
The 12th China International Petroleum & Petrochemical Technology and Equipment Exhibition

The 10th China International Offshore Oil & Gas Exhibition

The 12^h China International Exhibition on Equipment of Pipeline and Oil & Gas Storage and Transportation

The 9th China International Explosion Protection Electric Technology & Equipment Exhibition

Visitors Data Analysis Report

Beijing Zhenwei Exhibition Co., Ltd.

Date: Apr. 21 2012

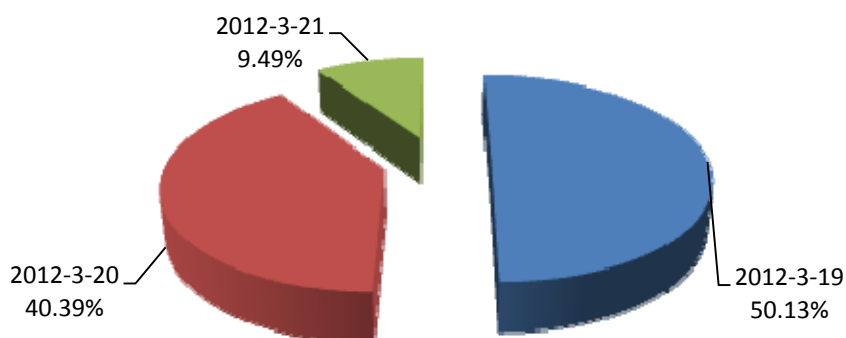
Beijing Zhenwei Exhibition Co., Ltd.

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1. Overview

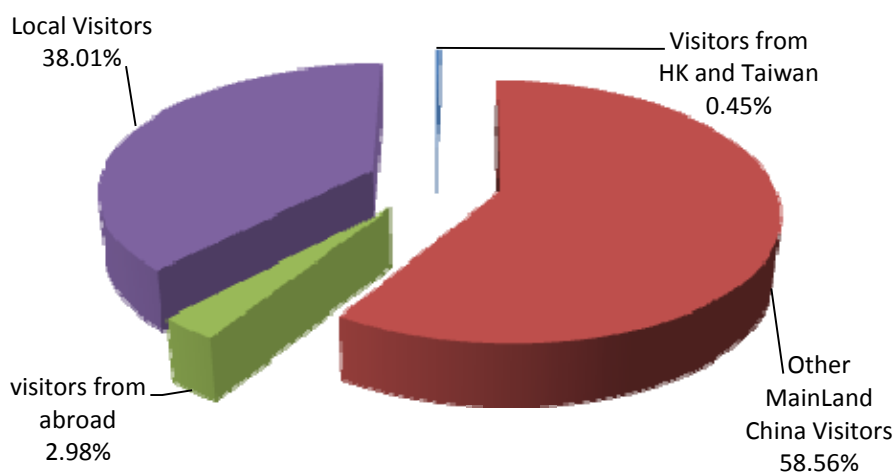
A. The arrival situation of everyday:

Data	Total arrive times	Total arrive visitors	Total New arrive visitors	Percentage of new arrive
2012-3-19	25763	17260	17260	100.00%
2012-3-20	19242	15907	13042	76.19%
2012-3-21	5049	5361	5161	75.67%
Total	50054	38528	35463	86.45%

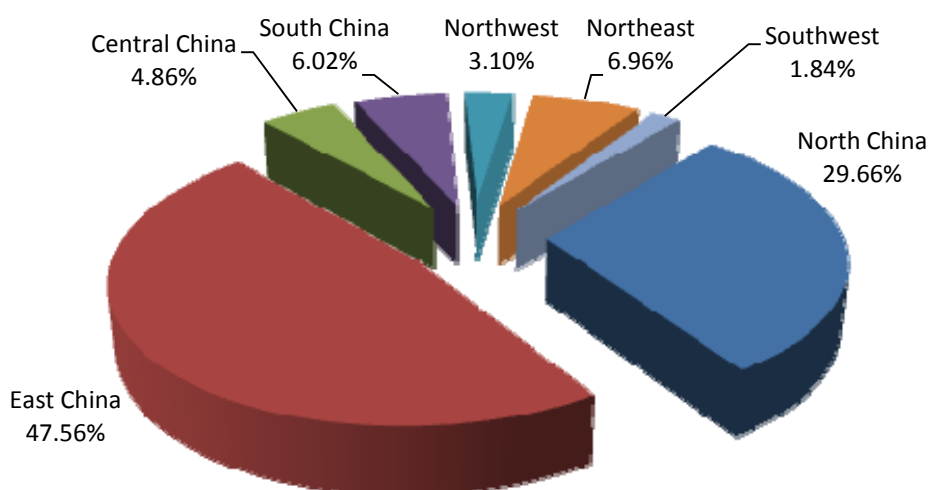


2. Analysis of visitors' locality:

A. The source of the visitors' region:



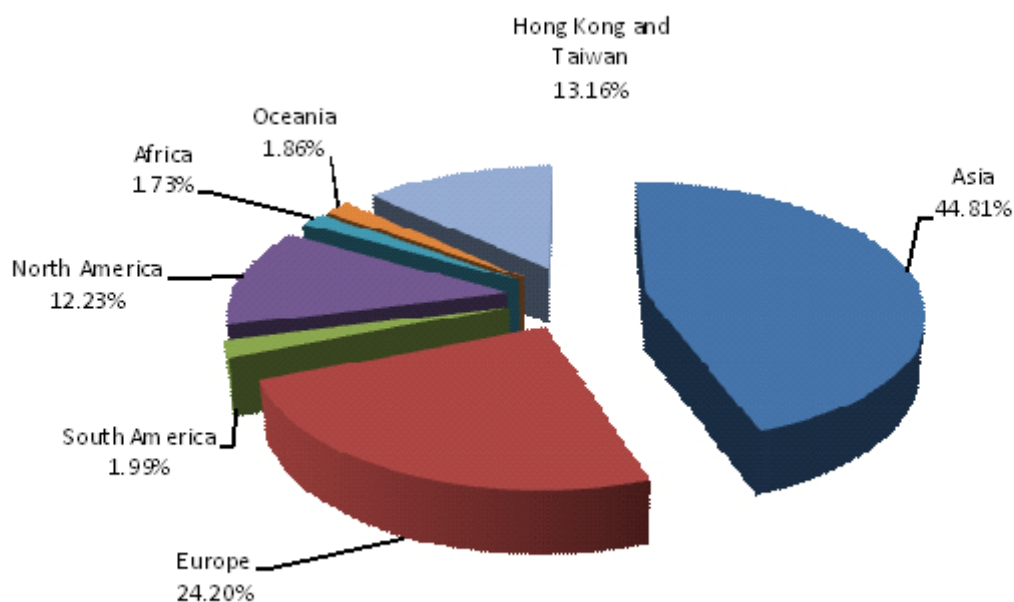
B. The classified statistic of the visitors' area (not including local visitors):



The proportion illustration of the visitors with various province ——not including local visitors

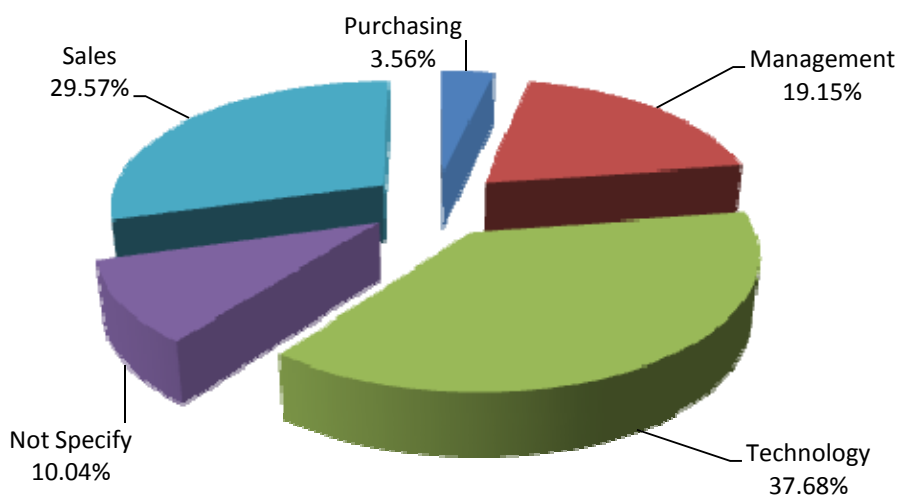


D. Analysis of country and area:

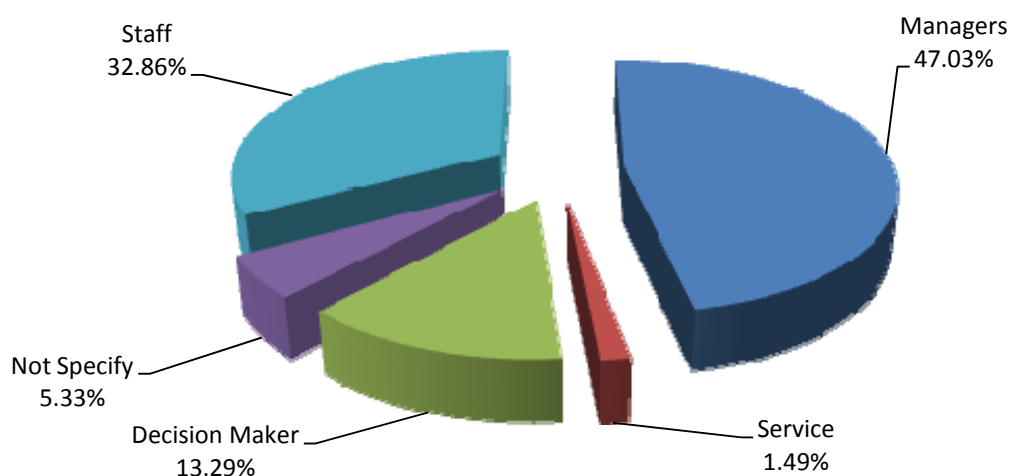


3. Analysis of visitors' department and position:

A. Classified statistic of the visitors' department

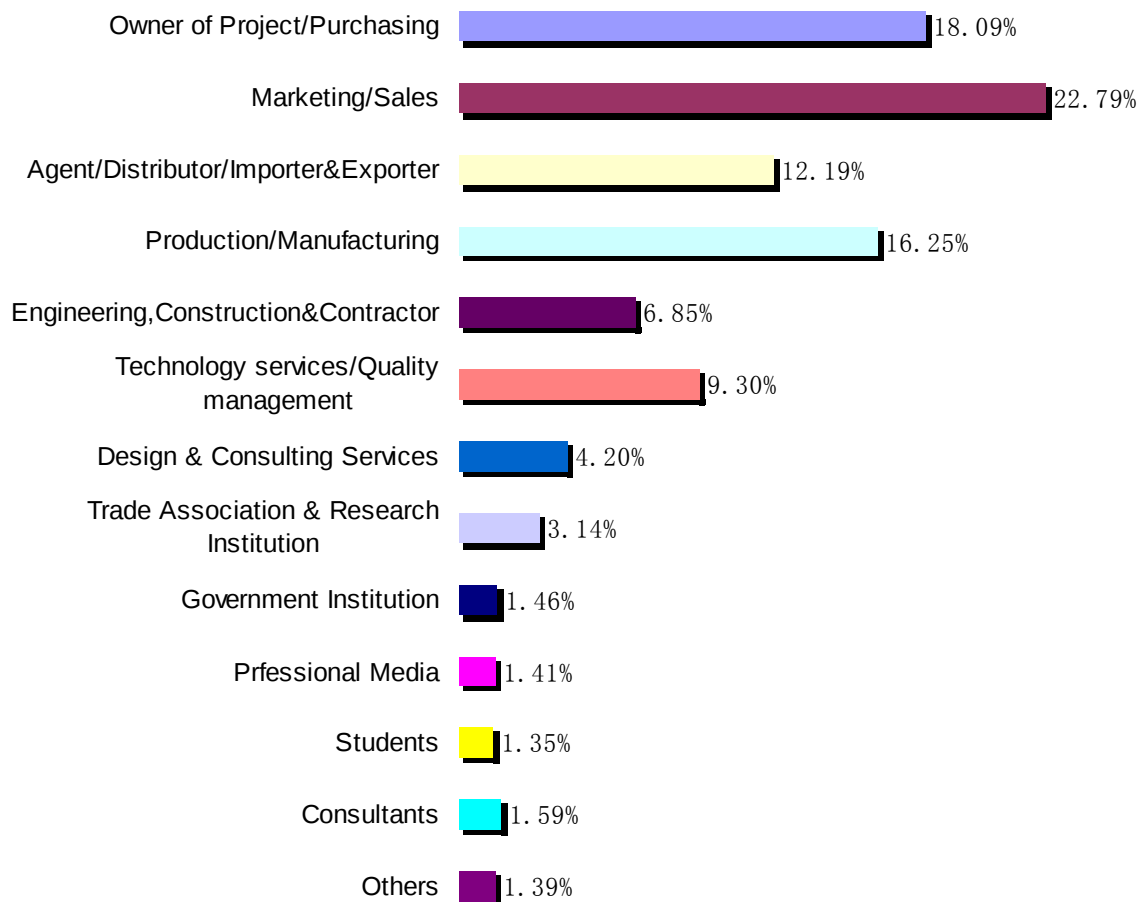


B. Classified statistic of the visitors' position

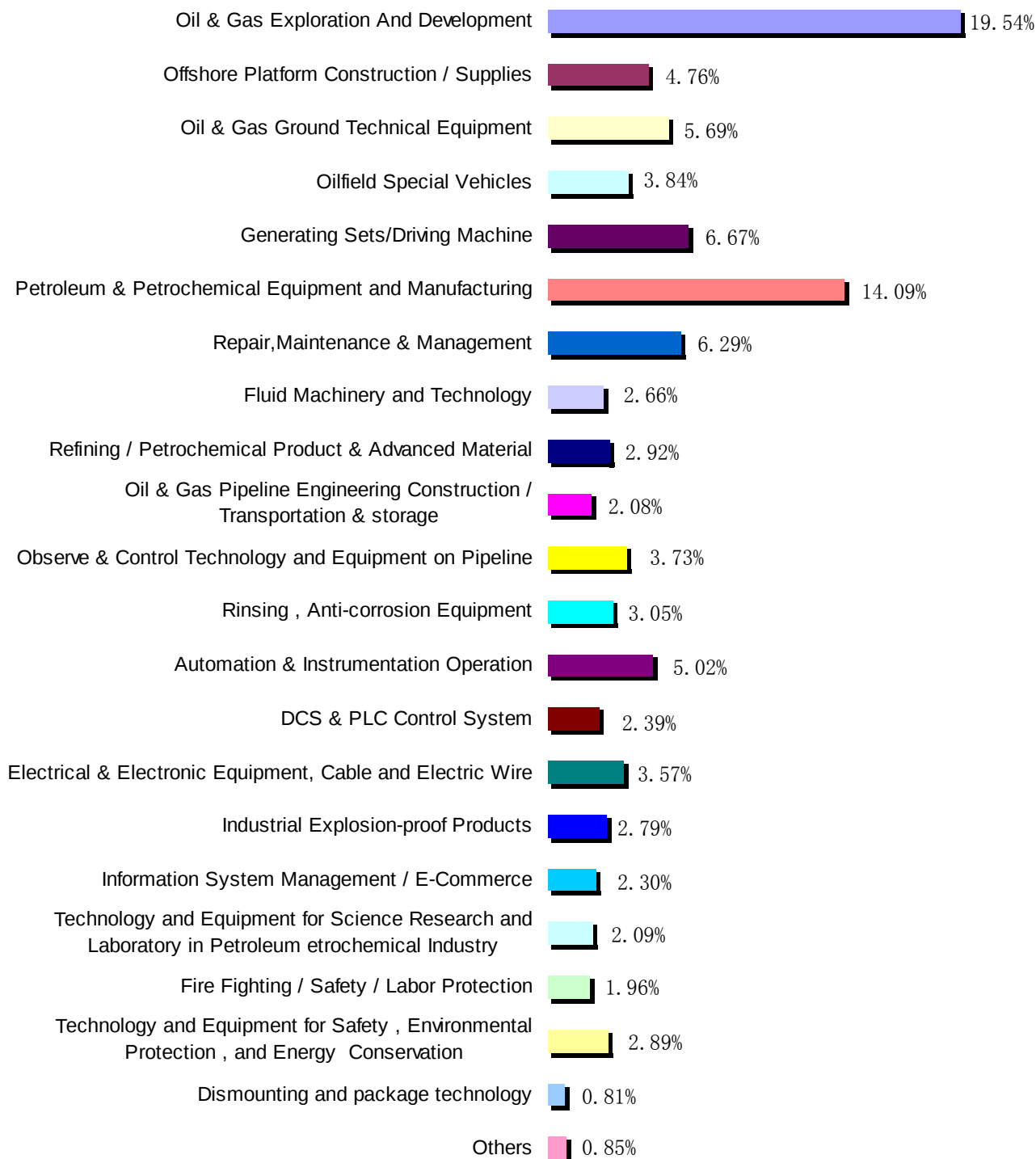


4. Analysis of the questionnaires by the visitors onsite:

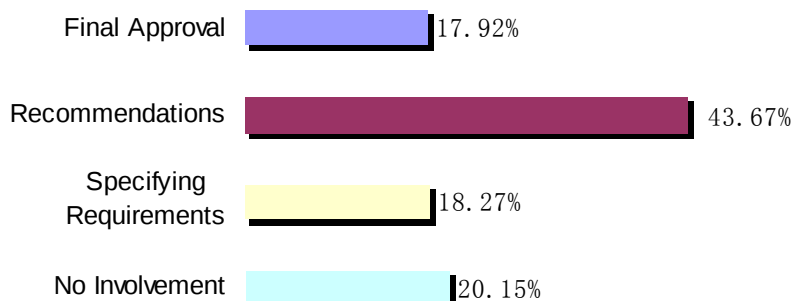
Question 1. What is your main business?



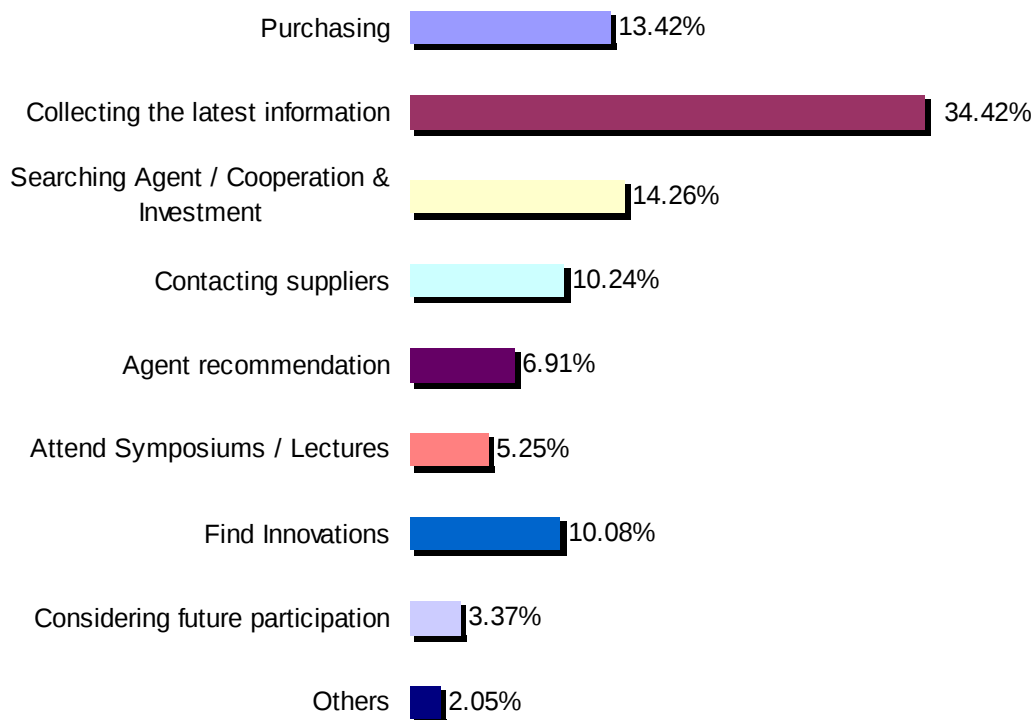
Question 2. What products are you interested in visiting?



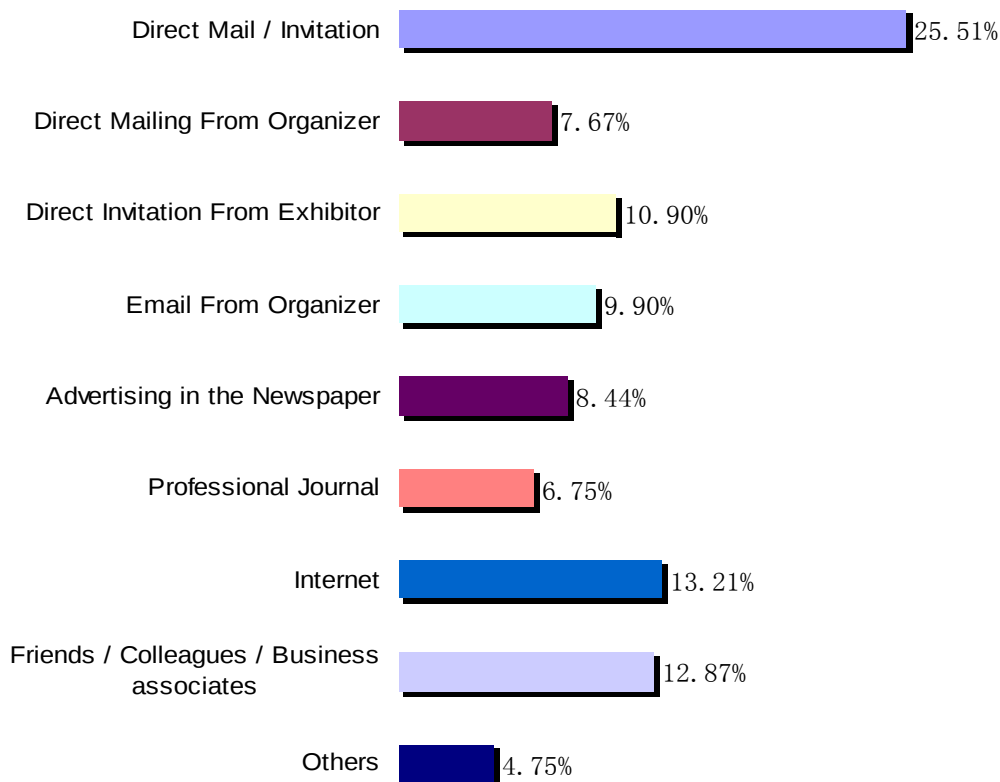
Question 3. What is your involvement in Purchasing?



Question 4. What is your purpose of your visit?



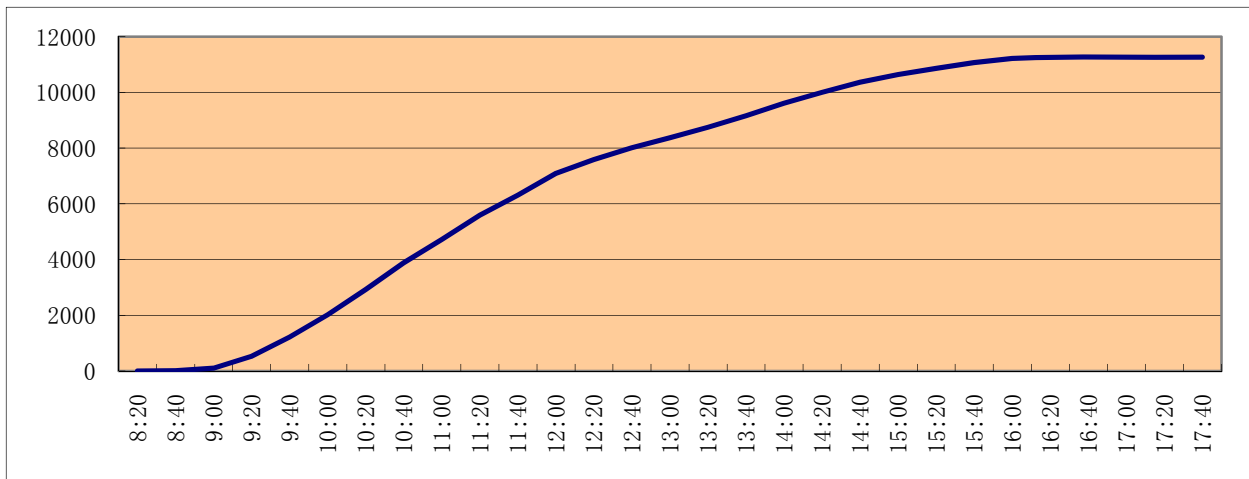
Question 5. How do you know about the shows?



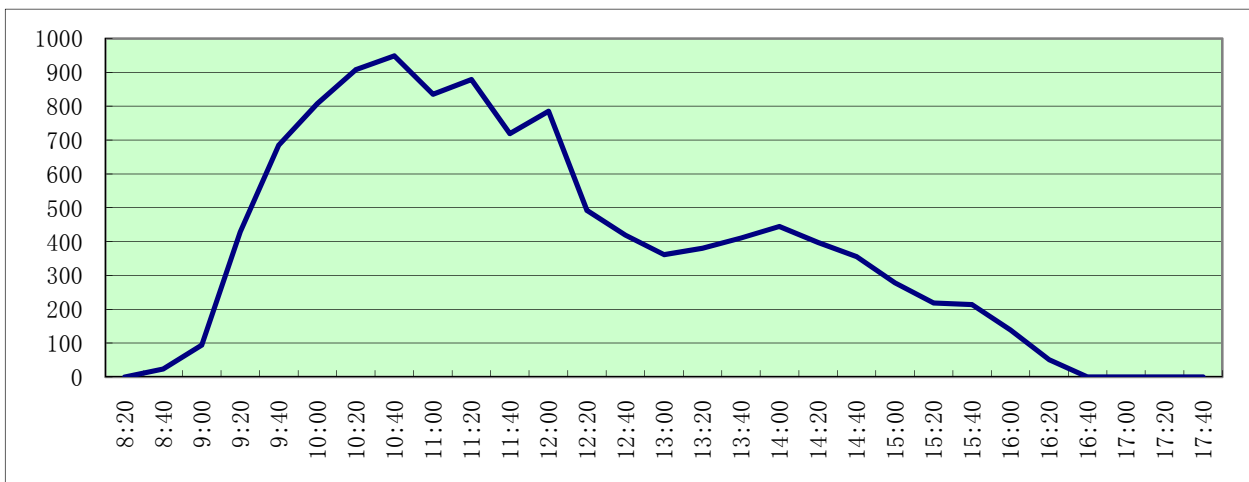
5. Visitors visiting flow statistics:

First Day:

Visitors number curve:

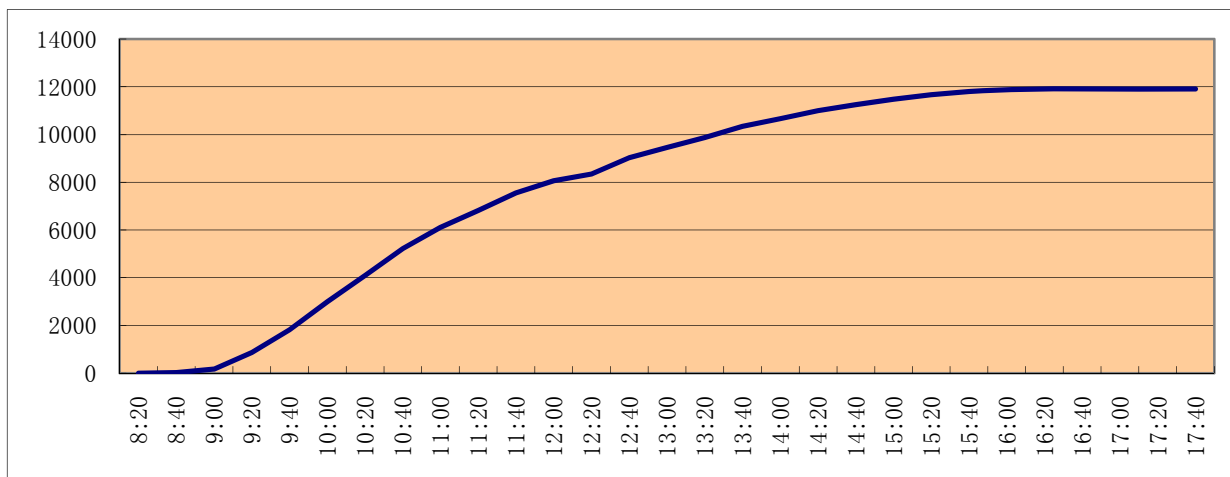


Visits number changing curve for every 20 minutes:

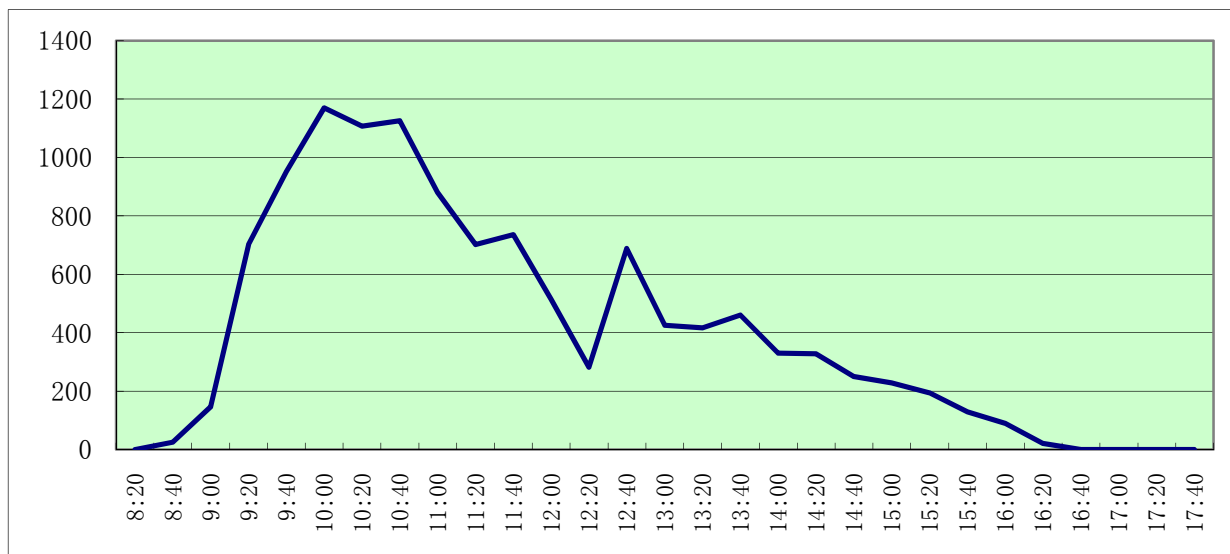


Second Day:

Visitors number curve:

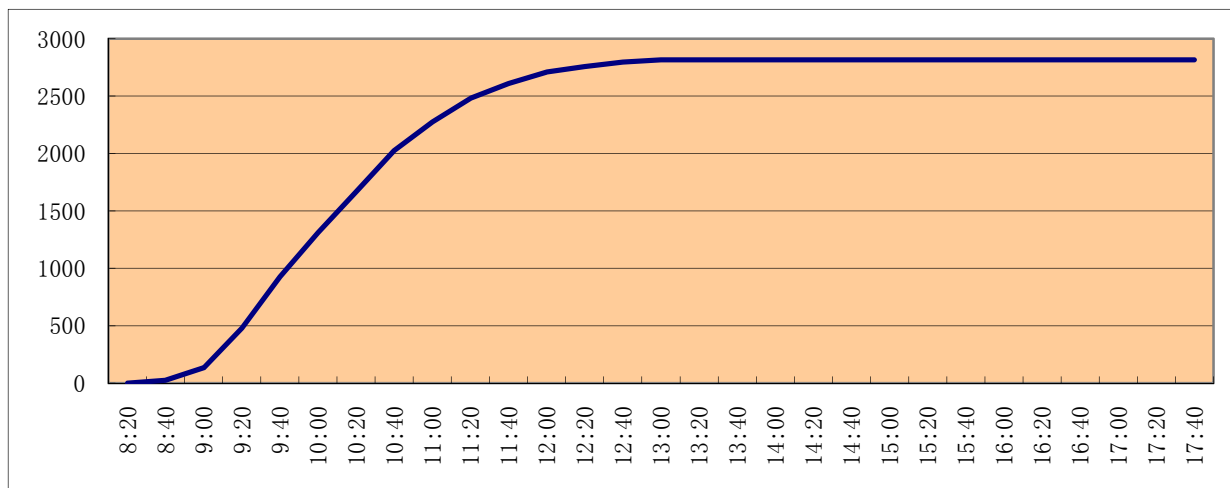


Visitors number changing curve for every 20 minutes:



Third Day:

Visitors number curve:



Visitors number changing curve for every 20 minutes:

