

 **cippe** 2012
Beijing

第十二届中国国际石油石化技术装备展览会

The 12th China International Petroleum & Petrochemical
Technology and Equipment Exhibition

2012年3月19 – 21日 中国国际展览中心（新馆）

March 19 -21, 2012 New China International Exhibition Center



全球最大石油展 *The Largest Petroleum Exhibition in the World*

- ◎ 这里是世界石油装备企业的最重要的集会所在
- ◎ 这里是石油装备领域最佳的知识与经验交流平台
- ◎ 这里有石油装备界国际合作的最大商机
- ◎ The most important gathering of petroleum & petrochemical equipment companies in the world
- ◎ The best platform for exchanging knowledge and experiences in petroleum & petrochemical equipment sector
- ◎ The biggest business opportunity of international cooperation for petroleum & petrochemical equipment industry

市场宣传机会 *Sponsorship Opportunities*

市场宣传机会索引

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展前的宣传机会 Before the Show >>>
1. 展前特刊 cippe Special Issue

在展会前，将要制作两本特刊，不仅为展商发布部分展商介绍及展品介绍，带您关注最新行业政策、业内专家视点、行业新闻，公布最新业内拟在建项目，并面向各大油田、科研院所、专家、用户、多年来对展会密切关注的参观观众发行，还将在全球各大业内知名展会发布，发行量每期5000册，为cippe2012全方位的预热加码，也是参展商全方位吸引更多用户前来关注展位重要宣传渠道。

Two special issues will be released before the exhibition, focusing on introduction of exhibitors and exhibits, the latest policies, experts' views, industrial news, projects etc. We distribute the special issues to oil fields, research academies and institutes, experts and buyers. For each issue, 5000 volumes will be published to attract more visitors and exhibitors to the show!



广告位 Advertisement	尺寸 (毫米) Size (mm)	价格 (人民币/次) Price (CNY / periodical)
封底 Back Cover	210 (W) × 285 (H)	30,000
封二 Inside Front Cover	210 (W) × 285 (H)	18,000
封二对页 Inside Front Cover Gatefold	210 (W) × 285 (H)	20,000
封三 Inside Back Cover	210 (W) × 285 (H)	18,000
彩插内页 Inside Page	210 (W) × 285 (H)	10,000

截止日期: (广告的电子文档) 2011年12月31日

Deadline: (Advertisement digital file submission) 31th Dec., 2011

2. 展前预览 Show Preview

在开展前一个月与您的买家亲密接触! 展会预览是您与您的客户亲密接触的绝佳机会, 它包括展商名录、展会亮点、特别活动和会议安排。100,000份展会预览将通过我们高质量的数据库发送到相关的行业决策者手中。

Reach your buyers 1 month before the opening of cippe 2012! Show Preview is an excellent opportunity to reach your customers. It will include a comprehensive listing of exhibitors, exhibits highlight, special program, plus the outline of the conference schedule. 100, 000 copies of show preview will be sent to decision makers in relevant sectors basing on our high quality database.

规格 Specification

广告位 Advertisement	尺寸 (毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)
整版 Full Page	256 (W) × 368 (H)	4 色 4 Color	40,000
1/2版 1/2 Page	256 (W) × 180 (H)		20,000
1/4版 1/4 Page	126 (W) × 180 (H)		10,000

截止日期: (广告的电子文档) 2011年12月31日

Deadline: (Advertisement digital file submission) 31th Dec., 2011





3. 参观请柬广告 Invitation Flier Advertisement

这是吸引观众去参观贵公司展台的一个非常有效的方法！100,000张参观券将通过我们庞大的数据库及渠道发到观众手中，铺开2012振威国际石油展的展前推广活动，为您在整个活动中提供最大程度的曝光度。目标人群包括上一届展会的观众、贵宾/主要买家及其它重要的工业团体。同时，参观券将会插入60余家国际、国内知名的专业杂志，达到流通的最大化。

A highly effective way to get visitors to your booth! 100,000 invitation fliers will be sent to our extensive database to kick-off the pre-show promotional campaign of cippe 2012, offering you the greatest exposure in the whole promotional campaign. The recipients include past show attendees, VIP / key buyers and other important industry delegates. The Invitation will also be inserted in over 60 local and international leading trade magazines for maximum circulation.

规格 Specification

尺寸 (毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)	标注 Remark
100 (W) x 210 (H)	4 色 4 Color	50,000	独家赞助 Exclusive sponsorship

截止日期: (广告的电子文档) 2011年12月31日

Deadline: (Advertisement digital file submission) 31st Dec, 2011

4. 展会官方网站形象宣传 Image Promotion on the cippe Official Website

全新推出的参展企业形象、产品展示机会，让您在本次展会主推产品尽早得到宣传

据2011年统计，网站每天平均点击率为8000多人次，专业人士高浏览量将为您带来极高的宣传回报！网站广告可以按照您的需求量身定制，如有特殊要求，欢迎联系我们

Image Promotion on the cippe Official Website

The organizing committee will provide you the opportunity to promote your company's image and products. Your main products will be got an early propaganda on the cippe official website.

According to the statistics in 2011, the average click rate of website is more than 8,000 people per day; the high page view of professionals is the best return for you. The web advertising can be customized according to your needs. If there is some special needs, please contact with us at cippe@zhenweexpo.com.

(1) 网站首页显著位置产品推介

规格 (像素): 160 (高) x 525 (宽)

价格 (人民币): 40,000元人民币/每月

(1) Product Promotion on the Website Homepage



Specification (pixel) : (Height) x (Width)

Price: CNY20, 000/ month

(2) .网站首页右侧显著位置链接广告

规格 (像素) : 95 (高) x 203 (宽)

价格 (人民币) : 20, 000元每月

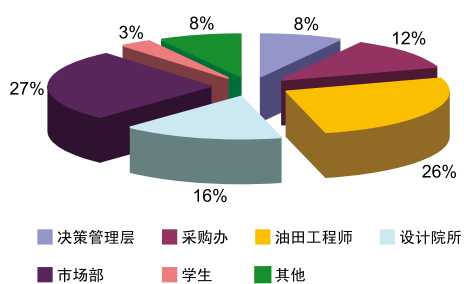
(2) Ads. Link on the Right Side of the Website Homepage

Specification (pixel) : (Height) x (Width)

Price: CNY10, 000/ month



网站用户分布



5. 网站在线宣传 Website Advertisement

一、网站介绍

全球石油化工网（原全球石油网）创建于2004年，网站涵盖地质勘探、油气藏、钻井、测井、采油、装备、海洋石油、储运、炼化等专业领域，经过多年发展每天超过1500人注册，注册会员人数超过45万人，网站拥有60万石油专业用户资源，92000家国内外专业买家数据库，现已成为中国石油石化装备及工程技术领域最专业的门户网站。网站访问人群以石油石化行业的高层管理者、决策者、设计研究人员、油田工程师、物资采购及石油装备贸易人员为重点对象，用户遍布全国各大油田、物资采购中心、工程公司、石化公司、科研院所及装备制造公司。

Global Petrochemical Net(Original Global Petroleum Net) was found in 2004.It covers geological prospecting, oil, drilling, logging, oil production, equipment, offshore oil, storage and transport, refining & chemical, etc.,with emphasis on new product and new technology of world petroleum industry, sticking to branding, specialization and internationalization strategy direction. Now it has been the best gateway website for China Petroleum & Petrochemical Equipment and Engineering Technology.





二、网站服务

1、会员服务

全球石油化工网 (www.cippe.net) 面向全球提供中国石油化工产品的电子商务服务, 旨在利用互联网将中国制造的石油化工产品介绍给全球采购商。我们关注中国石油化工企业特别是中小企业的发展, 凭借海量、详实的产品信息数据库, 便捷、完善的功能和服务, 成功地帮助了众多供应商和采购商建立联系、提供商业机会, 为中国的石油化工产品进入国内和国际市场开启了一扇方便的电子商务之门。

1、Member Services

Global Petroleum and Chemical Net (www.cippe.net) provided e-commerce services to the global buyers, to use the Internet to introduce Chinese petrochemical products to them. We are concerned about the development of Chinese Petroleum & Chemical enterprises, especially SMEs, with the massive and detailed product information database, convenient and efficient features and services, has successfully helped a large number of suppliers and buyers to establish contact and provide business opportunities, opens a convenient e-commerce door for Chinese petrochemical products into domestic and international markets.

电子样本服务

电子样本是企业产品宣传册的电子版, 通过技术手段, 能够模拟现实生活中的左右翻页等炫彩的动态效果, 为企业和产品宣传增加一个绝好的机会, 便于目标用户实现在互联网上的快速阅读。

2、E-brochure Services

E-brochure is the electronic version of product samples brochure, through technical means, to simulate real-life page about the dynamic effects, which providing an excellent opportunity for business and product promotions, to facilitate realization of Speed Reading on the Internet for the target users.

EDM服务

EDM是 Email Direct Marketing 的缩写, 即电子邮件营销。我们可以使用EDM软件向全球石油化工网所注册的目标客户发送EDM邮件, 帮助企业建立与同目标顾客的沟通渠道, 向其直接传达相关信息, 如发送电子广告、产品信息、销售信息、市场调查、市场推广活动信息等, 用来促进销售。

3、Email Direct Marketing Services

EDM is the abbreviation of Email Direct Marketing, it is e-mail marketing. We can use the EDM software to send EDM mail to the registered target of the global petrochemical industry network, to help businesses establish channels of communication with target customers, conveyed the information to him directly, such as sending e-advertising, product information, sales information, market surveys, marketing information, etc., to promote sales.

6. 杂志宣传 Magazine Advertisement

《石油与装备》杂志（官方网址：zazhi.cippe.net）是石油装备业的一本专业性综合期刊（《中文科技期刊数据库》全文收录期刊）。

《石油与装备》杂志报道石油装备行业的新技术、新工艺、新产品和新观念；深度报道该行业大事件，评述装备业发展趋势，阐释企业经营之道，提供石油装备制造厂商与石油生产企业信息交流的平台。

《石油与装备》杂志主要以石油石化行业的高层管理者、决策者、科技人员及物资采购人员等为重点读者对象，读者遍布全国各大油田、工程公司、科研院所和装备制造公司。

《石油与装备》杂志为双月刊，逢双月1日出版，十六开彩色全铜印刷；国内外公开发行，每期发行量30,000余册。

国内统一刊号：CN 37-1021/N 国际刊号：ISSN 1990-5947。

Petroleum & Equipment (Official website: zazhi.cippe.net) is a professional comprehensive journal of petroleum equipment industry ("Database for Chinese Technical Periodicals" Periodical Full-text). New technology, new arts & crafts, new products and new conceptions of the petroleum & equipment industry are reported in the magazine, which provides an information exchanging platform for petroleum equipment manufacturers and oil producing enterprises. It was published over 30,000 hits per two month, issued bimonthly for public distribution both at home and abroad, printed on full-color copper sextodecimo papers, with main target readers such as top managers, decision makers, technological and purchasing personnel of petroleum & equipment industry, covering oil fields, engineering companies, petrochemical companies, scientific research institutes and equipment manufacturing companies etc.. Chinese Standard Serial Number is CN 37-1021/N. The International Standard Serial Number is ISSN 1990-5947.



封面 Front Cover



封底 Back Cover

版面位置	成品尺寸 (mm)	16开页数 (P)	单期发布价格
封面	210×280	1	80000元
封面拉页	420×285	2	100000元
封底	210×285	1	36000元
封底拉页	420×285	2	50000元
封二	210×285	1	26000元
封二拉页	420×285	2	33000元
扉页	210×285	1	22000元
扉页拉页	420×285	2	38000元
版权页对页 (扉页后一页)	210×285	1	20000元
封三	210×285	1	26000元
封三拉页	420×285	2	30000元
后扉	210×285	1	20000元
目录页 (中文) 前页	210×285	1	18000元
目录页 (中文)	210×285	1	16800元
广告索引对页	210×285	1	15000元
封面故事前跨页	420×285	2	30000元
新闻资讯前页	210×285	1	14800元
专家视点前页	210×285	1	13800元
内页	210×285	1	12000元
内页跨页	420×285	2	22000元
内页拉页	420×285	2	29800元
157g加厚内页	210×285	1	17800元
200g加厚内页	210×285	1	19000元
横半版 (内页)	142.5×210	1/2	7000元
竖半版 (内页)	105×285	1/2	7000元
横1/3 (内页)	95×210	1/3	6000元
竖1/3 (内页)	70×285	1/3	6000元
蝴蝶拉页 (8页)	1680×285	8	86000元

展会期间的宣传机会 **During the Show** >>>

7. 会刊广告 Show Catalogue Advertisement

在展会期间及展后与您的买家保持联系！会刊将会分发给展商、观众、使馆、协会及不能参会的国际买家，这将为贵公司创造持续的商业机会。

1) 尺寸技术要求:

- 出血版页尺寸 - 216毫米(高) X136毫米(宽)
- 裁切版页尺寸 -210毫米(高) X 130毫米(宽)

2) 广告稿必须符合以下要求: (截止日期2012年1月19日)

- 彩色 - 1套分色正片及四色样稿
- 黑白 - 黑白菲林(正片), 画稿概不受理

Reach your buyers at the show and even after! Show directory will be distributed to exhibitors, trade visitors to the show, embassies, trade associations and more. Many months after the show, the directory continues to provide international buyers with a quick and comprehensive reference guide used to secure new contracts, products and services, which can create continuous business opportunities for you.

1) TECHNICAL REQUIREMENTS:

- Bleed - 216mm (H) x 136mm (W)
- Trimmed - 210mm (H) x 130mm (W)

2) ARTWORK / MATERIALS (Deadline for submission is 19th Jan., 2012)

- COL: Screened color separated positive films with progressive proofs.
- B&W: Original artwork, reproduction proofs, photo print or screened positives.

■ 规格 Specification:

广告位 Advertisement	规格: 宽x高 / 颜色 单位: (毫米) Specification : W x H / colorunit: mm	价格 (人民币) Price (CNY)
封面广告 (已售 / SOLD) AD band on the front cover	130 x 145 / 4色 4 color	25,000
封底 Back cover (已售 / SOLD)	130 x 210 / 4色 4 color	20,000
封二 Inside front cover 1	130 x 210 / 4色 4 color	18,000
封三 Inside back cover 1	130 x 210 / 4色 4 color	18,000
内页一 Inside front cover 2	130 x 210 / 4色 4 color	18,000
封三旁页 Inside back cover 2	130 x 210 / 4色 4 color	15,000
中间页 Full page (ROP)	130 x 210 / 4色 4 color	8,000



封面 Front Cover



封底 Back Cover

8. 展商技术交流会 Exhibitor Technical Seminar



通过信息化的介绍，为您的潜在客户加深印象！在现场的技术交流会中，您将为客户展示您的公司形象和产品，传达您的想法和先进理念，面对面地回答他们的问题。组委会将帮助您在展前推广您的技术交流会，并提供场地和设备。

Impress potential buyers through an informative presentation! You will present your company and product to potential buyers at the exhibitor seminar onsite. Convey your ideas and advantages to potential buyers as well as answer their questions face to face. The organizer will help you to promote your seminar to visitors before the show and provide venue and facilities.

价格：CNY 8,000 /小时

截止日期：(演讲者的姓名和交流会的题目) 2011年12月31日

Price: CNY 8,000 / hour

Deadline: (speaker and topic submission) 31th Dec., 2011

9. 参观指南 Visitor Guide

每位观众入场前得到的参观指南一份，其中包含整体展馆平面图及各馆具体企业分布，展馆平面图清晰地描绘出了展馆内各个服务区域以及展商的具体展位位置。

Each visitor will get one visitor guide which contains the overall floor plan with the exhibitor's name. The service area and the booth number will be printed on the visitor guide for your reference.

(1) 参观指南封底广告 (尺寸：100 (W) x 200 (H))

Advertisement in the visitor guide

广告位 Advertisement	颜色 Color	价格 (人民币) Price (CNY)
封二 Inside front cover 1	4 色 4 Color	60,000
封底 Back cover	4 色 4 Color	80,000

(2) 观众指南中的展位图特殊标注：您的展位号及公司名称将以特殊颜色标明，让观众更方便、快速找到您！

价格 (人民币)：20,000元人民币

截止日期 (以广告电子档提交为准)：2012年2月1日

Special Label in the Floor Plan

Your booth number and the company name will be marked with special color, which will let the visitors find you more easily and more quickly.

Price: CNY 20,000

Deadline (submit the advertising in electronic file): February 1, 2012

截止日期：(公司商标的电子文档) 2012年1月19日

Deadline: (Digital file of corporate logo submission) 19th Jan., 2012



10. 吊带 Lanyard (已售 Sold)



40,000名观众将佩带着标有贵公司商标的吊带！所有进入展馆的观众都会佩戴此吊带，它会出现在展馆的每个角落。吊带的作用不只体现在展会上，这将是一项持久的投资。

Get the visitors to wear the lanyard with your brand! 40,000 visitors wear lanyard as soon as they enter the hall. Putting your company logo and URL on the lanyards makes your company image visible to all participants at every corner of the hall. A good lanyard lasts well beyond the show, making this an enduring investment.

价格：CNY 100,000 独家赞助（含制作费）

截止日期：(公司商标的电子文档) 2011年12月31日

Price: CNY 100,000 for exclusive sponsorship (Including production cost)

Deadline: (Digital file of corporate logo submission) 31st Dec, 2011



11. 手提袋 Visitor Bag(已售 Sold)

观众将提着印有展会标识和贵公司广告的手提袋！独一无二的宣传机会！手提袋会派送给观众，用以携带会刊、观众指南以及其它在展会上收集的材料。组委会在登记处派发为您量身定做的手提袋，推广您的公司和产品，增加曝光度。

Get visitors carry the visitor bags with your company brand! Exclusive opportunity! Visitor bags are distributed to all visitors to hold show directory, visitor guides and other materials collected at the show. Promoting your company and products to all visitors by having the organizer distribute the tailor made bags at the registration counter is an effective way to get maximum exposure.

尺寸(毫米) Size (mm)	颜色 Color	价格 (人民币) Price (CNY)	标注 Remark
377(高) x 278(长) x 80(宽) 250g无光铜纸、单面覆哑膜 377 (H) x 278 (L) x 80 (W) 250g halftone paper, outside covered by plastic film	4 色 4 color	100,000元 / 40,000个 (含制作费) CNY 100,000 / 40,000 bags (Including production cost)	独家赞助 Exclusive sponsorship

截止日期：(公司商标的电子文档) 2011年12月31日

Deadline: (Digital file of corporate logo submission) 31st Dec, 2011



12. 电子卡独家赞助

40,000名专业观众将佩带着印有贵公司广告的通行证！正面印有大会信息、背面印有贵公司广告的通行证将随参观证一起发放给每一个登记的观众。

价格（人民币）：40,000元人民币

截止日期（以广告电子档提交为准）：2012年2月1日

Electronic Card (Exclusive)

40,000 professional visitors will wear the Electronic card that printed with your company's advertisements. The Electronic card printed with the exhibition information on the front and your company's advertisements on the back will be given to each registered visitor.

Price: CNY 40,000

Deadline (submit the advertising in electronic file): February 1, 2012

13. 展位指示牌

4个贵企业LOGO、展位产品、位置标识的指示牌将被放置在贵司所在展馆的出入口等重要位置，以便引导观众前往您的展台参观。也使得贵公司的名字以及标识给进场观众留下更深刻的印象。

价格（人民币）：40,000元人民币

截止日期（以广告电子档提交为准）：2012年2月1日

Direction Board

In order to guide the visitors to your booth directly, four direction boards with your company's logo, exhibits and your booth location will be placed in the important position like the doorway etc. Your company name and logo will also leave a deep impression on visitors.

Price: CNY 40,000

Deadline (submit the advertising in electronic file): February 1, 2012



14. 地面向导

引导您的目标观众直达您的展位！在在贵司所在展馆的通道地毯及您展位附近的地面贴上贵公司的展台号码，以箭头提醒并引导观众参观您的展台。

价格（人民币）：20,000元人民币

截止日期（以广告电子档提交为准）：2012年2月1日

Ground Guide

To guide your target audiences to your booth directly! Affix the booth number to the carpet of channel and the ground near your booth, using arrow to guide visitors to your booth.

Price: CNY 20,000

Deadline (submit the advertising in electronic file): February 1, 2012





15. 大会饮水 (独家赞助)

为方便更多观众及展商饮用免费水,饮水机将放置在各展厅显著位置, 旁边放置贵公司标识及展位、大会免费用水赞助商字样, 以便给观众留下更深刻的印象。

数量: 每个馆4个, 共计24个

价格 (人民币): 60, 000元人民币

截止日期 (以广告电子档提交为准): 2012年2月1日

Drinking Water in the Exhibition (Sole sponsorship)

In order to allow more exhibitors and visitors to drink water, the water dispenser will be placed in the obvious position. Your company identification board that with the booth number and the words "Sponsor of the free drinking water" will be placed near by the water dispenser.

Quantity: 4 water dispensers in one hall, altogether 24

PRICE (CNY): CNY60, 000

Deadline (submit the advertising in electronic file): February 1, 2012

16. 观众登记处 Visitor Registration

给入场的客户留下深刻印象! 登记处是观众进入展厅的必经之地, 让展会的登记处成为您公司唯一的接待前台:

- 1) 将印有您公司商标的两个灯箱放置在登记处过道的前侧。
- 2) 用您公司的商标装饰登记台。
- 3) 用您的形象装饰填表区。
- 4) 所有的观众都会在登记处领取通行证, 这是派发材料的绝佳机会!

Impress your customers upon arrival! Registration area is the first place where all visitors must register before entering the exhibition hall. Make the show registration area your company's exclusive front reception desk by -

- 1) Placing two light boxes imprinted with your corporate logo at the front side on the gangway of the registration area
- 2) Decorating the counter structure with your company logo
- 3) Decorating the imprint area with your corporate image
- 4) Enjoying exclusive service of material distribution to all visitors while they collect visitor badge at the registration counter

价格: CNY 100,000

截止日期: (公司商标的电子文档) 2012年1月19日

Price: CNY 50,000 for exclusive sponsorship

Deadline: (Digital file of corporate logo submission) 19th Jan., 2012



17. 展馆广告 Onsite Banner

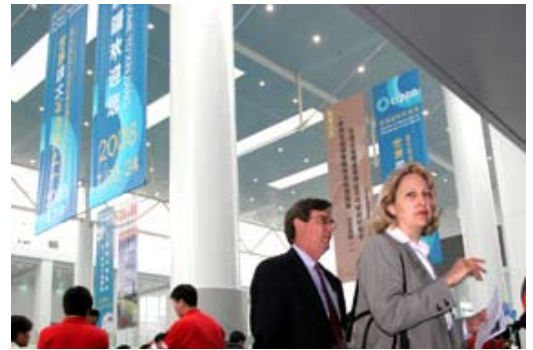
第一时间吸引买家的眼球! 吸引买家参观贵公司展台的绝佳现场宣传机会!

Attract attention of your buyers at first sight! Excellent on site promotional opportunities to attract buyers to your booth!

条幅位置 Banner Location	尺寸(米) Size (m)	价格 (人民币) Price (CNY)
正门南广场墙体广告	宽 12m × 高 13m	150,000 / 幅
南登录厅东侧吊旗广告	宽 5m × 高 5m	36,000/幅
	宽 6m × 高 5m	36,000/幅
南登录厅正面吊旗广告	宽 6m × 高 5m	48,000/幅 (正背)
南登录厅主廊广告	宽 18.5m × 高 1.5m	36,000 / 面 (正背)
南登录厅LED显示器	宽 15m × 高 4m	26,000/15秒 (60次/天)
	宽 15m × 高 4m	48,000/30秒 (60次/天)
馆内长廊吊幅广告	宽 6m × 高 4m	24,000/幅
庭院灯竿旗广告	宽 0.75m × 高 2.5m	3,500 / 根 (4根) (正背)
东登录厅外墙广告	宽 16m × 高 16m	80,000 / 块
东登录厅柱体广告	(圆柱) 宽 2.7m × 高 3m	2500/根
	(方柱) 长 1.1m × 宽 0.86m × 高 3m	3000/根
东登录厅墙体广告	宽 12m × 高 6m	30,000 / 幅 (1组1幅)
东登录厅吊旗广告	宽 3m × 高 5m	18,000/幅 (正背)
东展馆外墙广告	宽 30m × 高 5m (东1外侧)	60,000/幅
	宽 44m × 高 5m (东1内侧)	78,000/幅
	宽 38m × 高 5m (东2内侧)	72,000/幅
	宽 24m × 高 5m (东2外侧)	48,000/幅
展厅内吊旗	宽 3m × 高 5m	30000/幅

截止日期: 2012年1月19日

Deadline: (Advertisement digital file submission) 19th Jan., 2012



18. 礼品赞助 Gift Sponsorship

大会组委将给重要嘉宾及展商、参观团提供大会精美礼品, 上可有贵公司及大会 LOGO, 以便展示公司实力、打造强势品牌、巩固行业地位。

价格 (人民币): 200,000元人民币

In order to demonstrate the strength of your company, build a strong brand image and consolidate your position in the industry, the organizing committee will provide elegant gift to the important guests, exhibitors and visiting group. Your company's logo will be printed on the gift together with the cippe logo.

Price: CNY200,000



19. 展会日报广告 cippe Daily Advertisement

与全球知名石油周报《Upstream》合作，内容中英文双语版，全球知名记者撰稿，展会现场每日发行。展会日报回顾每日展会现场，关注展会动态，发布展会亮点展位、展品，报道展会同期举办论坛资讯，跟踪参访参展商及参观观众的参展感言。发行量20000份/天，展会现场派发，全球同步浏览。

The official cippe Daily, in conjunction with Upstream, the world's leading provider of independent news on the oil and gas industry. The prestigious cippe2012's Daily will be produced and printed in Beijing each day of the event, allowing participants to stay up to speed on the latest industry news from the show and from around the globe. This creates an excellent advertising opportunity. Whether you want to alert participants to your booth number, build brand awareness, strengthen your company profile, buy or sell goods and services, or recruit professionals, cippe Daily will get your message across effectively to both visitors and exhibitors! (20000 pieces/day)

There are many options to choose from, but the most commonly used are:

广告位 Advertisement	规格: 宽x高 / 颜色 单位: (毫米) Specification : W x H / color unit: mm	价格 (人民币) Price (CNY)
整版 Full page	246 x 365 / 4色 4 color	46,000
2/3 page	196 x 254 / 4色 4 color	30,600
1/2 page	246 x 181 / 4色 4 color	23,000
1/4 page	246 x 107 / 4色 4 color	11,500
	146 x 181 / 4色 4 color	
1/8 page	146 x 50 / 4色 4 color	5750

(备注: 广告可分软文及硬广告2种, 软文版面随排版需求有部分调整。广告联系方式: 010-58236531 Email: lly@zhenweiexpo.com)

To book space or request further information about advertising in cippe Daily, please send an email to cippe@zhenweiexpo.com



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