

INVITATION

To:

From:



Beijing International Petroleum & Chemical Automation Technology & Equipment and Instrumentation Exhibition

March 27-29, 2019

New China International Exhibition Center, Beijing

1,800 Exhibitors from 65 Countries and Regions

46 Exhibitors from Fortune Global 500

18 National Pavilions

90,000m² Exhibition Space

117,000 Professional Visitors

Organizers

Zhenwei Exhibition PLC

Beijing Zhenwei Exhibition Co.,Ltd

Sponsors

China Petroleum and Chemical Industry Federation

China Petroleum and Petro-chemical Equipment Industry Association

CCPIT Sub-council of Chemical Industry

Concurrent Events:

The 19th China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe)

The 19th Beijing International Explosion Proof Electric Technology & Equipment Exhibition (Expec)

cieca 2019 Profile

Nowadays, Internet has become the core of the new round of technology industrial revolution, Artificial intelligence will affect daily life of human being, and bring revolutionary changes to the way of production. The development of national oil and gas industry should also follow this path of intelligence, cause this is not only the regulation of the technology development of oil and gas, but also is the requirement to solve the problem of exploit oil and gas resources, which is difficult to do.

‘Made in China 2025’ clearly pointed out that intelligent manufacturing project is one of the five key projects, it requires to promote the manufacturing process more intelligent. Develop intelligent factories is the direction and set up pilot demonstration of intelligent manufacturing, support the intelligent transformation of manufacturing industry in a high-efficient way, to build up an opening, sharing and cooperation situation for this industry.

With the rapid development of oil and chemical industry in China and the vigorously promote of construction in ‘Intelligent Oilfield’, ‘Intelligent Drilling’, ‘Intelligent Pipeline’, ‘Intelligent Refinery’, ‘Intelligent Factory’, there is no doubt that production device become large-scale, highly automated, intelligent, information is an inevitable trend, automation instrument industry will usher in a broad space for its development.

Beijing International Petroleum & Chemical Automation Technology & Equipment and Instrumentation Exhibition (CIECA) Will be held concurrently with cippe 2019 on 27th to 29th March 2019 in the New China International Exhibition Center. We expects 1,800 exhibitors from 65 countries and regions, 18 international Pavilions and 90,000sqm exhibit space. It will be reported by thousands of media, including Xinhua News, People's Daily, CCTV, China Daily, Petro China, Sinopec News, Upstream, Worldoils, Oil and Gas Australia, TB Petroleum, China Securities Journal, Shanghai Securities News, First Financial Daily, Wall Street Journal and Xinhua, Sina, Sohu, People's Network etc.

If you are suppliers of the following products, please reserve your exhibit booth:

▣ Oil & gas exploration, exploit, and production equipment

- ▣ Technology and equipment for geophysical exploration, well logging and drilling
- ▣ Industrial automation information technology software
- ▣ Intelligent oil and gas field Internet of things
- ▣ Intelligent identification, sensing, surveillance system
- ▣ Intelligent Oilfield Remote Diagnosis Technology
- ▣ Cloud computing, fuzzy recognition system
- ▣ Intelligent Oilfield Information Management System
- ▣ Analysis of Deep Digital Oilfield Data
- ▣ Intelligent Robot Application and Solution
- ▣ Workover Robot Application and Solution
- ▣ Industrial robot
- ▣ Automatic Control System (DCS PLC IPC)
- ▣ Delivery, welding production robot workstations
- ▣ Nondestructive testing instrument and equipment
- ▣ Oil and chemical industry instrument and equipment
- ▣ Industrial Information Technology and Software
- ▣ Intelligent instrument in storage and sales system
- ▣ Field bus
- ▣ Industrial Internet Communication and Security System
- ▣ Sensor wireless sensor network system
- ▣ Environmental water quality and sewage monitoring instrument
- ▣ Enterprise informationization system software
- ▣ Advanced control optimization management system
- ▣ Industrial control and monitoring
- ▣ Factory automation equipment
- ▣ Electric Automation

Technical Seminar

A series of technical seminars will be held during the exhibition so as to maximally meet participants' requirements for technical communication and products launch as well. The content will be determined by enterprises and 60-80 audiences will be invited by enterprises with the help of CIECA Committee. Each seminar lasts for one hour and costs CNY 8,000 which includes the rental of the meeting room and of relevant facilities. Please submit the speaker's name, seminar topic, title and main content to the organizing committee before December 31st, 2018. Seats limited!

Exhibition Rules

- Exhibit space cost:** We provide International exhibitors with two participating options.
 - Space with Shell Scheme:**
Price: standard CNY 30,000 / 9 sqm; Regular size : 3m×3m.
This option includes back & inside walls, carpet, lintel board, one consulting table, two chairs, two lights and one power socket (220V, 5A) (Extra charge for special electricity requirements).
 - Raw Space:**
Price: International space: CNY 3,200/sqm (Mini.36sqm).
We provide nothing but the reserved space. The exhibitors shall not choose a contractor that which is not appointed to design and or construct their special design. Carpet is not included.
- Additional Exhibitor Service** (not required):
Price: CNY 1,200/person (It includes lunches, beverages, opening banquet, gifts, etc.)
- Exhibition arrangement:** "Exhibitor Manual" (including schedule, transportation guide, hotel information, journal, booth construction, etc.) will be sent to exhibitors 80 days before the exhibition by cieca committee.
- Exhibition Catalogue Ad.:** To be distributed not only to professional visitors during the exhibition, but also to many other professionals through various channels after the exhibition, the Exhibition Catalogue Ad. will help you match with the target buyers efficiently.

Front Cover	CNY 30,000	Inside Back Cover	CNY 18,000
Back Cover	CNY 25,000	Head Page	CNY 20,000
Inside Front Cover	CNY 20,000	Colored Inside Page	CNY 10,000

Size of Catalogue: 130 mm (w) × 210 mm (h)

5. cieca Sponsorship Opportunities

a. Banquet Sponsor (Exclusive, CNY300, 000)

With around 600 participants, including VIPs, exhibitors, summit delegates, industrial leaders and professional purchasers, etc, the Banquet will offer you with an excellent opportunity for market campaign.

b. Gift Sponsor (CNY250, 000)

All the sponsored gifts will be distributed to VIP guests. It is an efficient way to show the strength of the sponsor, to promote brand awareness and to enhance market position as well.

c. Visitor Guide Sponsorship

d. Flags in exhibition halls, wall advertising sponsorship

More sponsorship options, please contact cieca committee for detail.

The Exhibitor Manual will be uploaded to the exhibition website in December 2018. Please download it on the official website.



Organizer: Beijing Zhenwei Exhibition Co., Ltd.

Add: 801, Building E, Kaixuancheng, 170, Beiyuan Road, Chaoyang District, Beijing, 100101, P.R. China

Tel: +86 10 5823 6581 Fax: +86 10 5823 6567

Website: www.cieca.com.cn

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Beijing International Petroleum & Chemical Automation Technology & Equipment and Instrumentation Exhibition March 27-29, 2019 New China International Exhibition Center, Beijing

The 10th China (Shanghai) International Petrochemical Technology & Equipment Exhibition

August 23-25, 2018 Shanghai New International Expo Center

Joining: ☐ cieca 2019 ☐ cippe 2018 (Shanghai)

Please fill out the form below and then send it back to the organizer via fax or email.

Company Name: _____ Address: _____

Country: _____ Postcode: _____ Contact Person (Mr. /Ms): _____ Position: _____

Mob: _____ Tel: _____ Fax: _____ Website: _____ E-mail: _____

Main products/exhibits (English): _____

Exhibition Mode and Cost (VAT is not included)

1. Space with shell scheme: _____ sqm (standard CNY30, 000 / 9sqm)

Preferred booth numbers: _____ Fee: _____

Raw space: _____ sqm (minimum 36 sqm CNY3, 200 / sqm)

Preferred booth numbers: _____ Fee: _____

2. Advertisement in the Expo Catalogue:

☐ Front Cover CNY30,000 ☐ Inside Front Cover CNY 20,000 ☐ Head Page CNY20,000

☐ Back Cover CNY25,000 ☐ Inside Back Cover CNY18,000 ☐ Colored Inside Page CNY10,000

3. Show Daily:

☐ Full page US\$7,300 per insertion (246 x 365mm) ☐ A4 Full colour US\$4,672 per insertion (196 x 291mm)

4. Technical Seminar: _____ Session(s) (CNY8000/session), Fee: _____

5. Additional Exhibitor Service (CNY1, 200/person, including lunches, beverages, entrance to opening banquet, gifts, etc.): _____ Person(s), Fee: _____

★**Total fee for attendance:** _____ **Payment Date:** _____

★**Special Attention:** **1.** Please remit the total participation fee to the account appointed by the organizer within 10 business days upon receipt the confirmation letter; **2.** Booking received without this deposit will not be confirmed; **3.** The payment cannot be refunded if the registered exhibitors do not exhibit for its own reason; **4.** The exhibiting products should meet the exhibit scope and theme, and should not infringe intellectual property rights, otherwise the exhibitors should bear the full legal responsibility. **5.** In order to ensure the quality of booth construction, please choose official contractors appointed by organizer, others will not be allowed to enter the venue.

cieca committee: Beijing Zhenwei Exhibition Co.,Ltd. Tianjin Zhenwei Exhibition Co., Ltd.

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Chaoyang District, Beijing, 100101, P.R. China

Tel: +86 10 5823 6581 **Fax:** +86 10 5823 6567

E-mail: zhanghao@zhenweiexpo.com

Contact: Zhang Hao 135 2192 0416

Signature

Date:

cieca 2019 Target Professional Visitors Programme

Exhibitor Name	
Exhibitor Website	
Company & Products Profile	
Products & Technology to be showcased	
What kind of professional visitors you are keenly interested in meeting at cieca2019?	
Please name some companies whom you specially hope to meet with at cieca2019 (the more the better).	
Please name some companies you have already been in cooperation with (the more the better).	