

第十九届中国国际石油石化技术装备展览会

The 19th China International Petroleum & Petrochemical Technology and Equipment Exhibition

——广告资源手册(参展商专刊)

Advertisement resources manual (Exhibitor issue)

十大黄金宣传机会

Top ten gold promotion opportunities



官方微信

- 这里有全球10万家专业采购商

100,000 professional purchasers in the world

- 这里有最顶级的品牌宣传机会

The best brand promotion opportunities

- 这里有最佳的企业形象推广平台

The great promotion platform of corporate image



2019年3月27-29日

March 27-29, 2019

北京·中国国际展览中心(新馆)

New China International Exhibition Center, Beijing



市场宣传机会索引

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>>> www.cippe.com.cn

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展前宣传机会 Before the Show >>>

1. 展会官方网站形象宣传 (www.cippe.com.cn) Image Promotion on cippe Official Website

■ 规格 Specification

广告位 Advertisement	规格 (像素) Size (px)	价格 (人民币) Price (CNY)
网站首页显著位置产品推介 Product Promotion on Homepage	298 (W) x 519 (H)	40,000 / 月 (month)
网站首页左侧显著位置链接广告 Ads. Link on the Left Side of the Homepage	95 (H) x 203 (W)	20,000 / 月 (month)

全新推出的参展企业形象、产品展示宣传，让您在本次展会期间的主推产品直面、高效展示给业内专业群体，达到优先宣传效果。

据统计，网站每天平均点击率为12,300多人次，专业人士高浏览量将为您带来更多市场回报机会！网站广告可以根据您的需求量身定制，如有特殊要求，

欢迎联系我们。

Email: cippe@zhenweiexpo.com

The organizing committee will provide you the opportunity to promote your company's image and products. Your main products will be got an early propaganda on the cippe official website.

According to the statistics, the average click rate of website is more than 12,300 people per day; the high page view of professionals is the best return for you. The web advertising can be customized according to your needs. If there is some special needs,

please contact with us at cippe@zhenweiexpo.com.



官方网站

2. 参观请柬广告 Invitation Flier Advertisement (Exclusive)

规格 Specification

尺寸 (毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)	标注 Remark
100 (W) x 210 (H)	4 色 4 Color	50,000	独家赞助 Exclusive sponsorship

截止日期: (广告的电子文档) 2018年12月31日

Deadline: (Advertisement digital file submission) 31st Dec, 2018

cippe2019同期活动合作征集

展会同期丰富的配套活动是cippe亮点之一, **论坛、研讨会、新闻发布会、签约仪式**等多种形式可满足与会人士的不同需求, cippe2018同期活动**合作征集**现已全面启动。

合作对象: 展商、媒体、协会、工业园区

合作形式: 采购洽谈; 技术交流; 新闻发布会; 签约仪式; 工业园区参观 (仅限北京地区企业)

平台优势: 集中客户群体 资源无缝对接
全程宣传推广 权威媒体聚焦

我们诚邀您参观
We cordially invite you to visit



cippe 振威石油展
第十九届中国国际石油石化技术装备展览会
The 19th China International Petroleum & Petrochemical Technology and Equipment Exhibition

2019.3.27-29
北京·中国国际展览中心(新馆)
New China International Exhibition Center, Beijing
www.cippe.com.cn

一年一度的世界石油装备大会
The Annual World Petroleum & Petrochemical Equipment Event

65个国家和地区2000家参展商
46家世界500强企业
16个国际展商
90,000m²展出面积
110,000名专业观众

参观预登记
现在就登录www.cippe.com.cn, 进行参观预登记。
免去现场填写表格等手续, 快速进入展馆。

请柬 INVITATION

展商阵容





















参观请柬广告是提高贵公司展位到访率的最高效方法之一。100,000张参观券将通过我们庞大的数据库及渠道发到观众手中, 铺开2019振威国际石油展的展前推广活动, 为您在整个活动中提供最大程度的曝光率。目标人群包括cippe2019展会观众、贵宾/主要买家及其它重要的工业团体。同时, 参观券将会插入60余家国际、国内知名的专业杂志, 达到流通最大化。

A highly effective way to get visitors to your booth! 100,000 invitation fliers will be sent to our extensive database to kick-off the pre-show promotional campaign of cippe 2019, offering you the greatest exposure in the whole promotional campaign. The recipients include cippe2019 attendees, VIP / key buyers and other important industry delegates. The Invitation will also be inserted in over 60 local and international leading trade magazines for maximum circulation.

康明斯发动机是天然气发电机的理想选择, 其卓越的性能和可靠性, 为石油行业、工业、采矿、建筑、发电等提供清洁能源。康明斯发动机具有卓越的性能、可靠性和燃油效率, 是您工业应用的理想选择。

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技术先锋 驱动绿色未来

康明斯发动机是天然气发电机的理想选择, 其卓越的性能和可靠性, 为石油行业、工业、采矿、建筑、发电等提供清洁能源。康明斯发动机具有卓越的性能、可靠性和燃油效率, 是您工业应用的理想选择。

3. 展前预览 Show Preview

■ 规格 Specification

广告位 Advertisement	尺寸 (毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)
整版 Full Page	256 (W) x 368 (H)	4 色 4 Color	40,000
1/2版 1/2 Page	256 (W) x 180 (H)		20,000
1/4版 1/4 Page	126 (W) x 180 (H)		10,000

截止日期: (广告的电子文档) 2018年12月31日

Deadline: (Advertisement digital file submission) 31st Dec., 2018

展前预览是您与潜在客户亲密接触的绝佳机会。展前预览包括展商名录、展会亮点、特别活动和会议安排。发行量100,000份,将通过我们高质量的数据库发送到相关的行业决策者手中。

Reach your buyers 1 month before the opening of cippe 2019! Show Preview is an excellent opportunity to reach your customers. It will include a comprehensive listing of exhibitors, exhibits highlight, special program, plus the outline of the conference schedule. 100,000 copies of show preview will be sent to decision makers in relevant sectors basing on our high quality database.



cippe 振威石油展
第十八届中国国际石油石化技术装备展览会
The 18th China International Petroleum & Petrochemical Technology and Equipment Exhibition

傅成玉：石油工业仍是朝阳产业

2018年12月27-29日，在珠海国际会展中心，第十八届中国国际石油石化技术装备展览会（cippe 2018）即将拉开帷幕。作为全球石油石化行业最具影响力的盛会之一，cippe 2018将汇聚全球顶尖的石油石化企业，展示最新的石油石化技术和装备，共同探讨石油石化行业的未来发展趋势。

傅成玉表示，石油工业仍然是朝阳产业，具有巨大的发展潜力。随着全球能源需求的不断增长，石油石化行业将继续保持强劲的发展势头。cippe 2018将为您提供一个展示您的产品和技术的绝佳平台，让您与全球同行建立联系，拓展业务。

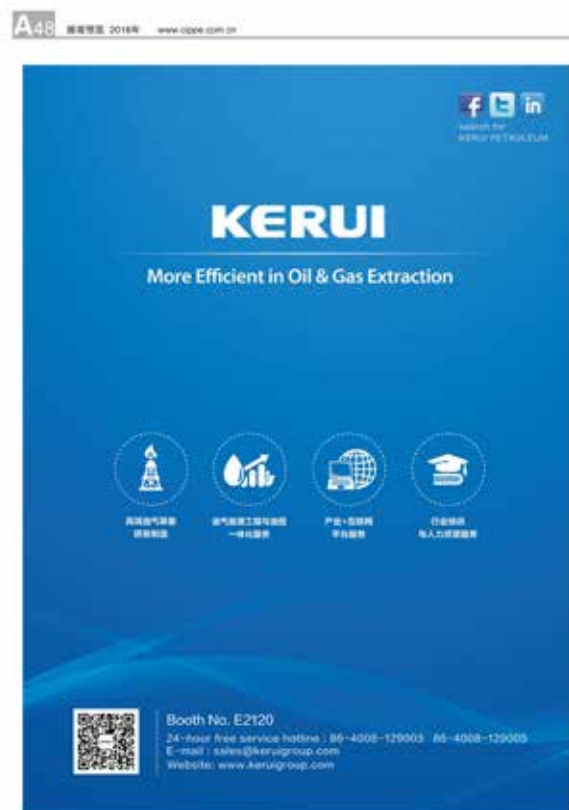
主要亮点：

- 展示最新的石油石化技术和装备
- 邀请全球顶尖的石油石化企业参展
- 举办多场高峰论坛和研讨会
- 提供优质的客户服务和后勤保障

展位预订：

展位预订热线：021-31111111
官方网站：www.cippe.com.cn

杰瑞集团 Jerrell
东一馆 E1-230 欢迎莅临指导



KERUI
More Efficient in Oil & Gas Extraction

2018年12月27-29日，在珠海国际会展中心，第十八届中国国际石油石化技术装备展览会（cippe 2018）即将拉开帷幕。作为全球石油石化行业最具影响力的盛会之一，cippe 2018将汇聚全球顶尖的石油石化企业，展示最新的石油石化技术和装备，共同探讨石油石化行业的未来发展趋势。

KERUI公司是一家专注于石油石化行业的高新技术企业，致力于为客户提供高效、可靠的石油石化技术和装备。cippe 2018将为您提供一个展示您的产品和技术的绝佳平台，让您与全球同行建立联系，拓展业务。

主要亮点：

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- 举办多场高峰论坛和研讨会
- 提供优质的客户服务和后勤保障

展位预订：

展位预订热线：021-31111111
官方网站：www.cippe.com.cn

Booth No. E2120
24-hour free service hotline: 86-408-129903 86-408-129085
E-mail: sales@keruigroup.com
Website: www.keruigroup.com

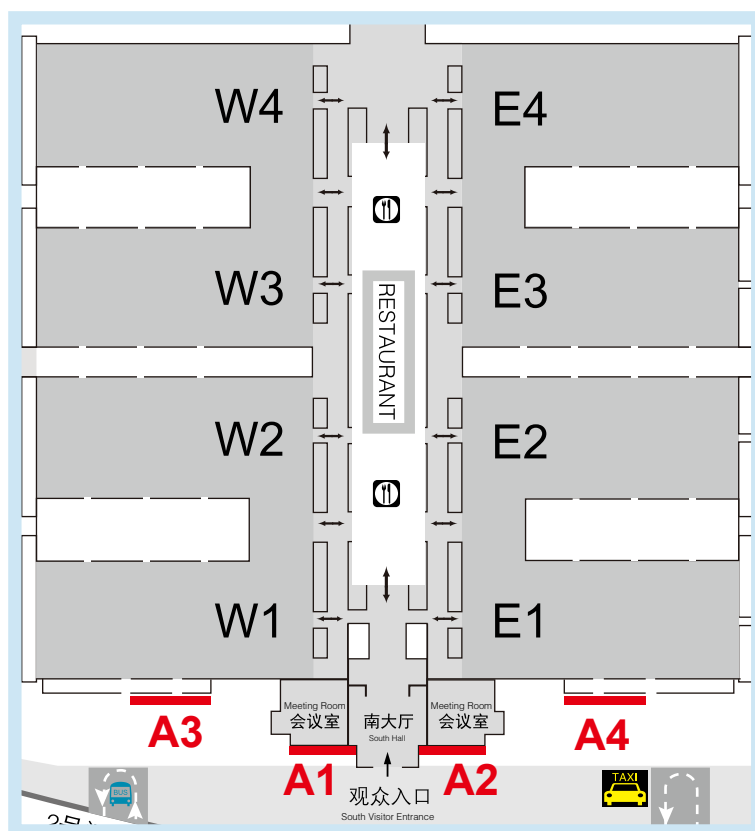
展馆广告 Onsite Banner >>>

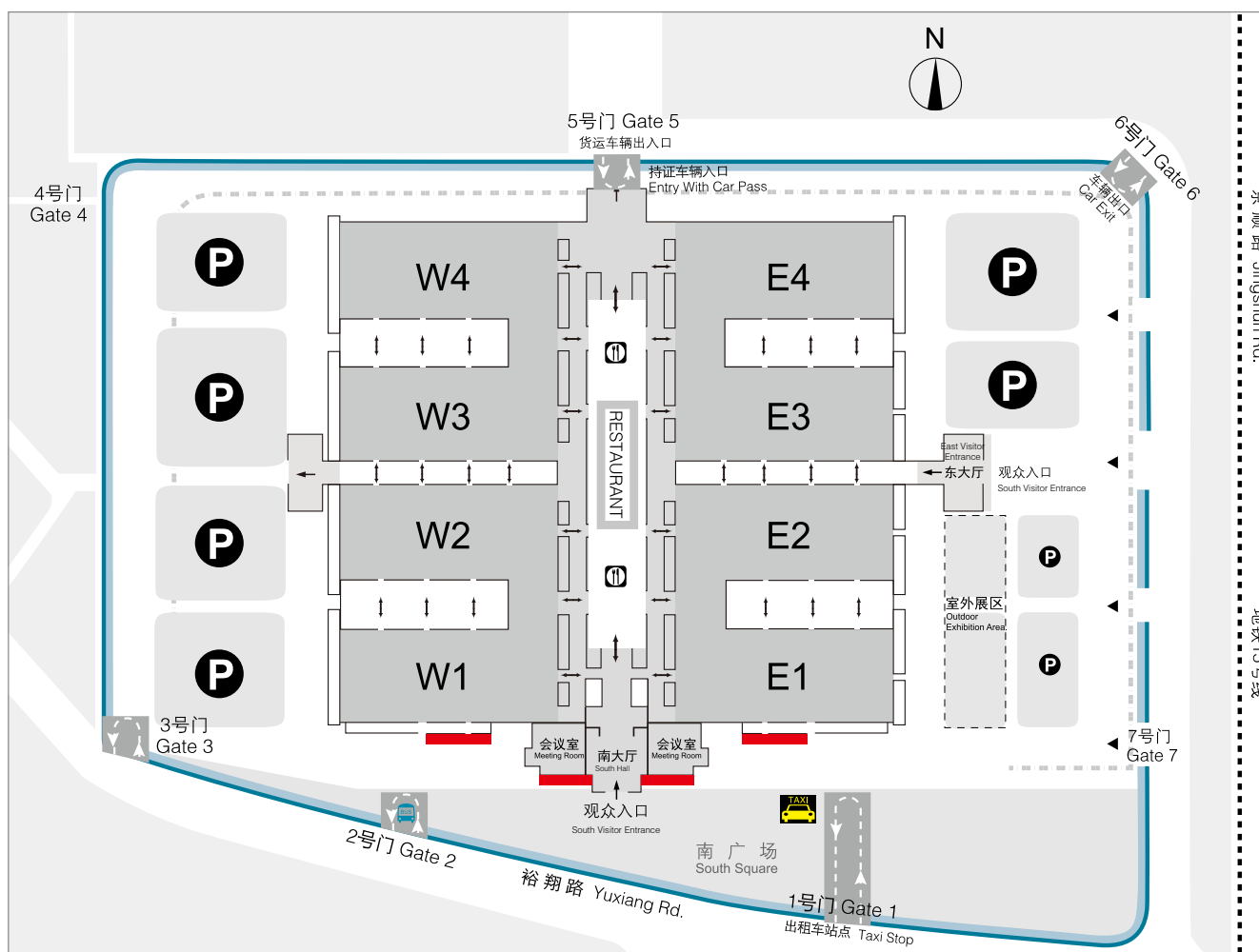
直面、醒目，第一时间吸引客户关注，提高贵公司展位到访率。

Attract attention of your buyers at first sight! Excellent on site promotional opportunities to improve your booth visiting rate.

4. 南广场正门墙体广告 Wall Advertising of South Square——A

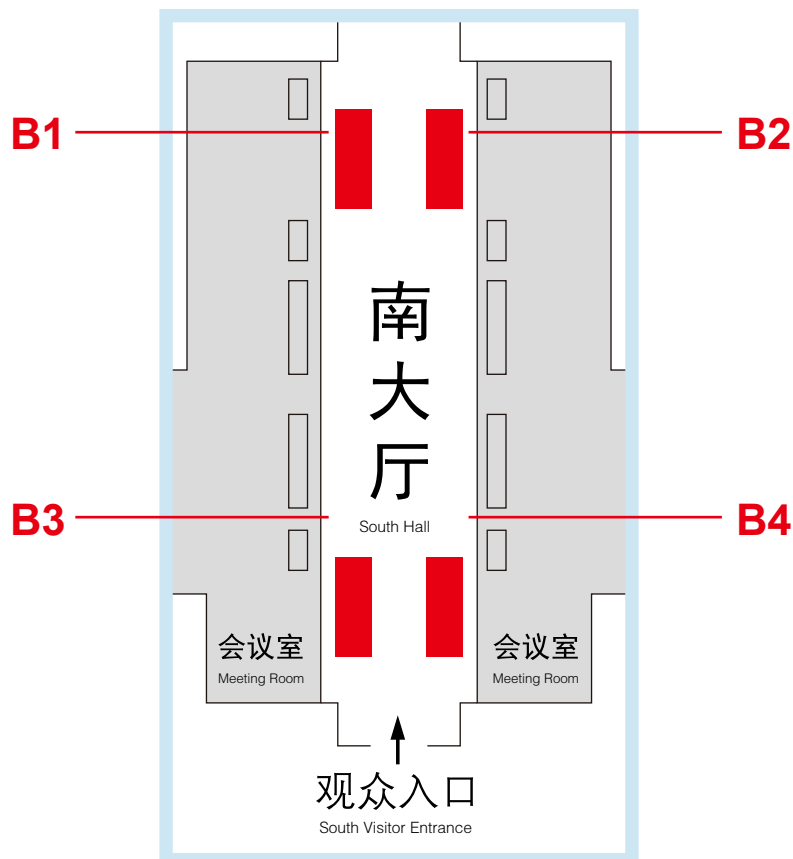
条幅位置 Banner Location	尺寸(米) (宽 × 高) Size (m) (W × H)	数量 数量	单价 (人民币) Price (CNY)
南广场正门墙体广告A1/A2 Wall advertising of South square main entrance	12m × 13m	2幅 2pieces	150,000 / 幅 150,000/Piece
南广场东/南侧墙体广告A3/A4 Wall advertising of South square East/North side	28m × 5m	2幅 2pieces	120,000 / 幅 120,000/Piece

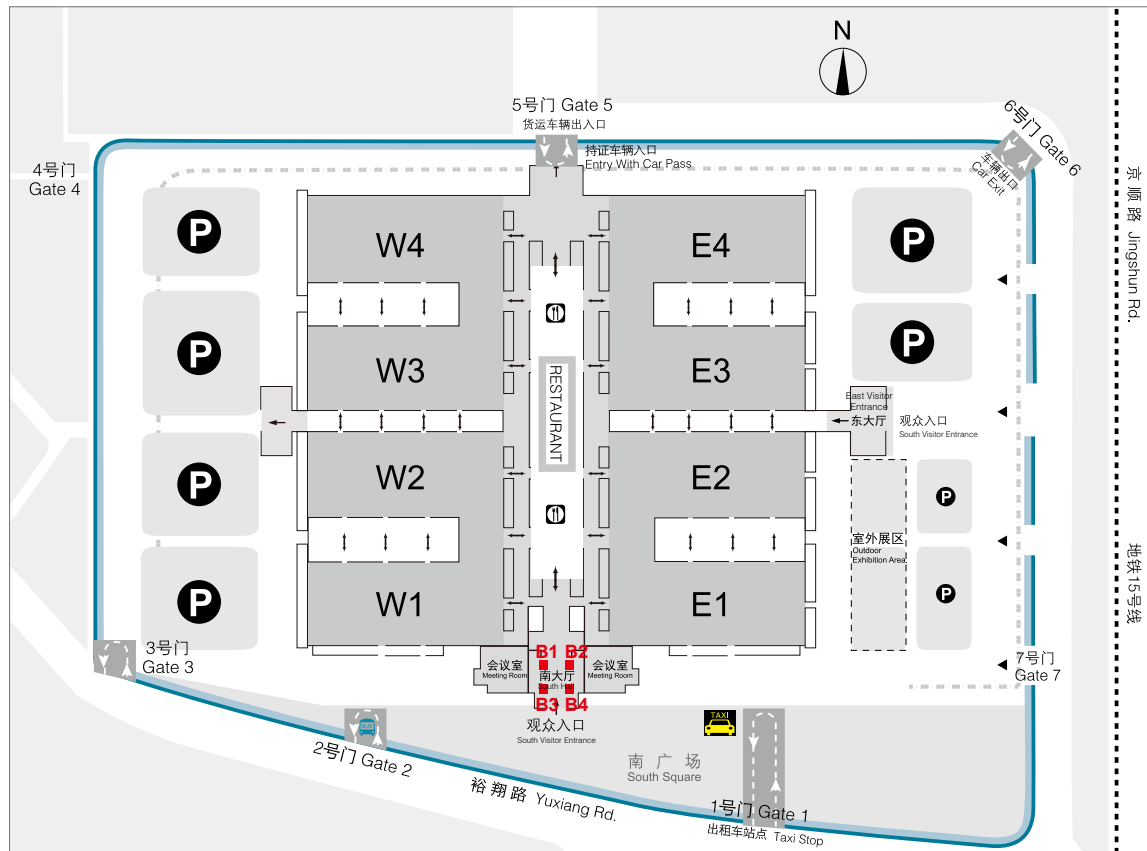
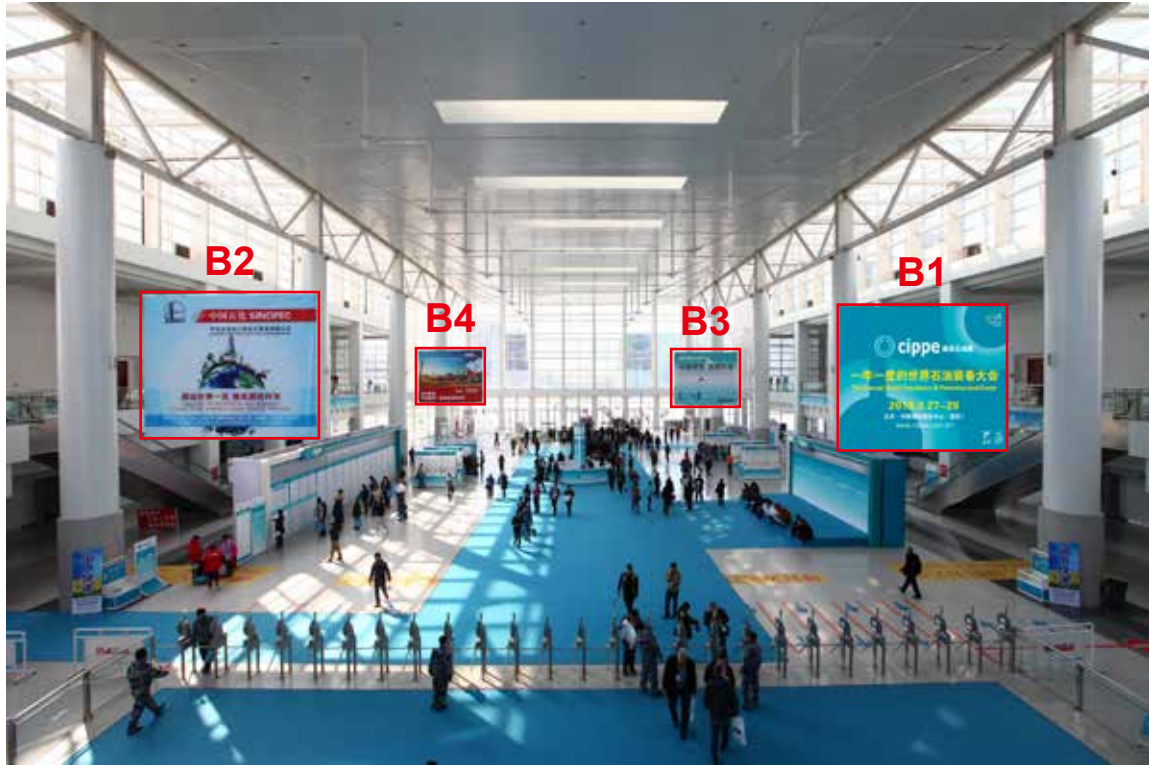




5. 南登录厅正面吊旗广告 Hanging Flag Advertising of Fronted South Entry Hall——B

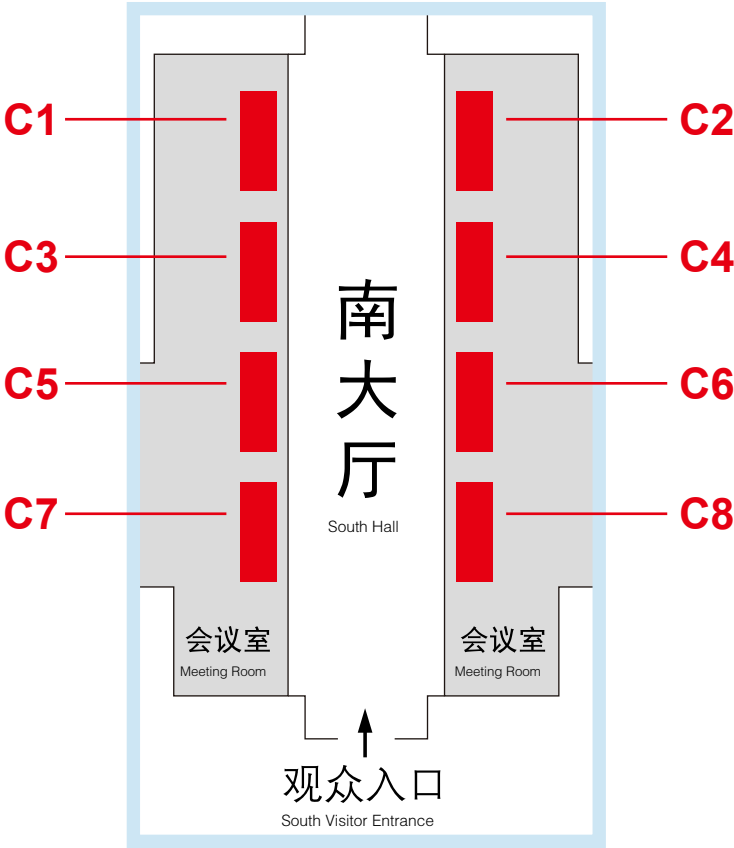
条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量 数量	单价 (人民币) Price (CNY)
南登录厅正面吊旗广告B1/B2/B3/B4 Hanging flag advertising of fronted South Entry Hall B1/B2/B3/B4	6m x 5m	4幅 Pieces	60,000/幅 60,000/Piece

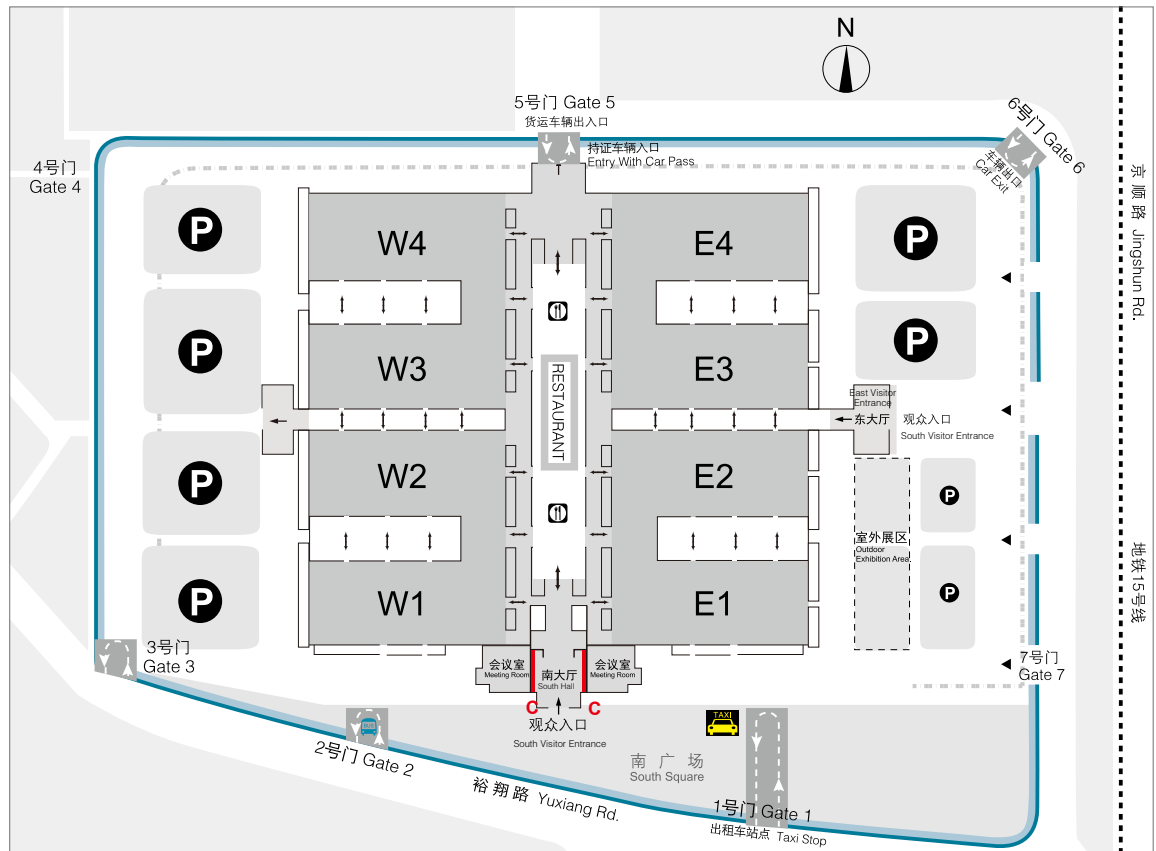




6. 南登录厅两侧吊旗广告 Hanging Flag Advertising on the Two Sides of South Entry Hall——C

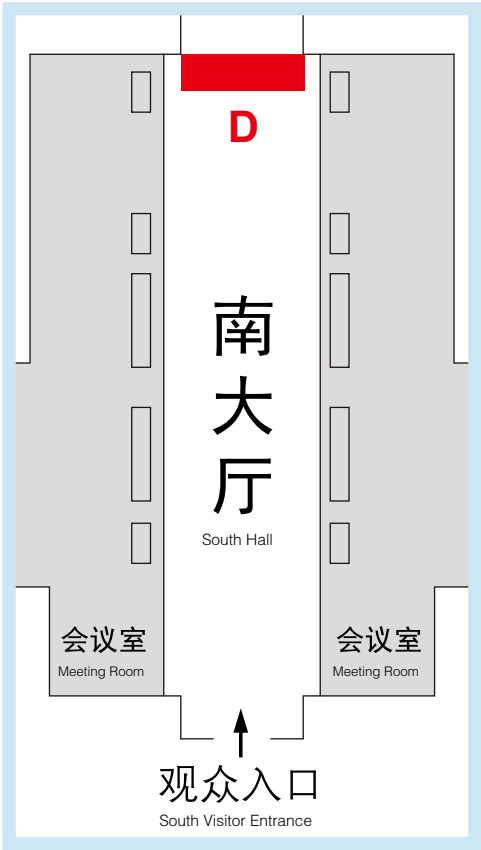
条幅位置 Banner Location	尺寸(米) (宽 × 高) Size (m) (W × H)	数量 Quantity	单价 (人民币) Price (CNY)
南登录厅两侧吊旗广告C1——C8 Hanging flag advertising on the two sides of South Entry Hall C1——C8	5m × 5m	8幅 8Pieces	50,000/幅 50,000/Piece

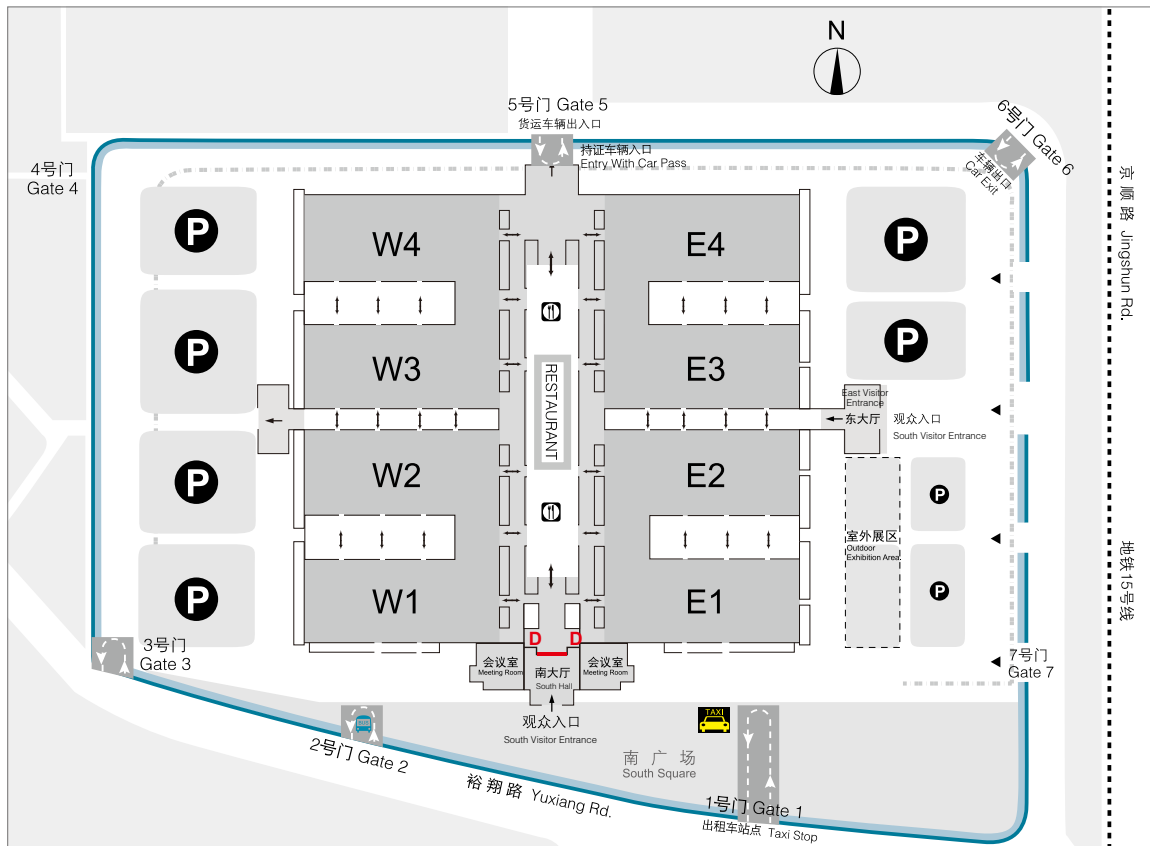




7. 南登录厅广告 Advertising of South Entry Hall——D

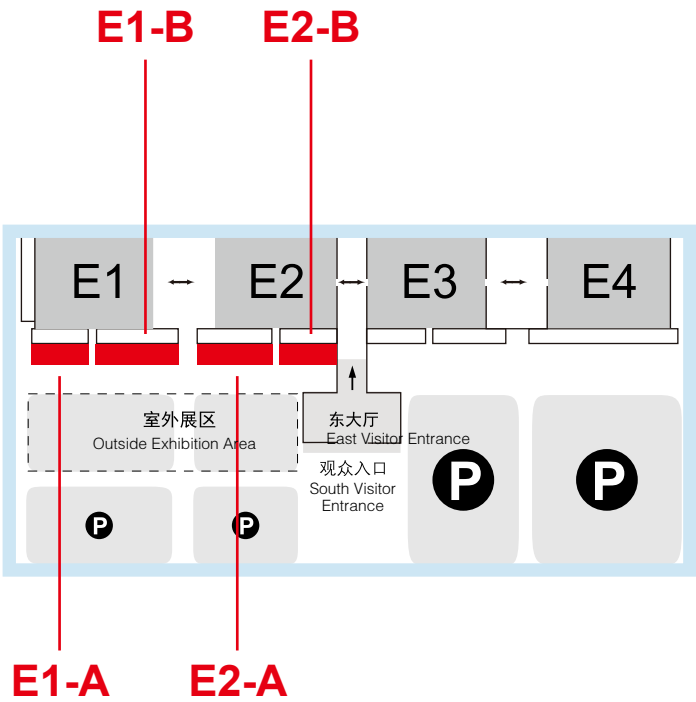
条幅位置 Banner Location	尺寸(米) (宽 × 高) Size (m) (W × H)	单价 (人民币) Price (CNY)
南登录厅LED广告 LED advertising of South Entry Hall	15m × 4m	26,000/15秒 (60次/天) 26,000/15 seconds(60 times/day)
	15m × 4m	48,000/30秒 (60次/天) 48,000/30 seconds(60 times/day)
南登陆厅主廊广告 Main Corridor of South Entry Hall	18m × 2.5m	180,000

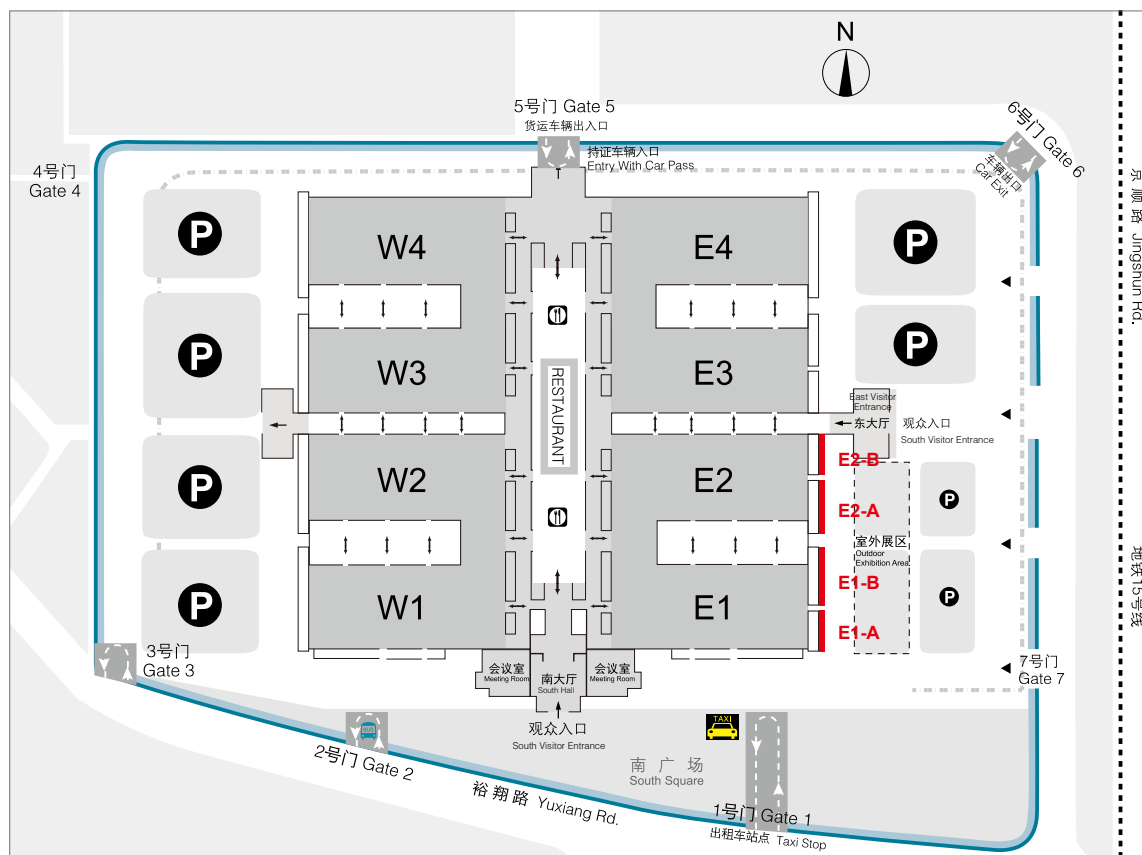




8. 东展馆外墙体广告 Wall Advertising Outside the East Halls——E

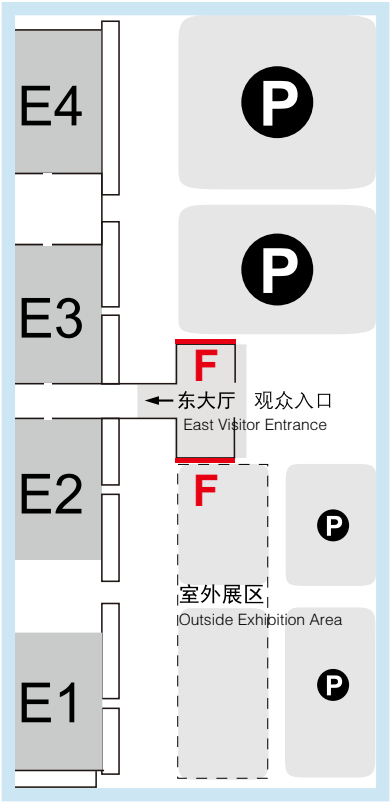
条幅位置 Banner Location		尺寸(米) (宽×高) Size (m) (W×H)	数量 数量	单价 (人民币) Price (CNY)
东展馆外墙体广告 Wall advertising outside the East Halls	E1——A	30m × 5m	1幅 1piece	60,000/幅 60,000/piece
	E1——B	44m × 5m	1幅 1piece	70,000/幅 70,000/piece
	E2——A	38m × 5m	1幅 1piece	65,000/幅 65,000/piece
	E2——B	24m × 5m	1幅 1piece	50,000/幅 50,000/piece

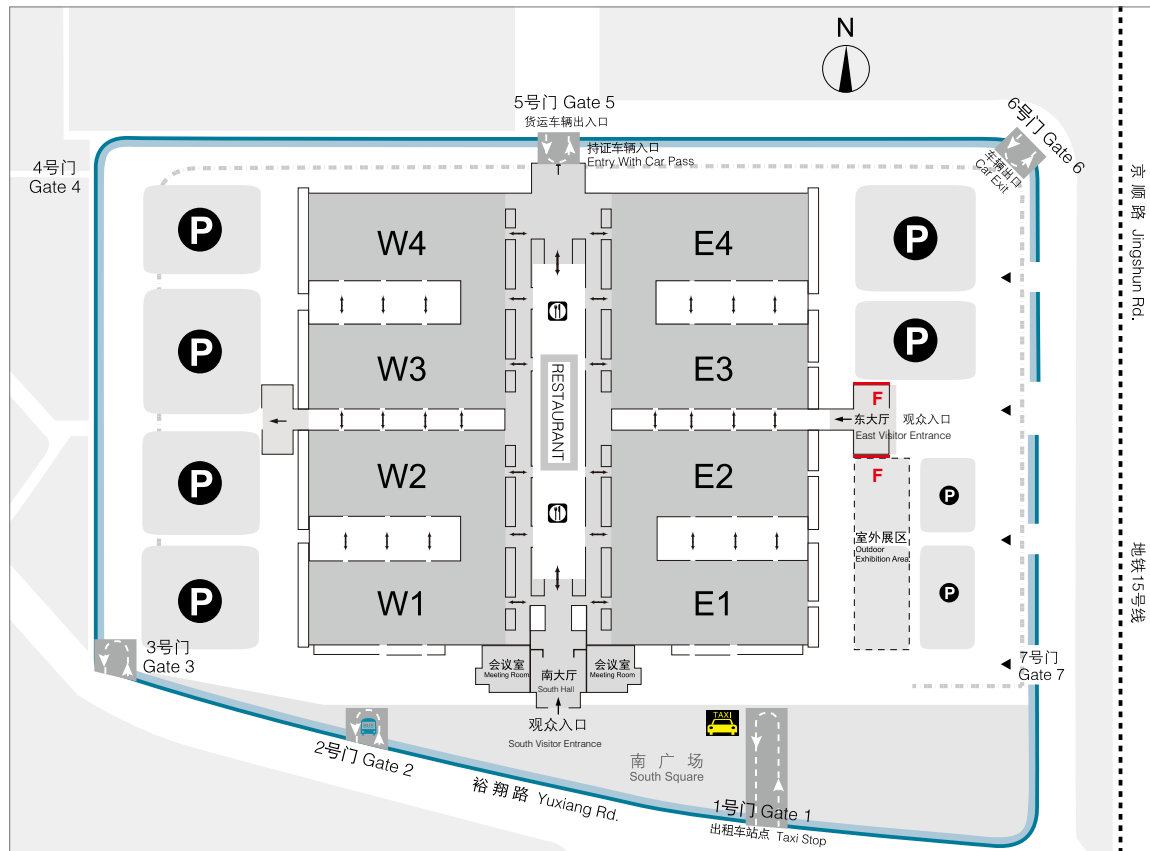




9. 东登录厅外墙体广告 Wall Advertising Outside the East Halls——F

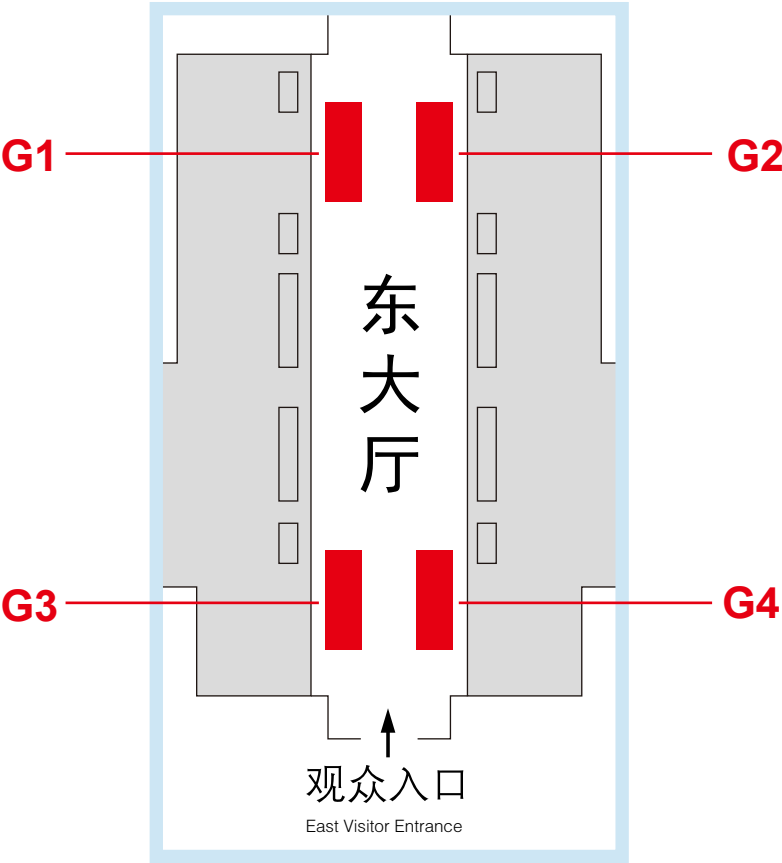
条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量 Quantity	单价 (人民币) Price (CNY)
东登录厅外墙体广告 Wall advertising outside the East Halls	16m × 10m	2幅 2piece	150,000/幅 150,000/piece

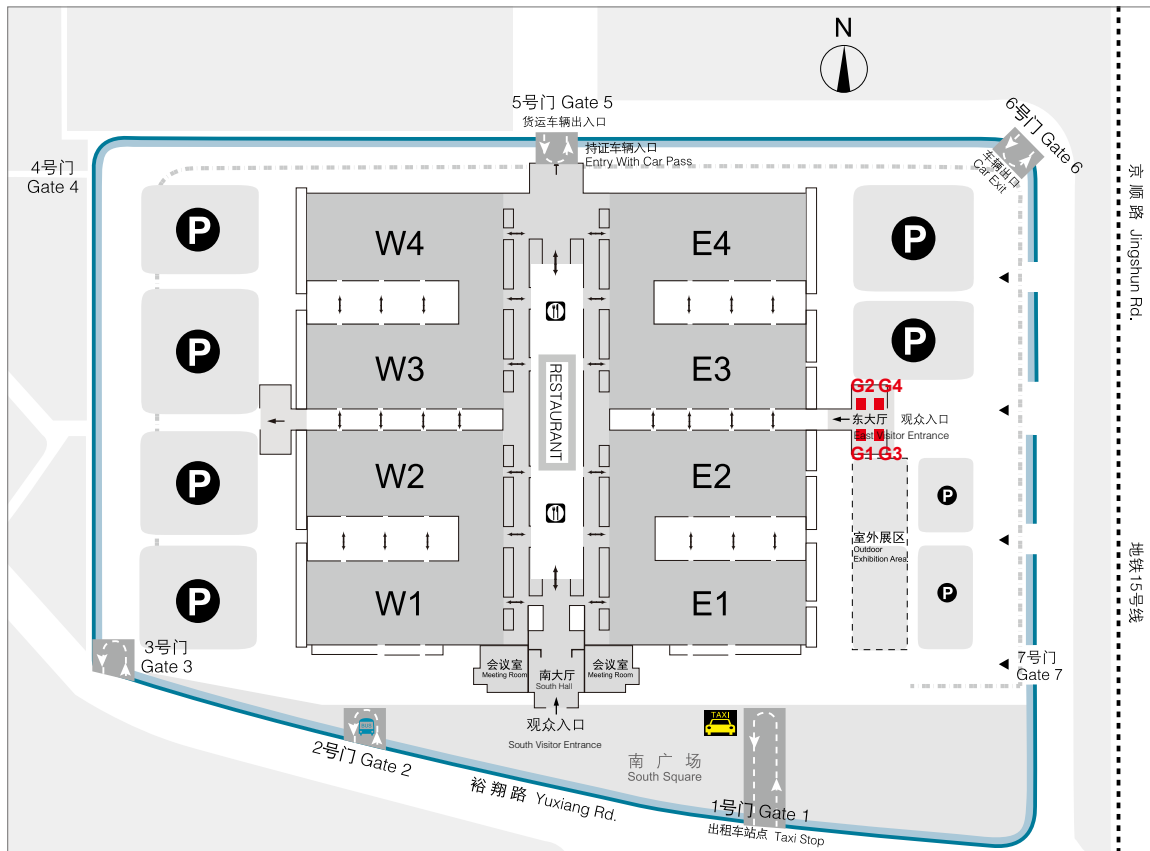




10. 东登录厅吊旗广告 Hanging Flag Advertising of East Entry Hall——G

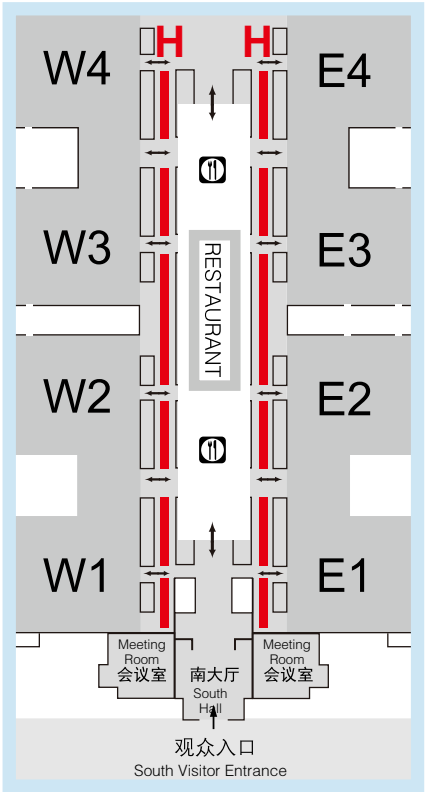
条幅位置 Banner Location	尺寸(米) (宽 × 高) Size (m) (W × H)	数量 Quantity	单价 (人民币) Price (CNY)
东登录厅吊旗广告 Hanging flag advertising of East Entry Hall	3m × 5m	4幅 4piece	50,000/幅 50,000/piece

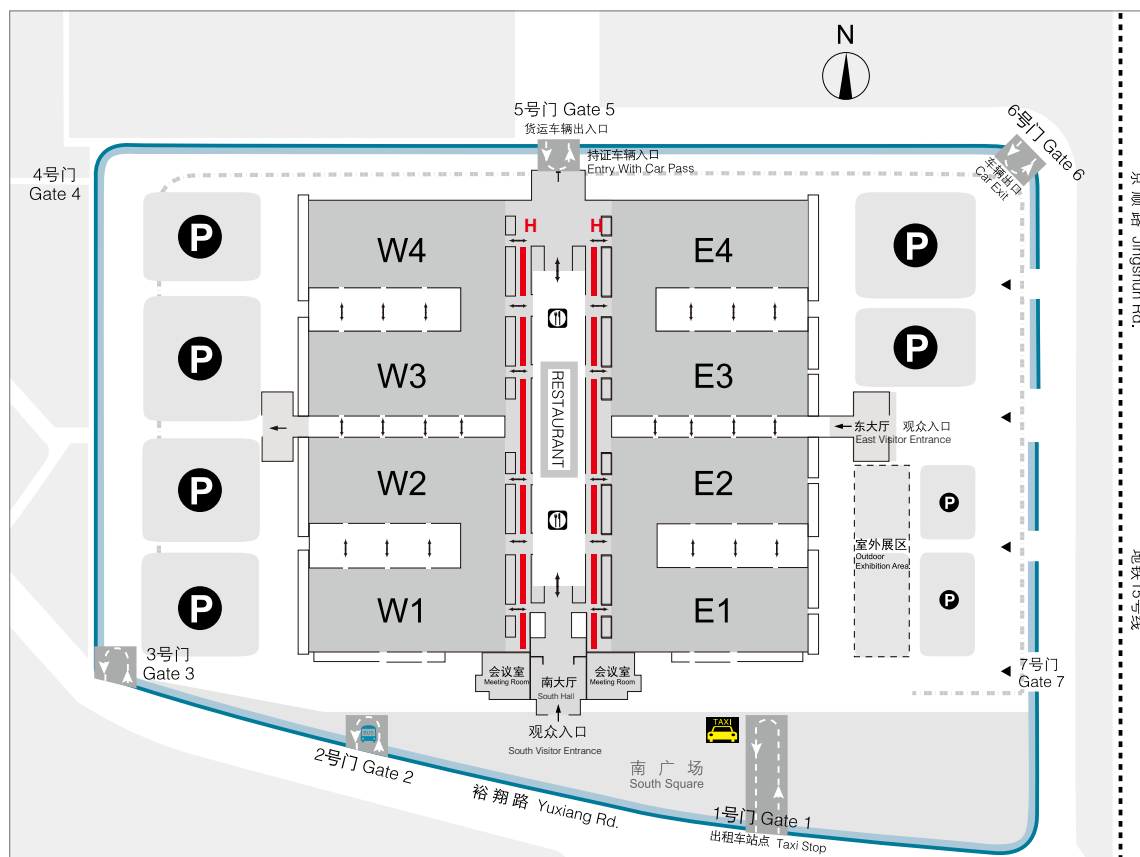
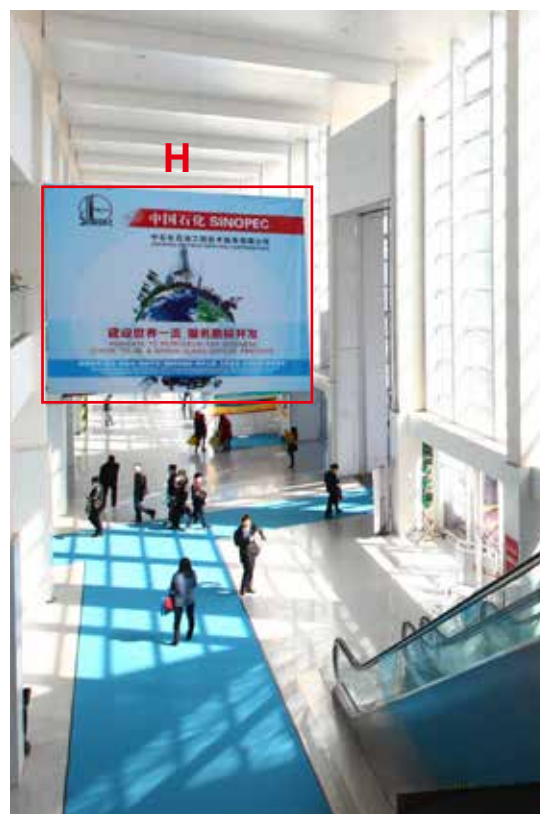




11. 连廊吊旗广告 Hanging Flag Advertising of Corridor——H

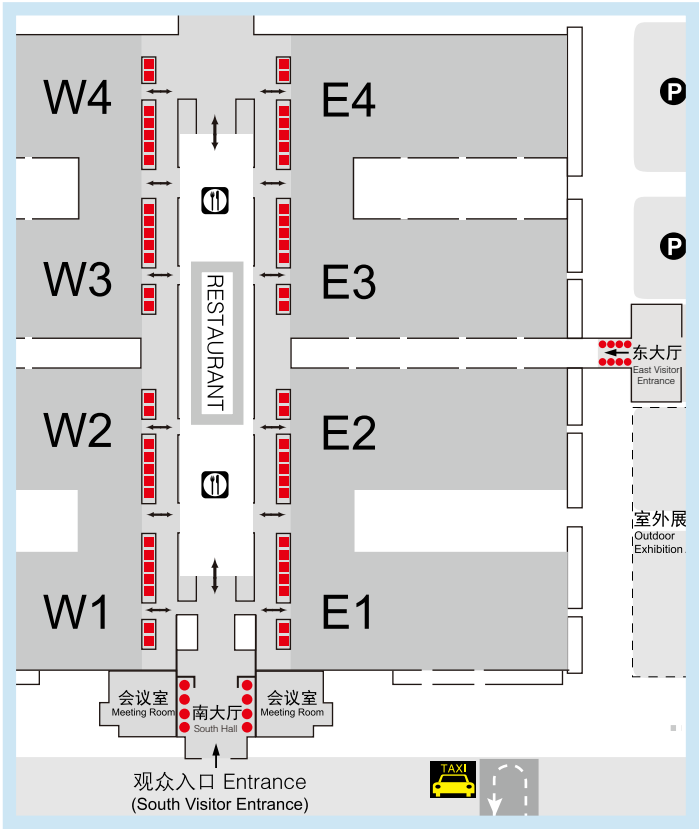
条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量 Quantity	单价 (人民币) Price (CNY)
连廊吊旗广告 Hanging flag advertising of corridor	3m × 5m	36幅 36piece	35,000/幅 35,000/piece
	6m × 4m	36幅 36piece	40,000/幅 40,000/piece

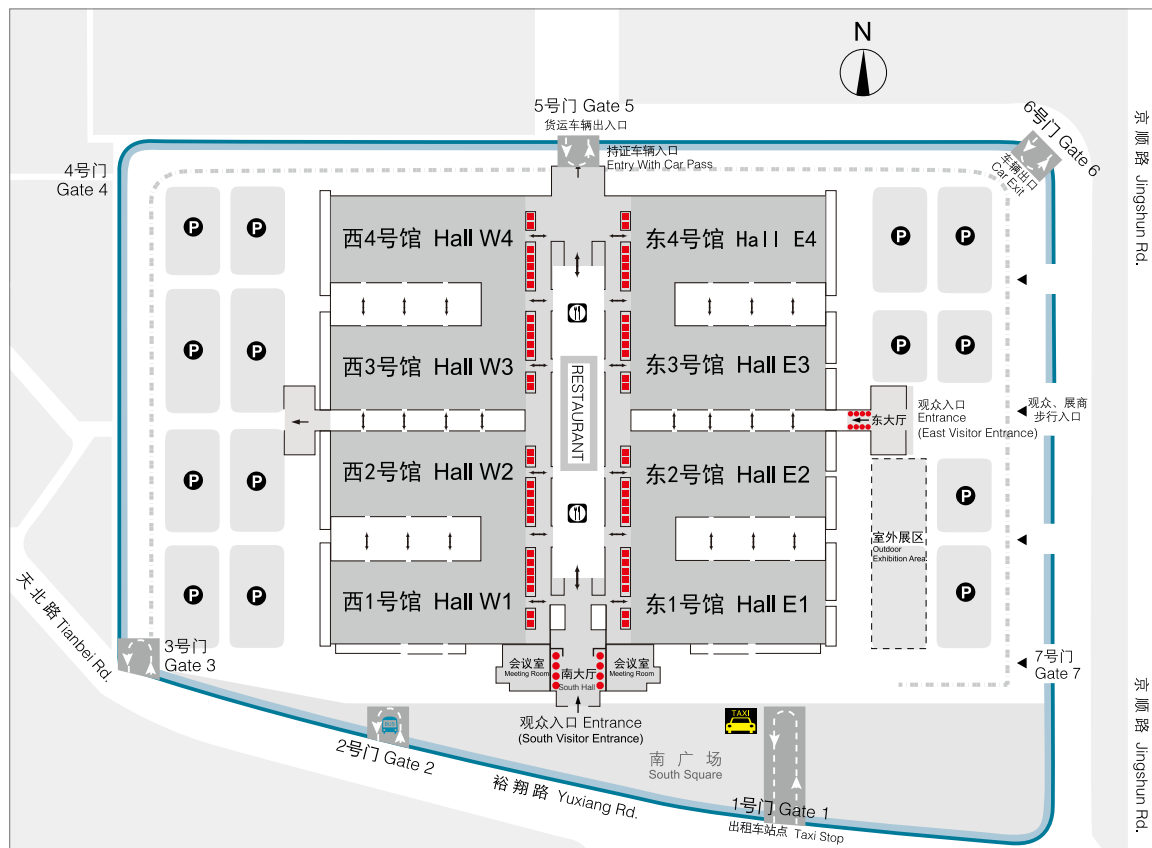




12. 东登录厅圆柱体广告/南登录厅两侧圆柱广告/连廊方柱广告
The Cylinder Advertising of East Entry Hall/Two Sides on South Entry Hall/Square Column Advertising of Corridor

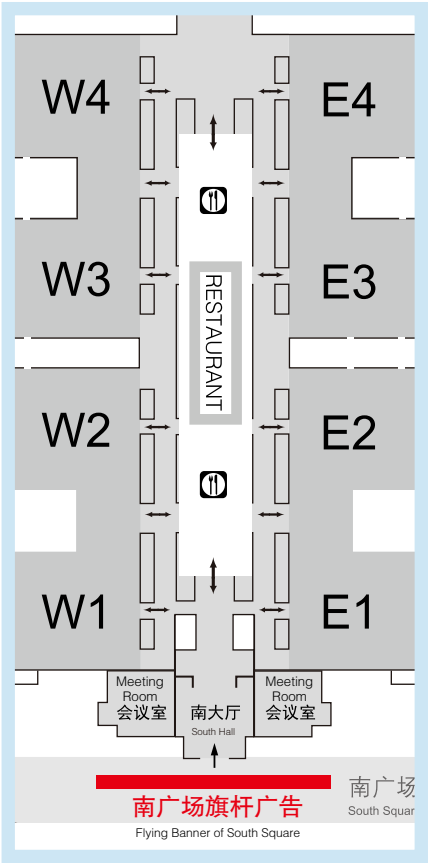
条幅位置 Banner Location	尺寸(米) (宽 × 高) Size (m) (W × H)	数量	单价 (人民币) Price (CNY)
东登录厅圆柱体广告 The cylinder advertising of east Entry hall	2.7m × 3m	28根	2,000/根 2,000/piece
南登录厅两侧圆柱广告 The cylinder advertising of two sides on south Entry hall	5.4m × 3m	12根	25,000/根 25,000/piece
连廊方柱广告 Square column advertising of Corridor	长0.96m × 宽0.76 m × 3.5m	80根	6,500/根 6,500/piece

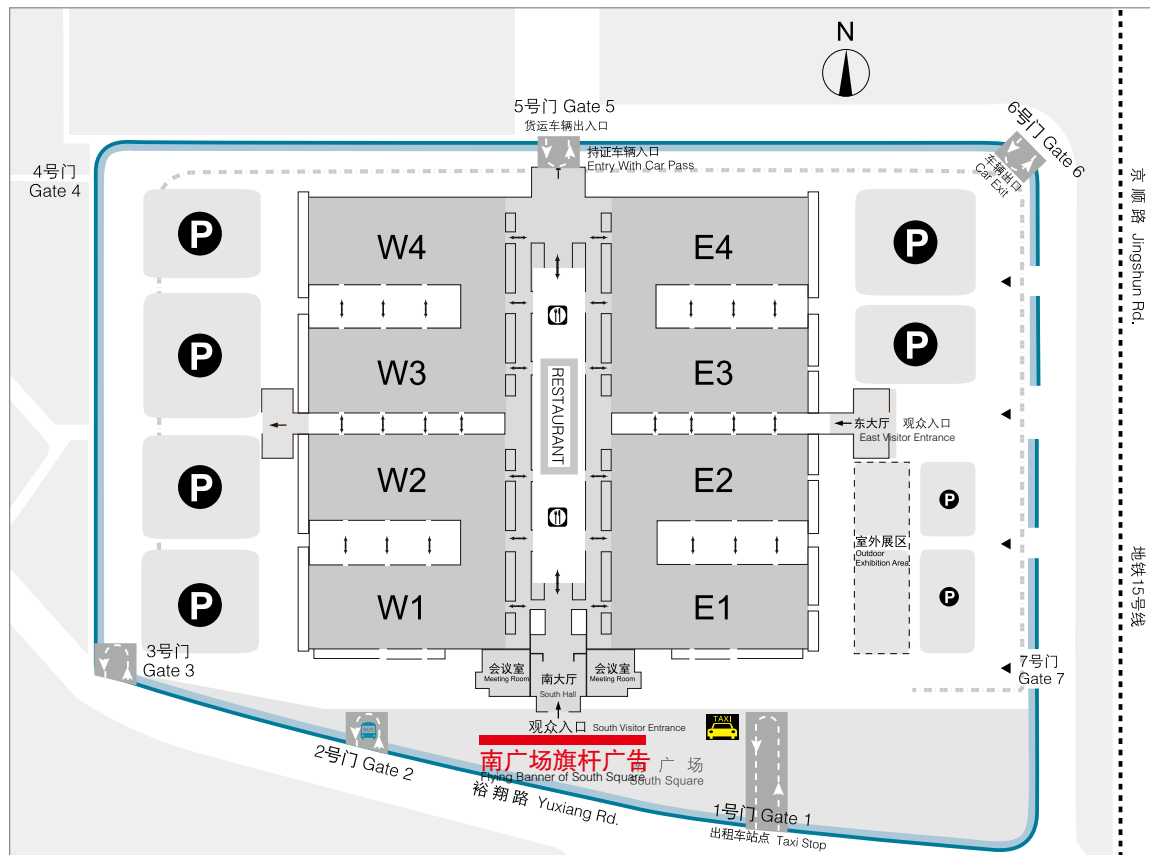
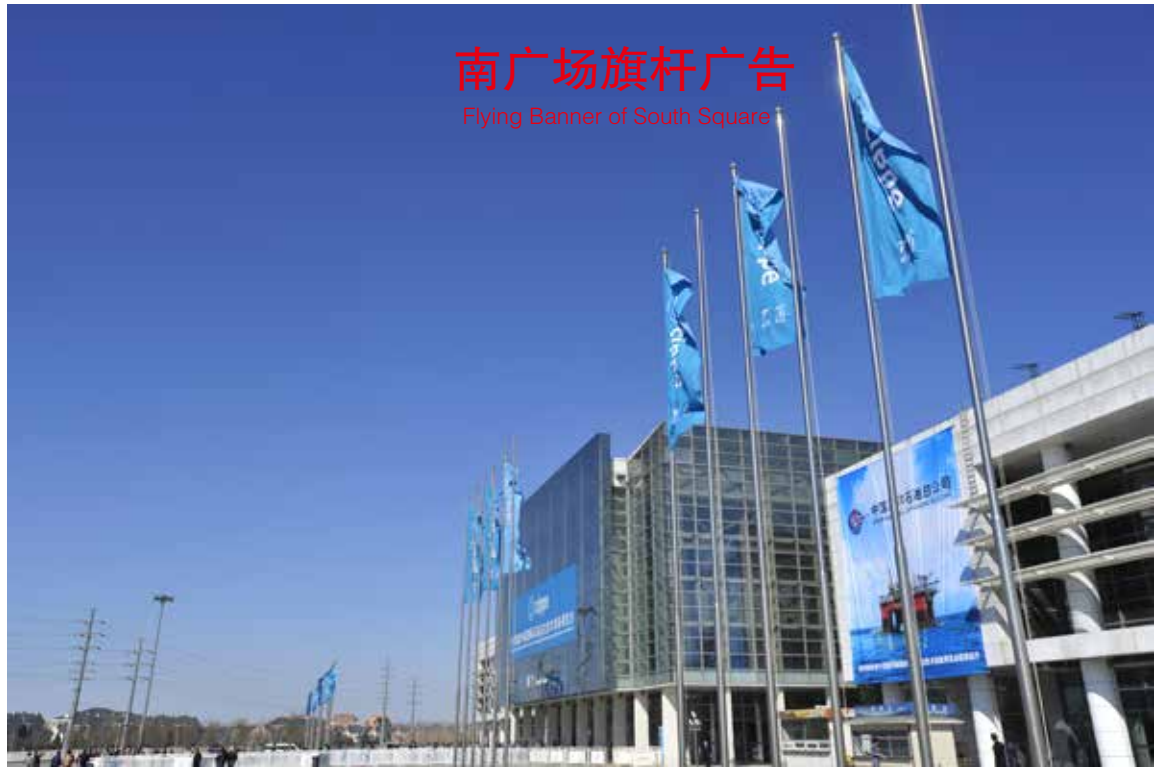




13. 南广场旗杆广告 Flying Banner of South Square

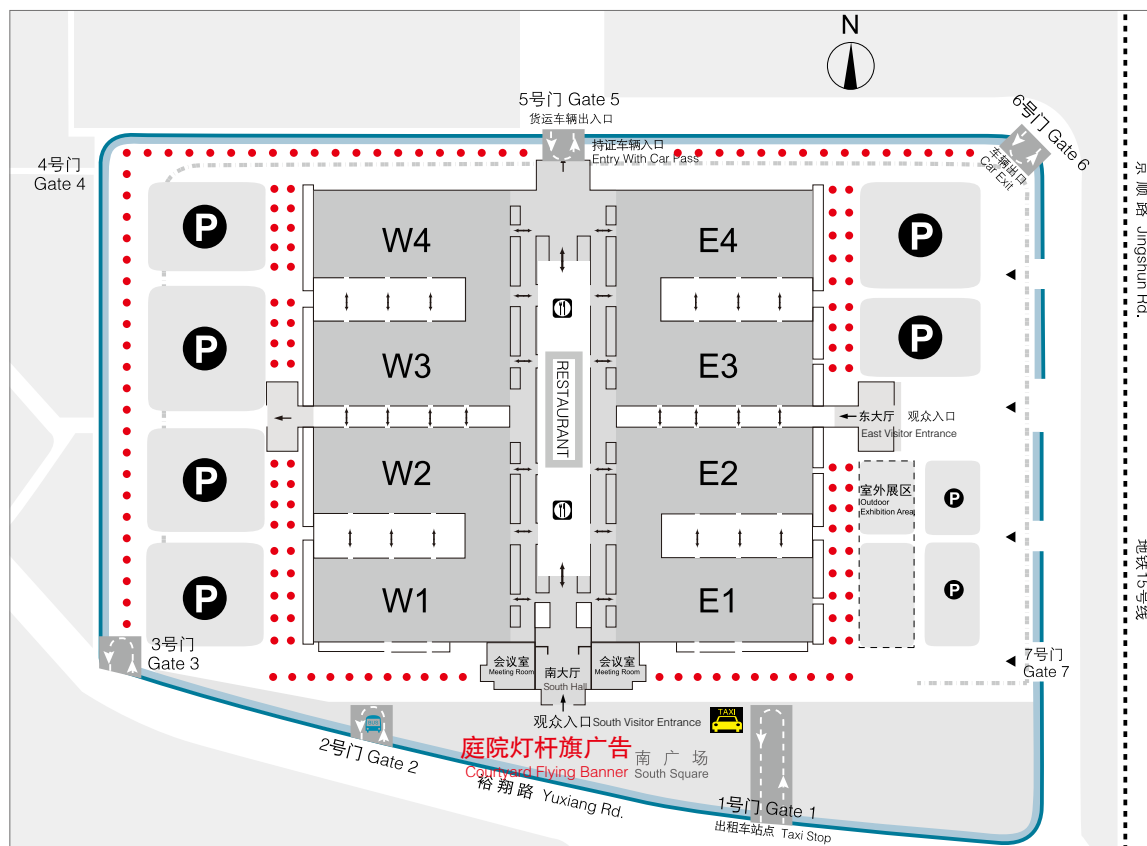
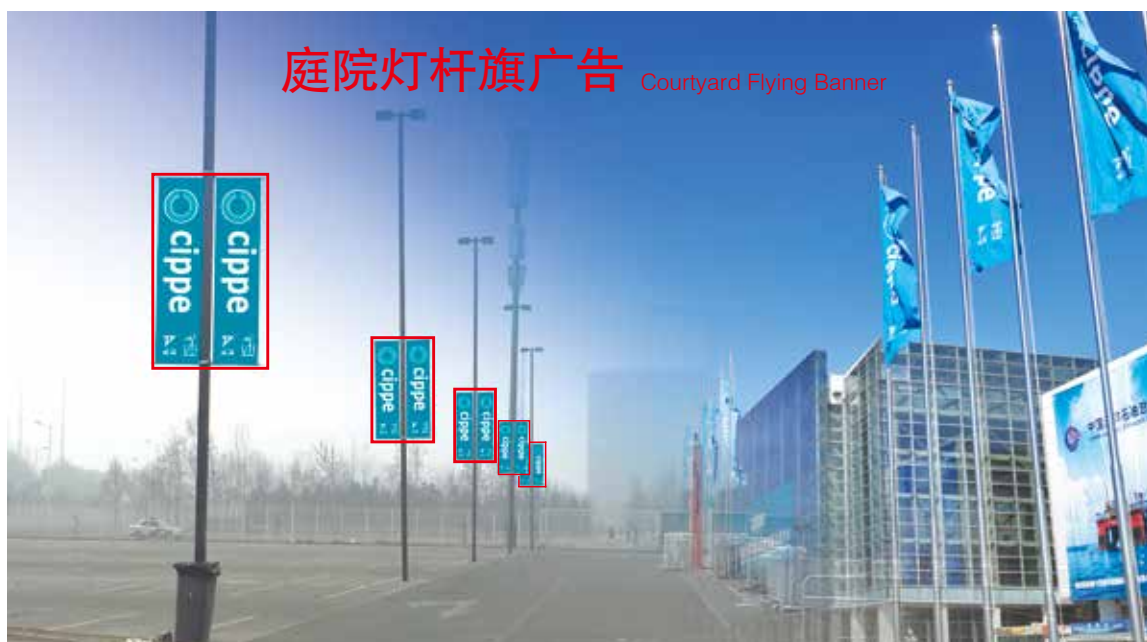
条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量 Quantity	单价 (人民币) Price (CNY)
南广场旗杆广告 Flying banner of South square	6m × 1.2m	24根 24pieces	7,000元/根 7,000/pieces





14. 庭院灯杆旗广告 Courtyard Flying Banner

条幅位置 Banner Location	尺寸(米) (宽×高) Size (m) (W×H)	数量 Quantity	单价 (人民币) Price (CNY)
庭院灯杆旗广告 Courtyard flying banner	0.75m × 2.5m	141根 141pieces	3,500元/根 3,500/pieces





cippe展品创新金奖首创于2012年，由cippe振威国际石油展组委会发起，经由十余位权威专家院士组成的评审委员会严格评审，从该届cippe石油展的众多申报展品中选出具有自主知识产权、具有重大技术突破、能代表该领域国际最高科技水平的装备及技术。

Gold Award for innovative exhibits initiated by cippe organizing committee in 2012. By inviting more than 10 authoritative experts to organize the review committee, with strict evaluation, the committee will select the awards-winning equipment or technology which should get the independent intellectual property rights, major technical breakthrough and most representing the highest developing level in the international petroleum industry.

专家评审委员会成员 The Expert Evaluation Committee Members



翟光明

中石油集团咨询中心
专家，中国工程院院士



沈忠厚

中国石油大学教授，
中国工程院院士



郭尚平

中国石油集团勘探开发科学
研究院 中国科学院院士



苏义脑

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中国工程院院士



李鹤林

中石油集团管材研究所高
级顾问，中国工程院院士



秦文贵

渤海钻探工程技术分公司
书记，教授



张来斌

中国石油大学（北京）
校长，博导



柳贡慧

北京工业大学校长，
教授，博导

**赵金洲**

西南石油大学
校长/博导

**陈次昌**

西南石油大学
原四川省政协副主席
省工商联主席 教授/博导

**姜伟**

中国海洋石油总公司
副总工程师，教授

**傅诚德**

中石油集团咨询中心
专家，教授

**钟树德**

中石油集团公司咨询中心
专家，教授

**刘清友**

西华大学校长
教授，博导

**刘汝山**

中石化石油工程技术服
务有限公司，党委书记

**张永泽**

中石油装备制造分公司
副总经理，教授

**刘乃震**

长城钻探公司
副总经理，总工程师

**郑新权**

中国石油勘探与生产分公司
副总经理/教授

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院长/教授

**石林**

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**张冠军**

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研究院 院长 教授

**周健良**

中海油集团勘探开发
研究院总工程师，教授

**朱天寿**

中石油咨询中心专家教授

**胡泊**

贝克休斯
亚太区销售总经理助理

展会期间的宣传机会 During the Show >>>

15. 展会报告 Post-show Report

■ 规格 Specification

广告位 Advertisement	尺寸 (毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)
封面 Front Cover	210 (W) x 297 (H)	4 色 4 Color	100,000
整版 Full Page	210 (W) x 297 (H)		50,000
1/2版 1/2 Page	210 (W) x 297 (H)		25,000
1/4版 1/4 Page	210 (W) x 297 (H)		10,000

展后最权威最全面的展会资料，精美制作，每年印刷50,000册。行业协会、高端展商一对一派送。展会报告中的展商特辑将针对贵司参展做立体全面的呈现。

It is the most authoritative and comprehensive information about the show, Outstanding designed, Be printed 50,000 copies every year. We deliver it to industry associations and top exhibitors by one-to-one. Exhibitors special in post-show report is a perfect presentation platform for your company.



封面 Front Cover

全球最大石油展 产业领袖国际交流会成功举行

2017年3月20日，cippe全球最大石油展产业领袖国际交流会在北京国际展览中心隆重召开。来自国内外的政府领导、行业领袖、参展商代表、资深专家、驻华使节等500余人出席了交流会。



第十届全国人大常委会副委员长陈昌贵

第十届全国人大常委会副委员长陈昌贵，全国政协常委、中国石化集团公司前董事长、党组书记傅成玉，全国政协常委、中国石油大学（北京）校长张来斌，中国石油天然气集团公司副总经理、党组成员刘安斌出席交流会并做精彩演讲。

出席此次交流会的主要嘉宾还有中国石化集团公司党组成员、股份公司高级副总裁王志刚，中国海洋石油总公司副总经理、党组成员吕波，国家海洋局前党组成员、纪委书记、中国海洋石油协会会长周茂平，中国工程院院士、中国石油大学教授苏义脑，中国石油天然气集团公司总经理助理汪世忠，中国海洋石油总公司总经理助理陈伟，国家发改委副主任林华，中国船舶社副社长范强，中国造船工程学会副理事长李国安，中国贸促会（中国国际商会）中心副主任凌凤志，中国石油和石化工业设备工业协会常务副理事长林明，中国国际贸易促进会石化行业分会副会长马春艳，中国船东协会会长、常务副会长张守国，中国船舶工业行业协会秘书长金鹏，中国造船工程学会副秘书长金向军，克拉玛依市副市长徐建辉，潍坊市贸促会会长、中日韩产业博览会

内文彩页

16. 展馆WiFi登录页广告 Onsite WiFi Login Page ads

■ 规格 Specification

广告位 Advertisement	尺寸（像素）Size (pixel)	颜色 Color	价格（人民币） Price (CNY)
Hall E1	宽320*180 像素	3 色 3 Color	30,000
Hall E2	宽320*180 像素		30,000
Hall E3	宽320*180 像素		30,000
Hall W1	宽320*180 像素		30,000
Hall W2	宽320*180 像素		30,000
Hall W3	宽320*180 像素		30,000
注：单个展馆的广告位价格为3万元，全部展馆广告位买断价格为15万元。 Advertising price for single exhibition hall is CNY30,000, exclusive advertising price of all halls is 150,000 CNY.			

本届展会，展馆WiFi网络将实现全覆盖。通过WiFi登录页广告，可以将企业的参展信息传递给广大参展商、以及所有国内外参观观众，实现一对一传达，传播范围大，覆盖面广。同时，通过此形式广告的定向引导作用，可直接吸引观众莅临企业展台洽谈合作。

During cippe 2019, Wifi network of exhibition halls will be full covered. Through the Onsite WiFi login page ads, your information will be passed to other exhibitors, as well as all visitors from home and abroad, to achieve one-to-one communication with a wide range of coverage. Besides, through the directed orientation of advertising, audiences will be directly attracted to your booth for cooperation discuss.



页面1 Page1



页面2 Page2



页面3 Page3



页面4 Page4

17. 会刊广告 Show Catalogue Advertisement

■ 规格 Specification:

广告位 Advertisement	规格: 宽x高 / 颜色 单位: (毫米) Specification : W x H / color unit: mm	价格 (人民币) Price (CNY)
封面 Front Cover	130 x 210 / 4色 4 color	30,000
封底 Back cover		25,000
封二 Inside front cover 1		20,000
封三 Inside back cover 1		18,000
扉页 Head Page		20,000
彩色内页 Colored Inside Page		10,000



封面 Front Cover

会刊将会分发给展商、观众、使馆、协会及不能参会的国际买家，这将为贵公司创造持续的商业机会。

1) 尺寸技术要求:

- 出血版页尺寸 – 216毫米(高) X 136毫米(宽)
- 裁切版页尺寸 – 210毫米(高) X 130毫米(宽)

2) 广告稿必须符合以下要求: (截止日期2019年1月19日)

- 彩色 – 1套分色正片及四色样稿
- 黑白 – 黑白菲林(正片), 画稿概不受理

Reach your buyers at the show and even after! Show directory will be distributed to exhibitors, trade visitors to the show, embassies, trade associations and more. Many months after the show, the directory continues to provide international buyers with a quick and comprehensive reference guide used to secure new contracts, products and services, which can create continuous business opportunities for you.

1) TECHNICAL REQUIREMENTS:

- Bleed - 216mm (H) x 136mm (W)
- Trimmed - 210mm (H) x 130mm (W)

2) ARTWORK / MATERIALS (Deadline for submission is 19th Jan., 2019)

COL: Screened color separated positive films with progressive proofs.

B&W: Original artwork, reproduction proofs, photo print or screened positives.



封底 Back Cover

18. 参观指南 Visitor Guide

■ 规格 Specification

A 参观指南版面广告 Advertisement in Visitor Guide

广告位 Advertisement	颜色 Color	价格 (人民币) Price (CNY)
封面 The cover	4 色 4 Color	150,000
封底 Back cover		80,000
封二 Inside front cover 1		60,000

B 参观指南展位标注 (人民币20,000元)

贵公司的展位将在展位图中用特殊颜色标注, 让观众更快速、方便找到您。

B. Special Label in the Floor Plan (CNY 20,000)

Your booth number and the company's name will be marked with special color, which will let visitors find you more easily and more quickly.

截止日期: (公司商标的电子文档) 2019年1月19日

Deadline: (Digital file of corporate logo submission) 19th Jan., 2019

参观观众及展商人手一份, 内容包括展馆平面图、展商具体分布图等大量实用信息, 是企业最直面、高效的宣传途径。

Each visitor will get one visitor guide which contains the overall floor plan, detailed exhibitor distribution and a lot of useful information. It is the most efficient way to promote enterprise's image.

www.cippe.com.cn



cippe 振威石油展

第十九届中国国际石油石化技术装备展览会
The 19th China International Petroleum & Petrochemical Technology and Equipment Exhibition



第十九届北京国际石油天然气管道与储运技术装备展览会
The 19th Beijing International Exhibition on Equipment of Pipeline and Oil & Gas Storage and Transportation



Beijing 2019
北京海工展

第九届北京国际海洋工程技术与装备展览会
The 9th International Offshore Engineering Technology & Equipment Exhibition



第九届北京国际天然气技术装备展览会
The 9th Beijing International Natural Gas Technology & Equipment Exhibition

2019年3月27-29日
北京·中国国际展览中心(新馆)
New China International Exhibition Center, Beijing



cippe 振威上海石化展

第十届上海国际石油石化技术装备展览会
The 10th Shanghai International Petrochemical Technology and Equipment Exhibition

2018年8月23-25日
中国·上海新国际博览中心
Shanghai New International Expo Center



cippe 振威石油展

第十九届中国国际石油石化技术装备展览会
The 19th China International Petroleum & Petrochemical Technology and Equipment Exhibition



格锐特钻头
GRUET DRILL BIT
Booth No. E3550

2019年3月27-29日
北京·中国国际展览中心(新馆)
New China International Exhibition Center, Beijing

参观指南
VISITOR GUIDE



振威
ZHENWEI
服务热线: 834316

19.展会日报广告 cippe Daily Advertisement

■ 规格 Specification

广告位 Advertisement	规格: 宽x高 / 颜色 单位: (毫米) Specification: W x H / colorunit: mm	价格 (美元) Price (\$)
整版、彩色 A full-page advertisement, Color printing	246x374 毫米/9.7x14.7 英寸	8,065
A4尺寸、彩色 A4 size, Color printing	196x291 毫米/7.7x10 英寸	5,160
A4 junior、彩色 A4 junior, Color printing	196x254 毫米/7.7x10 英寸	4,515
美国junior、彩色 American junior, Color printing	146x218 毫米/5.7x8.6英寸	2,903
半版、彩色 A Half-page advertisement, Color printing	246x181毫米/9.6x7.1 英寸	4,032
美国junior半版、彩色	146x107毫米/5.7x4.2 英寸	1,452

(备注: 广告可分软文及硬广告2种, 软文版面随排版需求有部分调整。广告联系方式: 010-58236579 Email: cippe@zhenweiexpo.com)

To book space or request further information about advertising in cippe Daily, please send an email to cippe@zhenweiexpo.com)

与全球知名石油周报《Upstream》合作, 内容中英文双语版, 全球知名记者撰稿, 展会现场每日发行。展会日报回顾每日展会现场, 关注展会动态, 发布展会亮点展位、展品, 报道展会同期举办论坛资讯, 跟踪参访参展商及参观观众的参展感言。发行量20,000份/天, 展会现场派发, 全球同步浏览。

The official cippe Daily, in conjunction with Upstream, the world's leading provider of independent news on the oil and gas industry. The prestigious cippe2012's Daily will be produced and printed in Beijing each day of the event, allowing participants to stay up to speed on the latest industry news from the show and from around the globe. This creates an excellent advertising opportunity. Whether you want to alert participants to your booth number, build brand awareness, strengthen your company profile, buy or sell goods and services, cippe Daily will get your message across effectively to both visitors and exhibitors! (20,000 pieces/day)

There are many options to choose from, but the most commonly used are:


cippe 振威石油展

upstream
OFFICIAL SHOW DAILY PRODUCED BY UPSTREAM

TUESDAY 27 MARCH 2018

AT THE SHOW
 Curtain rises on cippe2018 P7
 Events schedule P8
 Foreign embassies promote domestic oil and gas industry P9
 Meeting point for buyers and sellers P9
 Exhibitor profiles P10 to 12

cippe 2018
 论坛日程 P7
 外国使馆推荐本国油气工业 P8
 cippe——采购商和供应商的聚会 P9
 展商风采 P10-12

Storage facilities needed to bridge gap
 储油设施缺口
 中国石化集团 P13

LNG spot market boosts leverage
 液化天然气
 现货市场提升话语权 P14

Challenges for Daqing
 大庆油田面临的挑战 P15

Stepping up pace in unconventional drive
 非常规油气开发
 提速 P16

China's strategy shift
 中国石化公司正将开发重点转向海上新发现的油田, 以弥补国内石油产量的下降。 P23

“液氮泡沫水泥浆固井自动化装备”荣获第七届“cippe展品创新金奖”
 中国石化集团 P24


cippe 振威石油展

Wednesday 28 March 2018

Sinopec Foam Cementing System wins cippe2018 Innovation Gold Award



Cippe2018 has awarded the Gold Award for most innovative exhibition to Sinopec for the Foam Cementing System.

The Sinopec Foam Cementing System is a unique innovation and superior cementing performance in the field of oil and gas industry.

The system is designed using advanced liquid nitrogen technology and can be used in a wide range of applications for cementing in low pressure and high gas fields.

The system has been tested and can meet a broad range of requirements for cementing in low pressure and high gas fields.

The system has been tested and can meet a broad range of requirements for cementing in low pressure and high gas fields.

The system has been tested and can meet a broad range of requirements for cementing in low pressure and high gas fields.

20. 展商技术交流会 Exhibitor Technical Seminar

通过信息化的介绍，为您的潜在客户加深印象！在现场的技术交流会中，您将为潜在客户群体展示您的公司形象和产品，传达贵公司的经营理念和市场布局，直面高效交流。组委会将帮助您在展前推广您的技术交流会，并提供场地和设备。

Impress potential buyers through an informative presentation! You will present your company and product to potential buyers at the exhibitor seminar onsite. Convey your ideas and advantages to potential buyers as well as answer their questions face to face. The organizer will help you to promote your seminar to visitors before the show and provide venue and facilities.

价格：人民币 8,000元 / 小时 Price: CNY 8,000 / hour

截止日期：(演讲者的姓名和交流会的题目) 2019年2月26日

Deadline: (speaker and topic submission) 26st Feb., 2019



21. 观众登记处 Visitor Registration (Exclusive)

■ 规格 Specification

位置 / Location	价格 (人民币) / Price (CNY)
南登录厅 South Entry hall	80,000
东登录厅 East Entry hall	60,000

截止日期: (公司商标的电子文档) 2019年1月19日
Deadline: (Digital file of corporate logo submission) 19th Jan., 2019

登记处是观众进入展厅的必经之地, 让展会登记处成为贵公司另一形象展示平台:

- 1) 将印有贵公司商标的两个灯箱放置在登记处过道前侧
- 2) 用贵公司的商标装饰登记台
- 3) 在登记处旁可设专人派发资料

Impress your customers upon arrival! Registration area is the first place where all visitors must register before entering the exhibition hall. Make the show registration area your company's exclusive front reception desk by -

- 1) Placing two light boxes imprinted with your corporate logo at the front side on the gangway of the registration area
- 2) Decorating the counter structure with your company logo
- 3) Enjoying exclusive service of material distribution to all visitors



22. 展位指示牌 Booth Guiding Board

4个贵企业LOGO、展位产品、位置标识的指示牌将被放置在贵司所在展馆的出入口等重要位置，以便引导观众前往您的展台参观。

Direction Board

In order to guide the visitors to your booth directly, four direction boards with your company's logo, exhibits and your booth location will be placed in the important position like the doorway etc. Your company name and logo will also leave a deep impression on visitors.



价格（人民币）：40,000元

截止日期（以广告电子档提交为准）：2019年2月1日

Price: CNY 40,000

Deadline (submit the advertising in electronic file):

1st February, 2019



23. 胸卡独家赞助 (独家) Badge (Exclusive)

80,000名专业观众将佩带着印有贵公司广告的胸卡! 正面印有大会信息、背面印有贵公司广告。

80,000 professional visitors will wear the Badge that printed with your company's advertisements. The Badge printed with the exhibition information on the front and your company's advertisements on the back will be given to each registered visitor.

价格 (人民币) : 100,000元 Price: CNY 100,000

截止日期 (以广告电子档提交为准) : 2019年2月1日

Deadline (submit the advertising in electronic file): 1st February, 2019


cippe 振威石油展
 

股票代码: 834316

第十九届中国国际石油石化技术装备展览会
The 18th China International Petroleum & Petrochemical Technology and Equipment Exhibition

2019.3.27-29 北京·中国国际展览中心(新馆)
New China International Exhibition Center, Beijing

展商证

EXHIBITOR




2018胸卡-展商证-反面.pdf 1 2018/6/4 15:50:28

ciooe 振威石油展

第十九届北京国际海洋石油天然气展览会
The 19th Beijing International Offshore Oil & Gas Exhibition

CIPE

第十九届北京国际石油天然气管道与储运技术装备展览会
The 19th Beijing International Exhibition on Equipment of Pipeline and Oil & Gas Storage and Transportation

Expec

第十九届北京国际防爆电气技术设备展览会
The 19th Beijing International Explosion Protection Electric Technology & Equipment Exhibition

cieca

北京国际石油和化工自动化技术装备及仪器仪表展览会
Beijing International Petroleum & Chemical Automation Technology & Equipment and Instrumentation Exhibition

CVI Beijing 2018

第九届北京国际海洋工程技术与装备展览会
The 9th Beijing International Offshore Engineering Technology & Equipment Exhibition

CING

第九届北京国际天然气技术装备展览会
The 9th Beijing International Natural Gas Technology & Equipment Exhibition

cisge

第九届北京国际页岩气技术及装备展览会
The 9th Beijing International Shale Gas Technology and Equipment Exhibition

cipse

北京国际石油和化工安全防护技术及设备展览会
Beijing International Petroleum and Petrochemical Safety Production Exhibition

展览会开放时间: 3月27-28日 09:00-16:30 3月29日 09:00-14:00

天津市东方先科石油机械有限公司
Tianjin DFXK Petroleum Machinery Co., Ltd




展位号: E2015

24. 地面向导 Ground Guide

引导您的目标观众直达您的展位！贵司所在展馆的通道地毯及您展位附近的地面贴上贵公司的展台号码及logo，以箭头提醒并引导观众参观您的展位。

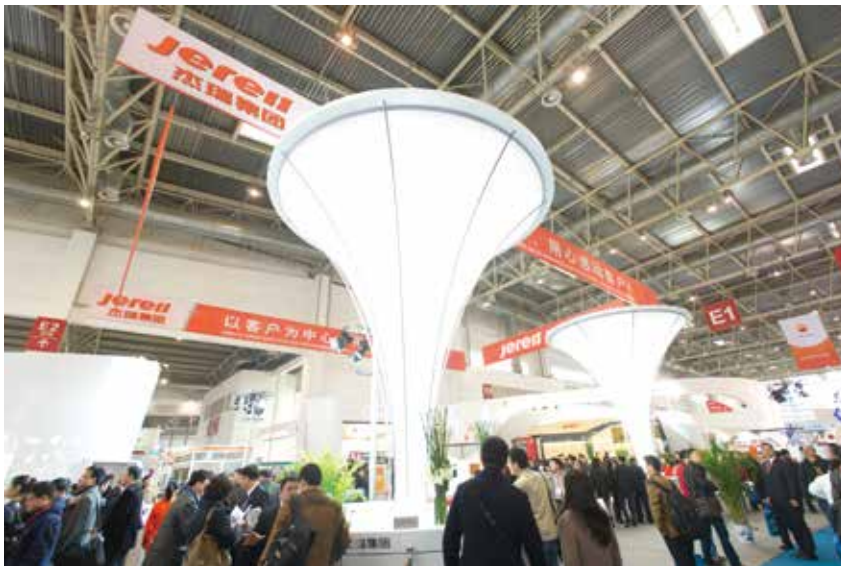
To guide your target audiences to your booth directly! Affix the booth number and logo to the carpet of channel and the ground near your booth, using arrow to guide visitors to your booth.

价格（人民币）：30,000元

截止日期（以广告电子档提交为准）：2019年2月1日

Price: CNY 30,000

Deadline (submit the advertising in electronic file): 1st February, 2019



25. 吊帶 Lanyard

80,000名观众将佩戴着标有贵公司商标的吊带！所有进入展馆的观众都会佩戴此吊带。

Get the visitors to wear the lanyard with your brand! 80,000 visitors wear lanyard as soon as they enter the hall. Putting your company logo and URL on the lanyards makes your company image visible to all participants at every corner of the hall.

价格: CNY 150,000 / 80,000个 (含制作费)

截止日期: (公司商标的电子文档) 2019年2月1日

Price: CNY 150,000 / 80,000 pieces (Including production cost)

Deadline: (Digital file of corporate logo submission) 1st February, 2019



26. 手提袋 Visitor Bag

■ 规格 Specification

尺寸(毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)	标注 Remark
377(高) x 278(长) x 80(宽) 250g无光铜纸、单面覆哑膜 377 (H) x 278 (L) x 80 (W) 250g halftone paper, outside covered by plastic film	4 色 4 color	150,000元 / 80,000个 (含制作费) CNY 150,000 / 80,000 bags (Including production cost)	独家赞助 Exclusive sponsorship

截止日期: (公司商标的电子文档) 2019年2月1日

Deadline: (Digital file of corporate logo submission) 1st February, 2019

手提袋会派送给观众, 用以携带会刊、观众指南以及其它在展会上收集的材料。独一无二的宣传机会! 组委会在登记处派发为您量身定做的手提袋, 推广您的公司和产品, 增加曝光度。

Exclusive opportunity! Visitor bags are distributed to all visitors to hold show directory, visitor guides and other materials collected at the show. Promoting your company and products to all visitors by having the organizer distribute the tailor made bags at the registration counter is an effective way to get maximum exposure.



27. 大会饮水（独家赞助） Drinking Water in the Exhibition (Exclusive)

我们将向所有展商发放印在贵公司logo或带有贵公司招牌的饮用水。同时，也方便观众饮水，我们将在各展厅设置饮水机，旁边放置贵公司标识、展位及大会用水赞助商字样。

To distribute the water to all exhibitors with your company's logo. At the same time, in order to allow visitors to drink water, the water dispenser will be placed in the obvious position. Your company identification board that with the booth number and the words "Water Sponsor" will be placed near by the water dispenser.

价格（人民币）：60,000元

PRICE (CNY): CNY 60, 000

截止日期（以广告电子档提交为准）：2019年2月1日

Deadline (submit the advertising in electronic file): 1st February, 2019



28. 礼品赞助 Gift Sponsorship

面向VIP嘉宾、参观团及展商发放，展示企业实力、打造强势品牌、巩固市场地位。

- VIP嘉宾、参观团及展商将收到印有贵公司LOGO的礼品
- 展会全程市场形象宣传（展前预览、权威媒体发布、会刊广告、会后报道专题等）

Distribute to VIP guests, exhibitors and visitors. It is the way to show the strength of enterprises and to build strong brands and strengthen its market position.

- Gift will distribute to VIP guests, exhibitors and visitor tour with your company LOGO.
- Full market image promotion during exhibition (pre-show preview, the authority of the press release, journal advertising, reported that the topic)

价格（人民币）：250,000元

Price: CNY250, 000



29. 晚宴赞助 Banquet Sponsor (Exclusive)

会集合嘉宾、展商、论坛参会代表于一堂，规模600余人，达到多重市场宣传回报。

- 晚宴将冠名为“XXXX（贵公司名称）之夜”字样和LOGO
- 贵公司领导在晚宴开幕式致辞
- 2位嘉宾主桌就坐
- 晚宴礼品袋中放入贵公司宣传资料或礼品
- 晚宴中全方位形象宣传（背景板、宣传片、形象展示厅、台卡等）

The banquet with around 600 people including VIPs, exhibitors, summit delegates and leaders of visiting and purchasing parties etc. You would get the multiple market promotion payback through the banquet.

- The banquet will be named as “XXX Night” (your company’ s name and LOGO).
- 2 guests seats at the head table.
- 10-min opening speech on banquet.
- Company propaganda video before banquet.
- The cards printed with your company name, LOGO and production images displayed on each table.

价格：人民币300,000元 Price: CNY 300,000



30. 网站在线宣传 Publicizing on Professional Website

全球石油化工网（www.cippe.net）由英国国际能源投资控股有限公司、《石油与装备》杂志、振威展览共同投资创办。依托一年一度的世界石油装备大会（cippe北京）、上海石油化工装备展（cippe上海）等线下资源、立足先进的网络技术，全球石油化工网历经13年沉淀，已成为国内石油石化装备及工程技术领域排名第一的电子商务平台。

全球石油化工网内容涵盖地质勘探、油气藏、钻井、测井、录井、采油、炼化、储运、非常规、海油等多个专业领域，设置了石油资讯、石油化工设备产品库、石油化工企业库、石油化工设备求购、石油化工招投标信息、石油技术文库分享、博研石油论坛、会议会展、石油杂志共九大板块，月均访问量达150万人次。

网站访问人群以中国石油化工行业的高层管理者、决策者、设计研究人员、油田工程师、物资采购及石油装备贸易人员为重点对象，用户遍布全国各大油田、物资采购中心、工程公司、石化公司、科研院所、贸易公司及装备制造公司。

Funded by UK International Energy Investment Co., Ltd, "Petroleum & Equipment" Magazine and Zhenwei Exhibition, through 13-year development, Global Petroleum Net (www.cippe.net) now is the No. 1 electronic commerce platform in China's petroleum & petrochemical equipment and engineering technology field as the website is relying on cippe Beijing, the annual world petroleum equipment event and cippe Shanghai, petrochemical equipment exhibition in Shanghai and based upon advanced web technology.

The website covers different aspects like geological exploration, oil-gas reservoir, drilling, well logging, mud logging, oil extraction, refining, storage and transportation, unconventional and offshore oil through nine columns including Petroleum News, Database for Petroleum & Petrochemical Equipment, Database for Petroleum & Petrochemical Enterprises, Demand for Petroleum & Petrochemical Equipment, Bidding for Petroleum & Petrochemical Project, Material-share for Petroleum Technology, Petroleum Forum, Conference & Exhibition and Petroleum Magazine.

Global Petroleum Net gets a monthly 1500,000 clicks and the web mainly attracts surfers from high-level superintendent, decision-maker, designer & researcher, engineer, purchaser and trader of petroleum equipment from oil fields, purchasing center, engineering enterprise, petrochemical enterprise, academy, trade company and equipment-manufacturing corporation.

● 其它服务

电子样本、EDM直邮、网络广告

Other Services

E-brochure Services, EDM Services, Web Ad.

● 联系方式 Contact Information

地址 Add:

北京市朝阳区北苑路170号凯旋城E座8层100101

8th Floor, Building E, Kaixuancheng, 170, Beiyuan Road, Chaoyang District, Beijing, China 100101

电话 Tel: +86-10-58236514

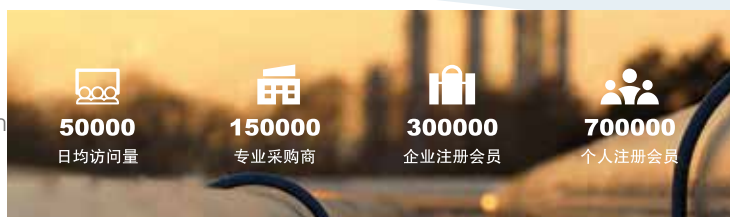
传真 Fax: +86-10-58236567

邮箱 E-mail: zhanghaiyan@zhenweiexpo.com

我们的服务

服务项目	标准版	专业版	高级版
首页黄金广告位	无	2个月	6个月
合作杂志软文推广:《石油与装备》 cippe 全球最大石油展指定内刊	无	1篇	2篇
产品发布数量	10个	20个	无限
产品频道黄金展位	2个月	3个月	6个月
定向邮件推广	5000封	10000封	30000封
首页产品推荐	1个月	2个月	6个月
专题推广(企业、人物、产品)	无	(企业、人物、产品) 任选其一专题报道	(企业、人物、产品) 任选其一专题报道
首页软文推广	5篇	10篇	15篇
新浪微博推送	3篇	5篇	10篇
企业频道黄金展位	2个月	3个月	6个月
电子产品宣传册	无	1	1
价格	8800/年	16800/年	26800/年

详细服务项目请致电: +86-10-58236518、58236529



其它服务

- 网络广告
- 推广套餐
- 电子样本
- 软文推广
- EDM邮件营销
- 专题推广
- 网站建设
- 积分充值下载
- 线下展会营销
- 其它商业活动

31. 综合赞助方案 Sponsorship Packages

● 铂金赞助 Platinum Sponsorship

广告位 Advertisement	价格 (人民币) Price (CNY)
cippe所有官方宣传资料都标注赞助商logo Sponsor's Logo Displayed on All Marketing Materials	150,000
展馆wifi独家登录页广告 On-site Wifi Login Page ads	150,000
南登陆厅正面吊旗广告1副 Hanging Flag Advertising of Fronted South Entry Hall	60,000/幅 60,000/piece
吊绳广告 Lanyard	150,000
参观指南封面广告 Visitor Guide (cover)	150,000
展馆现场会议室广告 Advertising at Conference Room	100,000
南登录大厅留影墙logo Logo Emerged on the Wall of South Entry Hall	50,000
大会饮水独家赞助 Drinking Water Sponsor (Exclusive)	60,000
官方网站首页形象宣传 Image Promotion on Homepage of cippe Official Website	40,000/月 40,000/month
展前预览整版广告 Show Preview (Full Page)	40,000
展会日报软文广告1篇 A Press Release Published on Exhibition Daily	20,000
会刊彩页封面广告1P Show Catalogue Advertisement (Front Cover)	30,000
广告总价值 Total :	1,000,000

● 金牌赞助 Golden Sponsorship

广告位 Advertisement	价格 (人民币) Price (CNY)
cippe所有官方宣传资料都标注赞助商logo Sponsor's Logo Displayed on All Marketing Materials	150,000
参观指南封底广告 Visitor Guide (Back cover)	80,000

南登录厅观众登记处广告 Visitor Registration Advertisement (South Entry Hall)	80,000
南登录大厅留影墙logo Logo Emerged on the Wall of South Entry Hall	50,000
展馆现场会议室广告 Advertising at Conference Room	100,000
官方网站首页形象宣传 Image Promotion on Homepage of cippe Official Website	40,000/月 40,000/month
展前预览整版广告 Show Preview (Full Page)	40,000
展会日报软文广告1篇 A Press Release Published on Exhibition Daily	20,000
会刊彩页封底广告1P Show Catalogue Advertisement (Back cover)	25,000
广告总价值 Total:	585,000

● 银牌赞助 Silver Sponsorship

广告位 Advertisement	价格 (人民币) Price (CNY)
cippe所有官方宣传资料都标注赞助商logo Sponsor's Logo Displayed on All Marketing Materials	150,000
南登录大厅留影墙logo Logo Emerged on the Wall of South Entry Hall	50,000
官方网站首页形象宣传 Image Promotion on Homepage of cippe Official Website	40,000/月 40,000/month
展前预览半版广告 Show Preview (1/2 Page)	20,000
展会日报软文广告1篇 A Press Release Published on Exhibition Daily	20,000
会刊彩页封二广告1P Show Catalogue Advertisement (Inside Front Cover 1)	20,000
广告总价值 Total:	300,000



主办单位: 振威展览股份 北京振威展览有限公司

Organizer: Zhenwei Exhibition PLC
Beijing Zhenwei Exhibition Co., Ltd.

地址: 北京市朝阳区北苑路170号凯旋城E座8层 (100101)
Add: 8th Floor, Building E, Kaixuancheng, 170, Beiyuan Road,
Chaoyang District, Beijing, China 100101
电话 Tel: 010-58236588, 58236555
传真 Fax: 010-58236567
E-mail: cippe@zhenweipexpo.com
网址 Website: www.cippe.com.cn