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To:

From: cippe



The 12th China International Petroleum & Petrochemical Technology and Equipment Exhibition

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**March 19-21, 2012**

**New China International Exhibition Center, Beijing**

***The Largest Petroleum Exhibition in the World***

**Organizers**

Tianjin Zhenwei Exhibition Co., Ltd

Beijing Zhenwei Exhibition Co., Ltd.

China Petroleum and Petro-chemical Equipment Industry Association

CCPIT Sub-council of Chemical Industry



## ***Profile of cippe 2012***

China International Petroleum & Petrochemical Technology and Equipment Exhibition (cippe), a regular gathering of petroleum and petrochemical industry, is held two sessions every year, March in Beijing and August in Shanghai respectively. Cippe is the 22nd high-quality exhibition which gets the authentication from UFI in China Mainland.

Cippe 2011 has successfully attracted over 1,500 exhibitors and 40,000 professional visitors from 60 countries and regions around the world. There are 45 exhibitors are the Top 500 Global Enterprises. With a magnificent exhibiting space of over 80,000 square meters, cippe Beijing has become the largest petroleum exhibition in the world.

The exhibitor registration work is approaching the end, but cippe2012 has achieved worldwide attention and participation as always. There are 12 national pavilions from USA, Canada, UK, France, Germany, Norway, Italy, Russia, Denmark, etc. The well-known global enterprises, such as Total, Gazprom, Rosneft, GE, Baker Hughes, National Oil Varco, SIEMENS, Cameron, ABB, Caterpillar, Cummins, Tyco are all present at the exhibition.

The famous domestic enterprises are including CNPC Pavilion (Drilling Research Institute, Baoji Oilfield Machinery, Bohai Equipment Manufacturing, Greatwall Drilling, General Machinery plant of Liaohe Petroleum Exploration Bureau), SINOPEC's Jiangnan Petroleum Equipment, CNOOC, CSIC, CIMC RAFFLES, Lanzhou LS-National Oilwell, HONGHUA, RG, HUABEI RONGSHENG, YANTAI JEREH, SHENKAI, KERUI, etc.

In cippe 2011, there are more than 600 medias and magazines at home and abroad including Xinhua News Agency, People's Daily, CCTV, China Daily, China Securities Journal, Shanghai Securities News, China Business News, Wall Street Journal, Sina Net, Sohu Net and Xinhua Net, to assist cippe organizer to make the media reports.

Cippe attracts many international group buyers, such as the largest global oil companies—Saudi Aramco, Shell, Total, Gazprom, Rosneft, Statoil, Petrobras etc, and professional buyers from Oman and Ukraine, etc. Cippe 2012 will provide the best promotional platform for exhibitors in petroleum industry to expand their international trade.

At the same time, the International Forum on *Petroleum & Petrochemical Equipment Industry Development*, held concurrently with cippe2012, will focus on the areas: Geophysical Exploration Technology, Oil and Gas Operation and Production, Unconventional Oil and Gas, Network Security in Petroleum Industry, and the Investment Analysis Report etc.

The 12th China International Petroleum & Petrochemical Technology and Equipment Exhibition will be held on March 19-21, 2012 in New China International Exhibition Center. There will be exhibiting thousands new equipments and technologies. You are highly welcomed to join us!

## ***Who Should Exhibit***

- Oil & gas exploration, exploit, and production equipment
- Petroleum & petrochemical equipment and manufacturing
- Technology and equipment for geophysical exploration, well logging and drilling ( for onshore and offshore ).
- Examination & repair, maintenance, and management of petroleum & petrochemical equipments
- Technology and equipment for oil and gas pipeline engineering
- Technology and equipment for scientific research and laboratory in petroleum & petrochemical industry
- Driving Machinery including generation set
- Technological process and equipment for oil refining.
- PCL & DCS Control System, On-site Bus Technical Equipment
- Industrial automation plant and instrumentation
- Oil & gas ground technical equipment
- Technologies and equipment for safety, environmental protection, and energy conservation
- Petrochemical production and advanced material
- Electrical & electronic equipment, cable and electric wire
- Sales system and facilities in petrol & gas station
- Pipeline, tank car and special vehicles for oil and gas transportation
- Fluid control equipment- Compressor, Pump, Blower and Valve
- Fire and alarm equipment, articles for industrial safety and labor protection
- Industrial explosion-proof products
- Equipment for industrial rinsing, technology and material for anti-corrosion.
- Communication, management information system, and e-commerce
- Technology and equipment for loading & unloading, packaging, storing & transporting

## ***Exhibition Schedule***

Registration & Setting up: March 17 - 18, 2012

Exhibition & Trade: March 19 - 21, 2012

Closing & Dismantling: At 14:00 pm, March 21, 2012

Venue: New China International Exhibition Center, Beijing

## ***Technical Seminar***

During this exhibition, we will hold the topic seminar to assist with exhibitors in holding multi technical communication as well as products launch. Each seminar lasts one hour with CNY 8,000 of the standard expense, including the expenses of exhibition areas and rents of relevant equipment.

## Exhibition Rule

1. **Exhibit space cost:** This exhibition will provide International exhibitors with two options - the space with shell scheme or the raw space, and any exhibitor can choose one according to the company's requirements.

■ **Space with Shell Scheme:**

**Price:** standard CNY 30,000 / 9 sqm; Regular size : 3m×3m.

This option includes back & inside walls, carpet, fascia board, one consulting desk, two chairs, two lights and one panel of power points (220V, 5A).

■ **Raw Space:**

**Price:** CNY 3,200 per sqm. The exhibitors can appoint their own stand contractor or delegate official contractor to customize their stand design. Carpet is not included.

2. **Additional Exhibitor Service** (not required):

**Price:** CNY 800/person

It includes three lunches, beverages, entrance to opening banquet, gifts, etc.

3. **Exhibition Catalogue Ad.:** It will help you to find target consumers. It will not only be distributed to professional visitors during the exhibition, but also through various channels after the exhibition. The subscribing price list for advertisements in the catalogue are as follows:

<b>Front Cover</b>	CNY 25,000	<b>Inside Back Cover</b>	CNY 15,000
<b>Back Cover</b>	CNY 20,000	<b>Head Page</b>	CNY 18,000
<b>Inside Front Cover</b>	CNY 18,000	<b>Colored Inside Page</b>	CNY 8,000

Size of Catalog: 130 mm (w) × 210 mm (h)

4. **Show Daily:** It will be produced and printed in Beijing each day of the event, allowing participants to stay up to speed on the latest industry news from the show and from around the globe. Whether you want to alert participants to your booth number, build brand awareness, strengthen your company profile, buy or sell goods and services, or recruit professionals.

<b>Form of Ad.</b>	<b>Publishing Price</b>	<b>Tick it if you like</b>
Full page	US\$7,300 per insertion	
Half page	US\$3,650 per insertion	
US Junior	US\$2,628 per insertion	
Module 15	US\$1,460 per insertion	

6. **Sponsorship and Promotion Opportunities:**

A. For promoting the enterprise's brand awareness and reputation, revealing the outstanding quality of products and services, making enterprises to achieve optimal effect, the organizing committee provides several sponsorship packages and also the flag hanging & banners advertising opportunities for exhibitors.

B. Show Daily for three days with both Chinese and English edition will be published during the exhibition with 20,000 copies every day to all the visitors and exhibitors for free. It will be a good platform for exhibitors to advertise your exhibiting products and build your brand awareness.



Organizer: Beijing Zhenwei Exhibition Co., Ltd.

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**The 12<sup>th</sup> China International Petroleum & Petrochemical Technology and Equipment Exhibition**

Date: March 19-21, 2012

Venue: New China International Exhibition Center, Beijing

**The 4<sup>th</sup> China (Shanghai) International Petrochemical Technology and Equipment Exhibition**

Date: August 22-24 2012

Venue: Shanghai New International Expo Center, China

PARTICIPATION:  cippe2012-Beijing  cippe2012-Shanghai

Address: \_\_\_\_\_ Country: \_\_\_\_\_ Postal/Zip code: \_\_\_\_\_

Contact Person (Mr. /Ms): \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Main products/exhibits(English): \_\_\_\_\_

**Exhibition Mode and Cost**

1. Space with shell scheme: \_\_\_\_\_ sqm (standard CNY30,000 / 9sqm)

Preferred booth numbers: \_\_\_\_\_ Fee: \_\_\_\_\_

Raw space: \_\_\_\_\_ sqm (minimum 36 sqm CNY3,200 / sqm)

Preferred booth numbers: \_\_\_\_\_ Fee: \_\_\_\_\_

2. Advertisement in the Expo Catalogue:

 Front Cover CNY25,000  Inside Front Cover CNY 18,000  Head Page CNY18,000 Back Cover CNY20,000  Inside Back Cover CNY15,000  Colored Inside Page CNY8,000

3. Show Daily:

 Full page US\$7,300 per insertion  Half page US\$3,650 per insertion A4 Junior US\$4,088 per insertion  A4 Full colour US\$4,672 per insertion

4. Special Recommended Advertisements:

 Visitor Ticket CNY50,000/50,000pieces  Hanging Banner CNY 30,000/single-side

5. cippe Promotion: Invitation emails:CNY1000/2000 emails, e-catalog:CNY1680/ year,

Platinum member: 3680 yuan per year

6. Technical Seminar: \_\_\_\_\_ Session(s) (CNY8000/session), Fee: \_\_\_\_\_

7. Additional Exhibitor Service (CNY800/person, including lunches, beverages, entrance to opening banquet, gifts, etc.): \_\_\_\_\_ Person(s), Fee: \_\_\_\_\_

Total fee for attendance: \_\_\_\_\_ Payment Date: \_\_\_\_\_

★Special Attention: Please remit the total participation fee to the account appointed by the organizer within 10 business days upon receipt the confirmation letter, and then fax or email the remittance slip/copy to the organizer's office in time. Booking received without this deposit will not be confirmed.

Organizer: Beijing Zhenwei Exhibition Co., Ltd.

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Contact: Lina

Applicant:

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Fax:

Email:

Contact:

Signature: