2026 – December 31, 2026

每月为1期,3期88折,6期8折,全年7折

There will be 1 installment per month, with a discount of 88% for 3 installment, 20% for 6 installment, and 30% for the whole year

所在页面 Page	广告位置 Location	广告形式Advertisement Form	像素尺寸Pixel Size	投放单位 Units	价格(元) Price(CNY)
会展频道首 页	A1	横幅,在会展频道导航的下方,可以显示企业 logo或产品,链接到推广客户的相关网页上。 Banners, below the navigation of the exhibition channel, can display the corporate logo or products, and link to the relevant webpage of promoting customers	980*60	月 Month	6,000
Home Page of Exhibition Channel	A2	横幅,在会展预报与会展回顾栏目之间,显示企业logo或产品,链接到推广客户的相关网页上。 Banners, between the exhibition forecast and exhibition review columns, display the corporate logo or products, and link to the relevant webpage of promoting customers	748*60	月 Month	3,000
会展频道 Exhibition channel	其它广告形式 Other forms of advertising	在会展频道所属的所有网页中,如对联、弹窗、漂浮、右下角升起等形式均可。 In all the pages belonging to the exhibition channel, such as couplets, pop-ups, floating, rising in the lower right corner and other forms			具体价格视广 告形式而定 The specific price depends on the form of advertisement

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	_	国际石化展(上海
	立即搜索 ▶《石油	国际石油展 (新疆 与装备》
首页 资讯 产品 企业 供求 招标 会展	志 文库 论坛 专题 图片	视頻 人物
热捷词: 钻机 阀门 钻井 工业泵 更多》	公告: 秀版主评选参与有奖	
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会展预报	行业大展	
国内会展	■ 更多 ・振威国际石油展	:CIPPE
・第二届世界洁净煤论坛,中国聚焦2011	・伊朗IOGPE	
第二届非常规天然气亚洲峰会	・美国OTC 2011-12-06至2011-12-09 ・加拿大 GPS	
* 2011 (第五届) 中国沥青商贸大会	*加拿大 GPS 2011-12-07至2011-12-08 *北海石油展(ON)	()
* 2012中国浮式生产储油卸油船产业峰会	2012-02-16至2012-02-17	9
- 第二届中国国际分布式能源及储能技术设备展览会暨高峰论坛	2012-03-28至2012-03-30 会展专題	
 第六届中国西部(成都)国际化工技术装备展览会 		1中国海洋油气
- 2012第六届中国(上海)国际工业催化技术与应用展览会		是装备高峰论坛:
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• 2011年世界石油大会	* cippe2010产业发展	
• 第8届叙利亚国际石油、天然气展览会	2012-04-02至2012-04-05	
• 第十七届伊朗国际石油、天然气展览会	2012-04-16至2012-04-19 会展图片	
第十届巴基斯坦国际石油、天然气展览会		ippe 中国国际
2012年阿布扎比国际石油天然气展览会 A2		大装备展览会
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- 第三届亚太油气管道国际会议2011	2011-11-16至2011-11-17 览会	
• 2011中国石油石化装备新技术新产品推荐会	2011-11-08至2011-11-09 时间: 2012年3月19	
- 第六届亚太液化天然气国际会议2011	地点:中国国际展览 2011-10-26至2011-10-28 网站: www.cippe.	
• OPE2011国际油田支撑剂暨应用技术展览会	2011-10-26至2011-10-28	com. en
• 2011石油焦进出口高峰论坛	2011-10-25至2011-10-26 CIOOE	
• OPE 2011油田支撑剂会议	2011-10-26至2011-10-26 第九届中国国际海洋	石油天然气展员
- 亚洲页岩气峰会 (上海) 2011	2011-10-20至2011-10-21 时间:2012年3月19日	
• 第七届上海国际钢管工业博览会	2011-09-28至2011-09-28 地点:中国国际展览	中心(新馆)
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