

Chengdu International Petroleum & Chemical Technology and Equipment Exhibition

Visitor Data Report

September 11-13, 2024

Chengdu Century City New International Convention and Exhibition Center

Beijing Zhenwei Exhibition Co., Ltd.

No: cippe2024-09-25

Prepared by: Visitor Department

Date: September 25th, 2024

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I. Overview

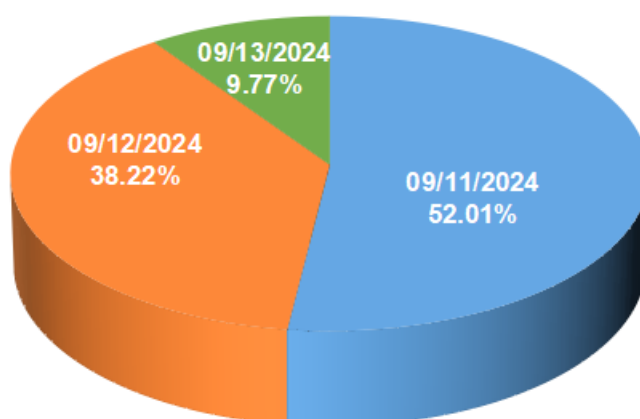
2024 Chengdu International Petroleum & Chemical Technology and Equipment Exhibition was held at Chengdu Century City New International Convention and Exhibition Center from September 11 to 13, 2024.

According to statistics, the exhibition attracted a total of 7,749 visitors, and 22,559 person-times were recorded in the access control system. Among the 7,749 visitors, 7,662 are from Chinese mainland, 21 from Hong Kong SAR, Macao SAR and Taiwan (region) of China, and other 66 from abroad.

Visitor Attendance

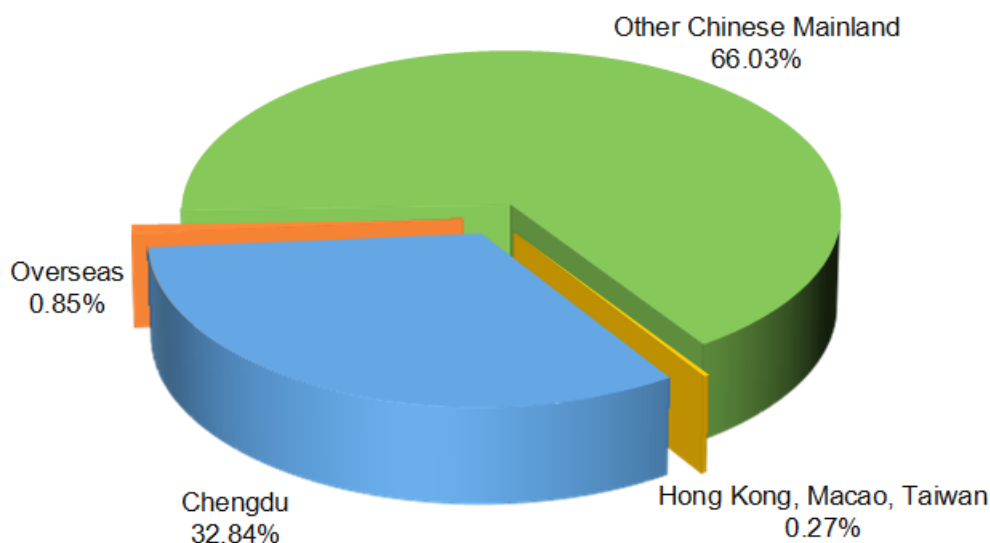
Date	Visit Times	Daily Visitors	Unique New Arrivals	Percentage of Unique New Arrivals
09/11/2024	10,938	4,916	4,916	100.00%
09/12/2024	8,613	3,613	2,285	63.24%
09/13/2024	3,008	923	548	59.37%
Total	22,559	9,452	7,749	81.98%

Breakdown of Daily Visitor Attendance



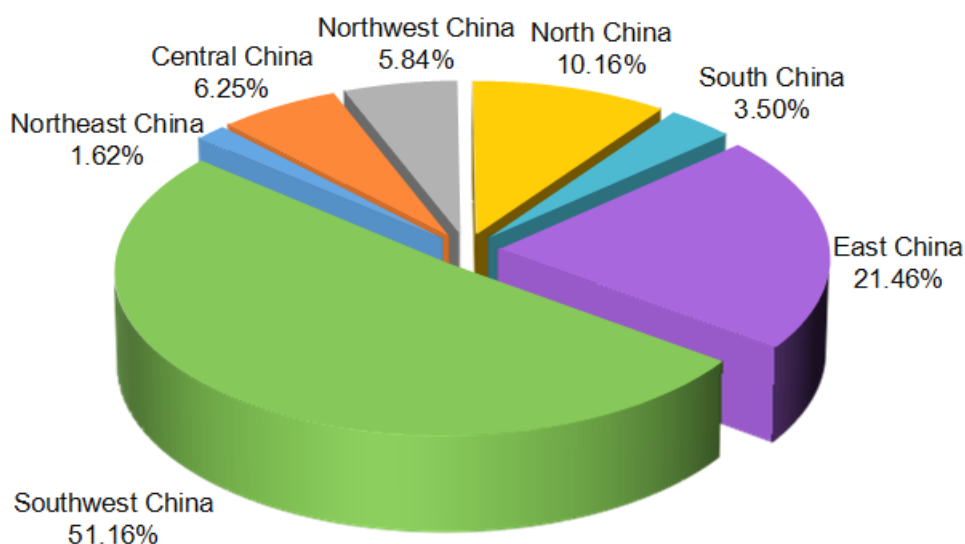
II. Geographical Breakdown of Visitors

Origin of Overall Visitors

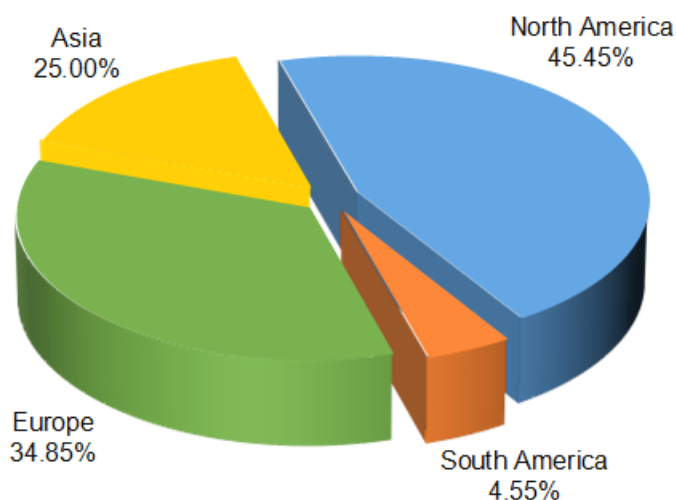


Origin of Other Chinese Mainland Visitors

Excluding the 2,545 local (Chengdu) visitors of the exhibition, calculated on a base of 5,117 non-local visitors from the Chinese mainland, the regional distribution is as follows:

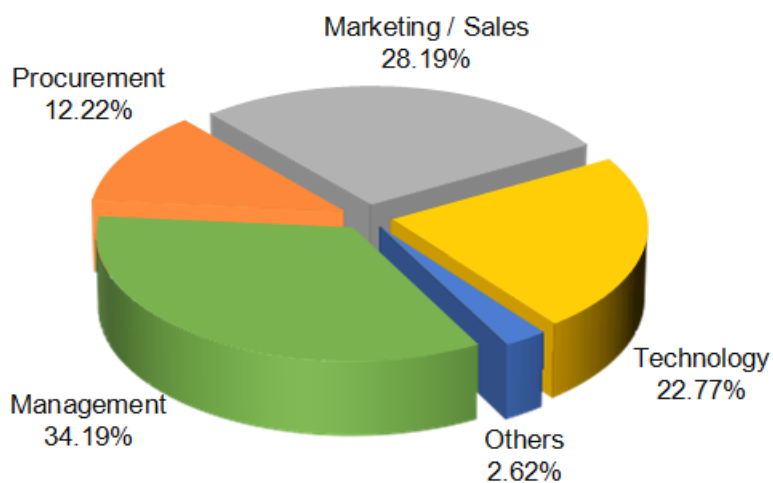


Origin of Overseas Visitors

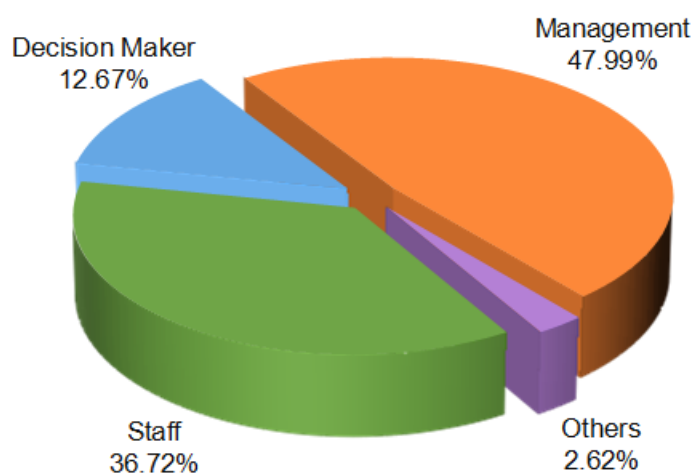


III. Visitor Job Functions and Seniority

Job Functions

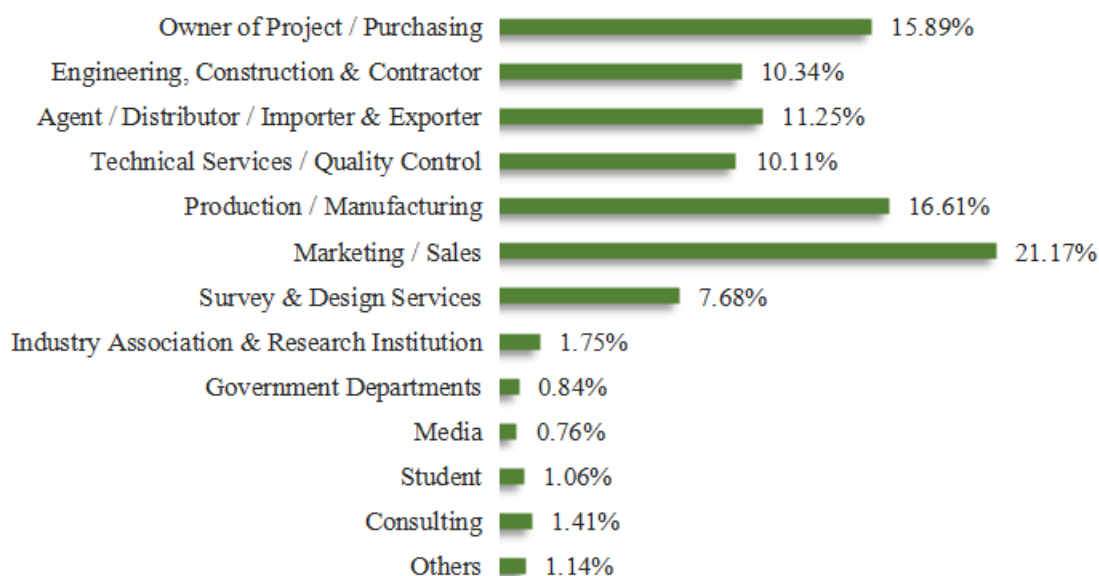


Visitor Seniority



IV. Visitor Survey Results

Business Nature

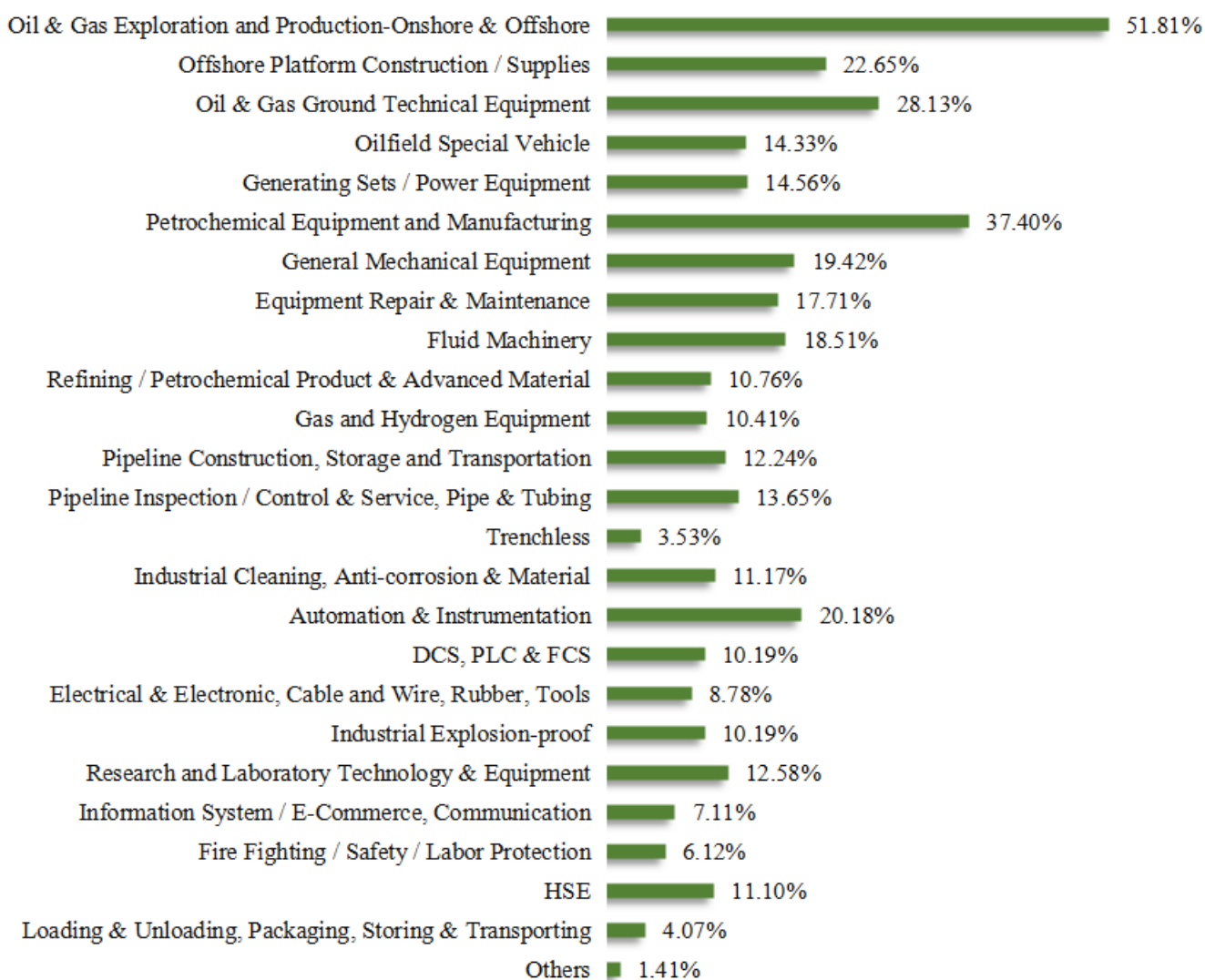


The following is the detailed data:

Item	Number	Percentage
Owner of Project / Purchasing	418	15.89%
Engineering, Construction & Contractor	272	10.34%
Agent / Distributor / Importer & Exporter	296	11.25%
Technical Services / Quality Control	266	10.11%
Production / Manufacturing	437	16.61%
Marketing / Sales	557	21.17%
Survey & Design Services	202	7.68%
Industry Association & Research Institution	46	1.75%
Government Departments	22	0.84%
Media	20	0.76%
Student	28	1.06%
Consulting	37	1.41%
Others	30	1.14%
Total	2,631	100.00%

- 4,683 visitors participated in the survey and 2,631 answered the above question.
- The percentage is based on the number of visitors who answered this question.

Areas of Interest



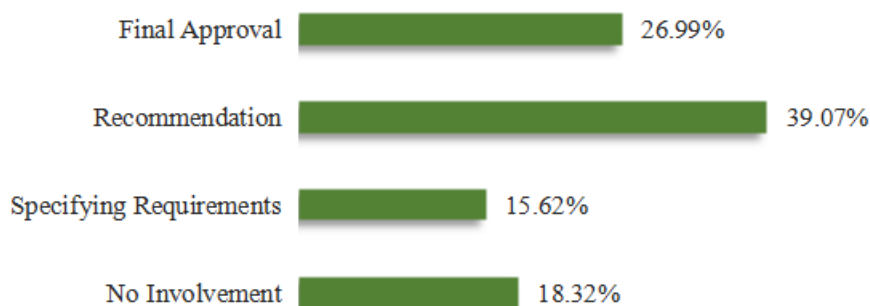
The following is the detailed data:

Item	Number	Percentage
Oil & Gas Exploration and Production-Onshore & Offshore	1,363	51.81%
Offshore Platform Construction / Supplies	596	22.65%
Oil & Gas Ground Technical Equipment	740	28.13%
Oilfield Special Vehicle	377	14.33%
Generating Sets / Power Equipment	383	14.56%
Petrochemical Equipment and Manufacturing	984	37.40%
General Mechanical Equipment	511	19.42%
Equipment Repair & Maintenance	466	17.71%
Fluid Machinery	487	18.51%
Refining / Petrochemical Product & Advanced Material	283	10.76%
Gas and Hydrogen Equipment	274	10.41%
Pipeline Construction, Storage and Transportation	322	12.24%
Pipeline Inspection / Control & Service, Pipe & Tubing	359	13.65%

Trenchless	93	3.53%
Industrial Cleaning, Anti-corrosion & Material	294	11.17%
Automation & Instrumentation	531	20.18%
DCS, PLC & FCS	268	10.19%
Electrical & Electronic, Cable and Wire, Rubber, Tools	231	8.78%
Industrial Explosion-proof	268	10.19%
Research and Laboratory Technology & Equipment	331	12.58%
Information System / E-Commerce, Communication	187	7.11%
Fire Fighting / Safety / Labor Protection	161	6.12%
HSE	292	11.10%
Loading & Unloading, Packaging, Storing & Transporting	107	4.07%
Others	37	1.41%
Total	9,945	377.99%

- 4,683 visitors participated in the survey and 2,631 answered the above question.
- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Level of Purchasing Authority



The following is the detailed data:

Item	Number	Percentage
Final Approval	710	26.99%
Recommendation	1,028	39.07%
Specifying Requirements	411	15.62%
No Involvement	482	18.32%
Total	2,631	100.00%

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- The percentage is based on the number of visitors who answered this question.

Purpose of Visit

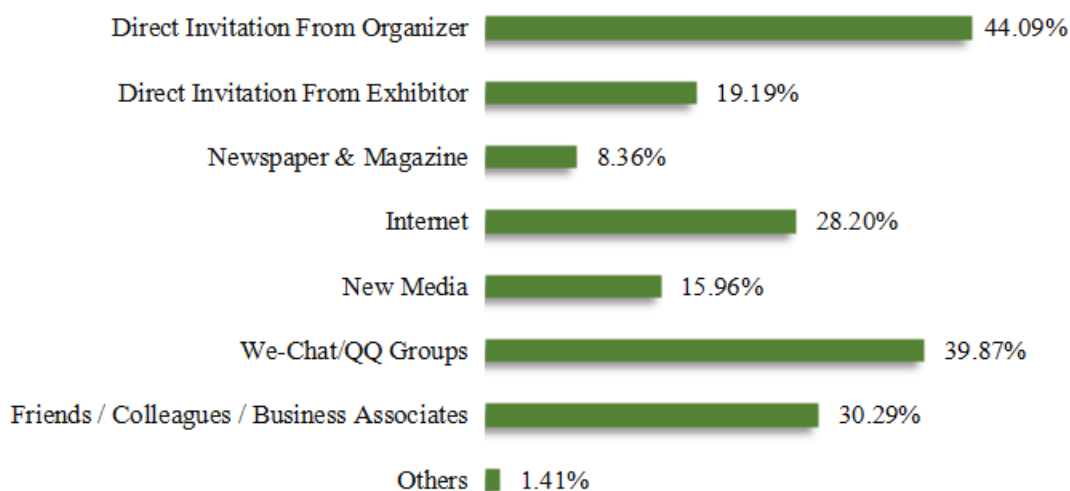


The following is the detailed data:

Item	Number	Percentage
Purchase	821	31.20%
Gather Market / Product Information	1,611	61.23%
Search Cooperation & Investment	851	32.35%
Contact Suppliers	586	22.27%
Agent Recommendation	153	5.82%
Attend Symposiums / Conferences	220	8.36%
Find Innovations	607	23.07%
Considering Future Participation	220	8.36%
Others	22	0.84%
Total	5,091	193.50%

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- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.

Source to Know cippe2024 Chengdu



The following is the detailed data:

Item	Number	Percentage
Direct Invitation From Organizer	1,160	44.09%
Direct Invitation From Exhibitor	505	19.19%
Newspaper & Magazine	220	8.36%
Internet	742	28.20%
New Media	420	15.96%
We-Chat/QQ Groups	1,049	39.87%
Friends / Colleagues / Business Associates	797	30.29%
Others	37	1.41%
Total	4,930	187.38%

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- The percentage is based on the number of visitors who answered this question and the total percentage is beyond 100% due to some visitors made multiple choices.