

## INVITATION

To:

From:



### China International Shale Gas Technology and Equipment Exhibition

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March 20-22, 2017

New China International Exhibition Center, Beijing

### The Vane of Shale Gas Industry

***2,000 Exhibitors from 65 Countries and Regions***

***46 Exhibitors from the Top 500 Enterprises***

***16 International Pavilions***

***100,000m<sup>2</sup> Exhibiting Spaces***

***80,000 Professional Visitors***

#### **Organizers**

Beijing Zhenwei Exhibition Co., Ltd.

Tianjin Zhenwei Exhibition Co., Ltd

*Petroleum & Equipment*

#### **Sponsors**

China Petroleum and Petro-chemical Equipment Industry Association

China Petroleum and Chemical Industry Federation

CCPIT Sub-council of Chemical Industry

## ***The Profile***

Unconventional natural gas has become a global hotspot. It is changing the pattern of the world energy. Shale gas will become one of the three energy resources in the next 20 years. The energy provided by Shale gas will be more than twice as the total sum of the wind energy, thermal energy, hydropower, atomic energy and other alternative energy sources. By 2030, the proportion of natural gas in primary energy structure in the world will increase from the current 23.8% to 23.8%, which is more than oil as the world's largest energy.

Shale gas exploration and development has become a top priority of energy strategy. The "12th Five Year Plan" clearly stated: "To promote shale gas and other unconventional oil and gas resources development and utilization." China has rich shale oil resources, the recoverable resources are about 240 billion tons, and it has a great capacity. Currently, the monopoly of the shale gas exploration drilling is expected to change, private capital is encouraged to enter, and private special oil and gas equipment and services companies will benefit from it.

In response to this market opportunity, the 16th China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe2016) will establish the display and communication area for shale gas, also provide a platform for shale oil exploration, storage and transportation equipment companies, to help enterprises understand the international shale gas market situation and the world's most advanced technology and equipment, and to promote export market development.

The concurrent forum will be held with exhibition. It will focus on industry policy and market investment opportunities and challenges, discuss the key technology and equipment in the process of shale gas exploration and development, as well as the current problems and a way out, to promote China shale gas industry's development.

## ***Exhibit Profile***

- Exploration and Development Company
- Shale gas development (investment) company
- Oil and gas Service Company
- Oil and gas Equipment Manufacturing Company
- Engineering construction company
- Software and information service
- Technology / solution provider
- Universities and research institutes
- Security service provider
- Shale gas exploration equipment, fracturing equipment
- Survey, mapping, extraction, purification equipment
- Oil depot engineering, electrical engineering

- Alarm, fire fighting equipment, safety protection products
- Experiment and simulation system

### ***Concurrent Exhibitions:***

- The 16<sup>th</sup> China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe)
- The 16<sup>th</sup> China International Offshore Oil & Gas Exhibition (ciooe)
- The 16<sup>th</sup> China International Exhibition on Equipment of Pipeline and Oil & Gas Storage and Transportation (CIPE)
- The 16<sup>th</sup> China International Explosion Protection Electric Technology & Equipment Exhibition
- The 6<sup>th</sup> International Ocean Engineering Technology & Equipment Exhibition
- The 6<sup>th</sup> China International Natural Gas Technology & Equipment Exhibition

### ***Technical Seminar***

During the exhibition, we will hold the topic seminars to assist with exhibitors in holding multi technical communication as well as products launch. Each seminar lasts one hour with CNY 8,000 as the standard expense, and it includes the expenses of event areas and rents of relevant equipment.

### ***Exhibition Rule***

1. **Exhibit space cost:** We provide International exhibitors with two participating options.

- **Space with Shell Scheme:**

**Price:** standard CNY 30,000 / 9 sqm; Regular size : 3m×3m.

This option includes back & inside walls, carpet, fascia board, one consulting desk, two chairs, two lights and one panel of power points (220V, 5A).

- **Raw Space: Price:** CNY 3,200 per sqm (minimum 36 sqm). There are no exhibition frames and facilities on the raw space. The exhibitors must select the delegate official contractor to customize their stand design. Carpet is not included.

2. **Additional Exhibitor Service** (not required):

**Price:** CNY 1,200/person (It includes lunches, beverages, opening banquet, gifts, etc)

3. **Sponsorship Package of cippe**

**Banquet Sponsor (Exclusive, CNY300, 000)**

The banquet with around 600 people, includes VIPs, exhibitors, summit delegates and leaders of visiting and purchasing parties etc. You would get the multiple market promotion paybacks through the banquet.

**Gift Sponsor (CNY250, 000)**

Distribute to VIP guests. It is the way to show the strength of enterprises and to build strong brands

and strengthen its market position.

**Exhibition Catalogue Ad.:** It will help you to find target consumers. Not only be distributed to professional visitors during the exhibition, but also be distributed through various channels after the exhibition.

<b>Front Cover</b>	CNY 30,000	<b>Inside Back Cover</b>	CNY 18,000
<b>Back Cover</b>	CNY 25,000	<b>Head Page</b>	CNY 20,000
<b>Inside Front Cover</b>	CNY 20,000	<b>Colored Inside Page</b>	CNY 10,000

Size of Catalogue: 130 mm (w) × 210 mm (h)

**Show Daily:** It will be produced and printed each day during the event, allowing participants to stay up to speed on the latest industry news from the show even around the globe. Whether you want to alert participants to your booth number, build brand awareness, strengthen your company profile, buy or sell goods and services, or recruit professionals.

<b>Form of Ad.</b>	<b>Publishing Price</b>
Full page	US\$8,025 per insertion
Half page	US\$5,160 per insertion
US Junior	US\$2,628 per insertion
Module 15	US\$1,460 per insertion

Lots of Sponsorship Opportunities are available, such as **Visitor Guide Sponsor**, **Onsite Banner Sponsor**, etc. For more information please contact the cippe organizing committee.



Organizer: Beijing Zhenwei Exhibition Co., Ltd.

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## China International Shale Gas Technology and Equipment Exhibition

March 29-31, 2016

New China International Exhibition Center, Beijing

Please fill out the form below and then send it back to the organizer via fax or email.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Country: \_\_\_\_\_ Postal/Zip code: \_\_\_\_\_

Contact Person (Mr. /Ms): \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Main products/exhibits (English): \_\_\_\_\_

### Exhibition Mode and Cost

1. Space with shell scheme: \_\_\_\_\_ sqm (standard CNY30, 000 / 9sqm)

Preferred booth numbers: \_\_\_\_\_ Fee: \_\_\_\_\_

Raw space: \_\_\_\_\_ sqm (minimum 36 sqm CNY3, 200 / sqm)

Preferred booth numbers: \_\_\_\_\_ Fee: \_\_\_\_\_

2. Advertisement in the Expo Catalogue:

☐ Front Cover CNY30,000 ☐ Inside Front Cover CNY 20,000 ☐ Head Page CNY20,000

☐ Back Cover CNY25,000 ☐ Inside Back Cover CNY18,000 ☐ Colored Inside Page CNY10,000

3. Show Daily:

☐ Full page US\$8,065 per insertion ☐ Half page US\$5,160 per insertion

☐ A4 Junior US\$4,088 per insertion ☐ A4 Full color US\$4,672 per insertion

4. Special Recommended Advertisements:

☐ Visitor Ticket CNY50, 000/50,000pieces ☐ Hanging Banner CNY 60,000/single-side

5. Technical Seminar: \_\_\_\_\_ Session(s) (CNY8000/session), Fee: \_\_\_\_\_

6. Additional Exhibitor Service (CNY1, 200/person, including lunches, beverages, entrance to opening banquet, gifts, etc.): \_\_\_\_\_ Person(s), Fee: \_\_\_\_\_

★Total fee for attendance: \_\_\_\_\_ Payment Date: \_\_\_\_\_

★Special Attention: 1. Please remit the total participation fee to the account appointed by the organizer within 10 business days upon receipt the confirmation letter; 2. Booking received without this deposit will not be confirmed; 3. The payment cannot be refunded if the registered exhibitors do not exhibit for its own reason; 4. The exhibiting products should meet the exhibit scope and theme, and should not infringe intellectual property rights, otherwise the exhibitors should bear the full legal responsibility.

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