

To:

From: cippe



# The 17<sup>th</sup> China International Petroleum & Petrochemical Technology and Equipment Exhibition

March 20-22, 2017 New China International Exhibition Center, Beijing

# The *Largest* Petroleum Exhibition in the World

2,000 Exhibitors from 65 Countries and Regions 46 Exhibitors from Fortune Global 500 18 National Pavilions 100,000m<sup>2</sup> Exhibition Space 80,000 Professional Visitors

#### Organizers

Beijing Zhenwei Exhibition Co., Ltd. Tianjin Zhenwei Exhibition Co., Ltd Petroleum & Equipment

#### Sponsors

China Petroleum and Petro-chemical Equipment Industry Association China Petroleum and Chemical Industry Federation CCPIT Sub-council of Chemical Industry



#### cippe2016 Profile

China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe) is an annual assembly of petroleum and petrochemical industry. With a magnificent exhibition space of around 100,000 sqm, 18 national pavilions, and 2,000 exhibitors and over 80,000 professional visitors from 65 countries and regions, cippe has become the largest petroleum exhibition in the world.

Cippe2016 Beijing has an attendance of 18 national pavilions from USA, Germany, UK, France, Canada, Denmark, Italy, Russia, Korea etc. The well-known multinational conglomerates, such as ExxonMobil, Rosneft. Caterpillar, Schlumberger, 3M, MTU, National Oil Varco, Schneider, Cummins, Honeywell, Rockwell, AkzoNobel, Hempel, Endress+Hauser, and so on , have all participated in the event.

Moreover, cippe2016 has received great support from the domestic oil giants such as CNPC Pavilion, Sinopec Oil Engineering Machinery Company, CNOOC, CSSC, CSIC, CIMC, RAFFLES, RG Petro-machinery, HONGHUA, YANTAI JEREH, KERUI, SANY, NHI, HBP, Tidfore, JERRYWON, ANTON, JUNMA, SHENKAI, Tianjin LILIN and etc.

Over 100 professional purchasing delegates visited cippe2016, including CNPC, SINOPEC, CNOOC, Overseas Project Department of CNODC, China Petroleum Pipeline Bureau, Sinotrans-CSC, COSCO, Fuel oils Research of the General Logistics Department of PLA, Fuel oils Research Institute of the Air Force, Saudi Aramco, Shell, Total, Gazprom, Rosneft, ConocoPhillips Statoil, Petrobras, etc, and many other professional buyers from Brazil, Sudan, Ukraine and so on.

The 17th China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe 2017 Beijing) will be held on March 20-22, 2017 in New China International Exhibition Center. You are welcome to participate in cippe 2017!

#### **Exhibit Profile**

- Oil & gas exploration, exploit, and production equipment
- Petroleum & petrochemical equipment and manufacturing
- Technology and equipment for geophysical exploration, well logging and drilling ( for onshore and offshore )

- Examination & repair, maintenance, and management of petroleum & petrochemical equipments
- Technology and equipment for oil and gas pipeline engineering
- Technology and equipment for scientific research and laboratory in petroleum & petrochemical industry
- Driving Machinery including generation set
- Technological process and equipment for oil refining.
- PCL & DCS Control System, On-site Bus Technical Equipment
- Industrial automation plant and instrumentation
- Oil & gas ground technical equipment
- Technologies and equipment for safety, environmental protection, and energy conservation
- Petrochemical production and advanced material
- Electrical & electronic equipment, cable and electric wire
- Sales system and facilities in petrol & gas station
- Pipeline, tank car and special vehicles for oil and gas transportation
- Fluid control equipment- Compressor, Pump, Blower and Valve
- Fire and alarm equipment, articles for industrial safety and labor protection
- Industrial explosion-proof products
- Equipment for industrial rinsing, technology and material for anti-corrosion.
- Communication, management information system, and e-commerce
- Technology and equipment for loading & unloading, packaging, storing & transporting

#### **Exhibition Schedule**

Registration & Setting up: March 18 - 19, 2017 Exhibition & Trade: March20 - 22, 2017 Closing & Dismantling: begin at 14:00 pm, March 22, 2017 Venue: New China International Exhibition Center, Beijing

#### **Concurrent Exhibitions**

The 17<sup>th</sup> China International Offshore Oil & Gas Exhibition (CIOOE)

The 17<sup>th</sup> China International Exhibition on Equipment of Pipeline and Oil & Gas Storage and Transportation (CIPE)

The 17<sup>th</sup> China International Explosion Protection Electric Technology & Equipment Exhibition

The 7<sup>th</sup> International Ocean Engineering Technology & Equipment Exhibition

The 7<sup>th</sup> China International Natural Gas Technology & Equipment Exhibition

#### **Technical Seminar**

A series of technical seminars will be held during the exhibition so as to maximally meet participants' requirements for technical communication and products launch as well. Each seminar lasts for one hour

and costs CNY 8,000 which includes the rental of the meeting room and of relevant facilities.

### **Exhibition Rules**

- 1. Exhibit space cost: We provide International exhibitors with two participating options.
- Space with Shell Scheme:

**Price:** standard CNY 30,000 / 9 sqm; Regular size :  $3m \times 3m$ .

This option includes back & inside walls, carpet, lintel board, one consulting table, two chairs, two lights and one power socket (220V, 5A).

• Raw Space:

**Price:** CNY 3,200/sqm. (Mini.36sqm). We provide nothing but the reserved space. The exhibitors shall not choose a contractor that which is not appointed to design and or construct their special design. Carpet is not included.

2. Additional Exhibitor Service (not required):

Price: CNY 1,200/person (It includes lunches, beverages, opening banquet, gifts, etc.)

#### 3. Sponsorship Opportunities

#### Banquet Sponsor (Exclusive, CNY300, 000)

With around 600 participants, including VIPs, exhibitors, summit delegates, industrial leaders and professional purchasers, etc, the Banquet will offer you with an excellent opportunity for market campaign.

#### Gift Sponsor (CNY250, 000)

All the sponsored gifts will be distributed to VIP guests. It is an efficient way to show the strength of the sponsor, to promote brand awareness and to enhance market position as well.

**Exhibition Catalogue Ad.:** To be distributed not only to professional visitors during the exhibition, but also to many other professionals through various channels after the exhibition, the *Exhibition Catalogue Ad.* will help you match with the target buyers efficiently.

Front Cover	CNY 30,000	Inside Back Cover	CNY 18,000
Back Cover	CNY 25,000	Head Page	CNY 20,000
Inside Front Cover	CNY 20,000	Colored Inside Page	CNY 10,000

Size of Catalogue: 130 mm (w)  $\, \times \,$  210 mm (h)

**Show Daily:** It will be printed and issued daily during the exhibition, allow participants to catch up with the latest industry news from the show. It will help impress participants with your booth number, promote brand awareness, strengthen your company profile, buy/sell goods and services, recruit professionals, etc.

Form of Ad.	Publishing Price
Full page	US\$8,025 per insertion
Half page	US\$5,160per insertion
US Junior	US\$2,628 per insertion
Module 15	US\$1,460 per insertion

Sponsorship Opportunities such as **Visitor Guide Sponsor**, **On-site Banner Sponsor** and etc. are available as well. For more information please contact with the cippe organizational committee.

Organizer: Beijing Zhenwei Exhibition Co., Ltd.



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## **Application Form**

The 17 <sup>th</sup> China International Petroleum & I	Petrochemical Technology and Equipment			
Exhibition March 20-22, 2017 New	China International Exhibition Center. Beijing			
The 8 <sup>th</sup> China (Shanghai) International P				
Exhibition August 23-25, 2016				
	-			
PARTICIPATION:   Cippe2017 Beijing	I			
Please fill out the form below and then send it back to	o the organizer via fax or email.			
Company Name:				
Address: C	country: Postal/Zip code:			
Contact Person (Mr. /Ms.):				
Tel:Fax:Websit				
Main products/exhibits (English):				
Exhibition Mode and Cost				
1. Cippe Beijing				
Space with shell scheme:sqm (standard (	CNY30_000/9sgm)			
Raw space:sqm (Mini. 36 sqm, CNY3, 200 / sqm)				
Preferred booth numbers:				
Cippe Shanghai	_ 1 00			
Space with shell scheme:sqm (standard (	CNV30.000 / 9cam)			
Raw space:sqm (minimum 36 sqm,CNY3,				
Preferred booth numbers:				
	Fee			
2. Advertisement in the Exhibition Catalogue:				
	Cover CNY20,000			
	er CNY18,000 Colored Inside Page CNY10,000			
3. Show Daily:	□ Half page US\$5,160 per Insertion			
4. Special Recommended Advertisements:				
□ Visitor Ticket CNY50, 000/50,000pieces □ Hanging Banner CNY 60,000/single-side				
5. Technical Seminar:Session(s) (CNY8000/session), Fee:				
6. Additional Exhibitor Service (CNY1, 200/person, including lunches, beverages, entrance to opening				
	e:			
Total fee: Paym				
<b>SPECIAL ATTENTION</b> : 1. Please remit the total participation fee to the account appointed by the organizer within 10				
business days upon receipt the confirmation letter. 2. Booking received without this deposit will not be confirmed. 3. The payment cannot be refunded if the registered exhibitors want to cancel for its own reason. 4. The exhibiting products				
should meet the exhibit scope and theme, and should not infringe intellectual property rights; otherwise the exhibitors				
should bear the full legal responsibility. 5. There are no exhibition frames and facilities on the raw space. The exhibitors				
must select the delegate official contractor to customize their stand design. Carpet is not included.				
Beijing Zhenwei Exhibition Co.,Ltd.	Applicant:			
Tianjin Zhenwei Exhibition Co., Ltd.	Tel:			
Tel: +86 10 5823 6555 / 6588 Fax: +86 10 5823 6567	E-mail:			
E-mail: cippe@zhenweiexpo.com	Contact: maci			